

STARS Project description

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City/University : University of Sarajevo
Project name (if any) : SPORIJE (engl. SLOWER)

<p>Context</p> <p>Identified site</p>	<ul style="list-style-type: none"> - Do you have identified a specific site where you want to implement your project? In Brussels we came with a wish to realize our ideas in Kakanj on the street in front of elementary school. But because lot of snow that fell in Bosnia and Herzegovina, and which is kept up to March, our potential location has been damaged in such measure that it is impossible to realize our idea. For this reason, we are again looking for a new location, and we have planned street which is located in Bugojno, which is also located near the school. - What do you know about this site: recent collisions? Data collected? For the location in Kakanj we had the necessary information, some of them we presented in Brussels, and some of them we have collected when we returned home. Because we had to change the location, we have no data for it, but the police told us that they would give us the required information. - What people think about this site (public perception, knowledge of people on speed/road safety...) We didn't conduct a survey, which would confirm the opinion of the people, because we are waiting for a response from the police to confirm a new location. We plan to share questionnaires, in order to see what people think about the location.
<p>Ideas</p> <p>Objectives</p>	<ul style="list-style-type: none"> - What is your idea? Measures? Explain why you think it is relevant Our idea is based on the dissemination of information to people of the braking distance of vehicles at certain speeds, we want to show how even a small change in speed affects on safety. The plan is to inform people over internet campaign (We have already created a Facebook page called "Sporije" or "Slower" (http://www.facebook.com/Sporije), distributing flyers, organizing educational events and so on. Except education, we want to implement infrastructure solutions in a particular location, which will have affect on psyche of the driver to reduce speed. Our plan is based on the visualization of braking distance for a certain speed.

	<ul style="list-style-type: none"> - What are your objectives (short term? Long term?) Our objective is to educate people about traffic safety. We also want for a longer time period show them how they can increase their safety and safety of other people in traffic. Our infrastructure solutions should last for a longer period of time. In the short term, we show that the local authorities with little money and simple solutions can achieve great effects. - Expected results? We expect that we will inform drivers about the dangers of speeding. Our plan is also to educate pedestrians about proper behavior on the roads. We hope that our ideas would have an impact on people in a way that they would reduce their driving speed on the law allowed.
<p>Strategy</p> <p>Partners</p>	<ul style="list-style-type: none"> - How will/are you implement your project? During the implementation of the project we are counting on the support of young people that we will collect through communication campaigns, parents of children who attend that school, and that we will succeed together with them to lobby the local authorities, from whom we expect assistance in the realisation of the project. - Which material will/do you need? Two pieces of traffic signs, color for drawing on the road or chopper for asphalt (depends of the idea that we manage to implement - A or B), the material for the production of leaflets and etc.. Currently our biggest problem is finding apparatus for measuring the speed, which is very difficult to get in our country. - Which partners (University, companies, local authorities...)? Do you have already contacted some, any feedback? We already have support from our Faculty, the Association of Engineers of Transportation and Communications, Eurobiro agency for making flyers and Foundation for traffic safety. We stayed in touch with Mr. Luca Pascotto, who arranged us a meeting with BIHAMK. So, in the month of February we were invited to BIHAMK for discussion and presentation of our ideas. They really like it and they promised us their financial help and help through letters of recommendation and all the other things that they can do for us. - What and where ETSC could help you? In convincing the local authorities and the police for implementation, with letters of recommendation. - What did you do so far? We met with personnel from BIHAMK And we agreed to cooperate. We have started an internet campaign through facebook - "Sporije" and we bought the domain www.sporije.com . Soon we will end up making the

	<p>page and go online with it. Currently, we have focus on finding the best location.</p>
<p>Communications</p>	<ul style="list-style-type: none"> - Will/Do you develop any communication tools to promote your activities (for infrastructure projects)? Yes, as we previously said, we have started an internet campaign through facebook - "Sporije" and we bought the domain www.sporije. We are planning to make flyers and educational meetings. - Will you contact local press? Any communication activities done so far? We are currently through Facebook partnering with groups and communities such as the Association of Engineers of Transportation and Communications, "My city, my security, my responsibility", Save the pedestrians, etc. After establishing a number of partners and when we find the location we will started with contacting the local media.
<p>Evaluation</p>	<ul style="list-style-type: none"> - Have you/Will you conduct a pre evaluation before you start any actions? We plan to measure speed at the location where we want to implement the idea before implementing the infrastructure solutions. After collecting enough number of members on Facebook and the website our plans is to conduct an internet survey about how people are informed of braking distance for certain speeds and other knowledge of related to traffic safety. - How will you assess the effectiveness of your measures? (very important) First of all we must find a machine to measure speed. After that, we need to measure speed, taking into account the fact that the police can't be seen there, in order to get relevant information.
<p>Observations</p>	<ul style="list-style-type: none"> - Any comments? Difficulties (so that we can do our best to help you) Currently we have no bigger problems except finding the location. We are very grateful for the support you provide to us, and the fact that you want to increase safety in our country. - Approximate timing We are not sure, because we do not know how long it will take to lobbying local government.