

STARS Project description

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City/University: University of Oviedo

Project name (if any): Reducing Speed at the University Campus

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|------------------------|--|
| Context | - Do you have identified a specific site where you want to implement your project? |
| Identified site | - What do you know about this site: recent collisions? Data collected?
- What people think about this site (public perception, knowledge of people on speed/road safety...) |

As we had planned from the beginning we will implement our project in the university campus, in Gijón. The specific site is a roundabout. We are going to modify a straight road removing a lane and adding parking spaces.



As we are concerned there isn't an incident register for this place, but we have told our idea to the university direction and the infrastructure responsible. They told us that they wanted to do something similar because there is a problem at that place, so now there is a good opportunity to solve this problem.

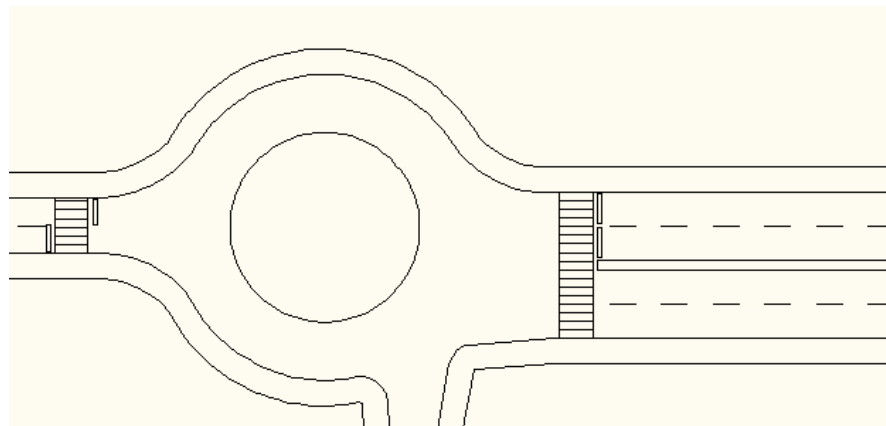


Ideas

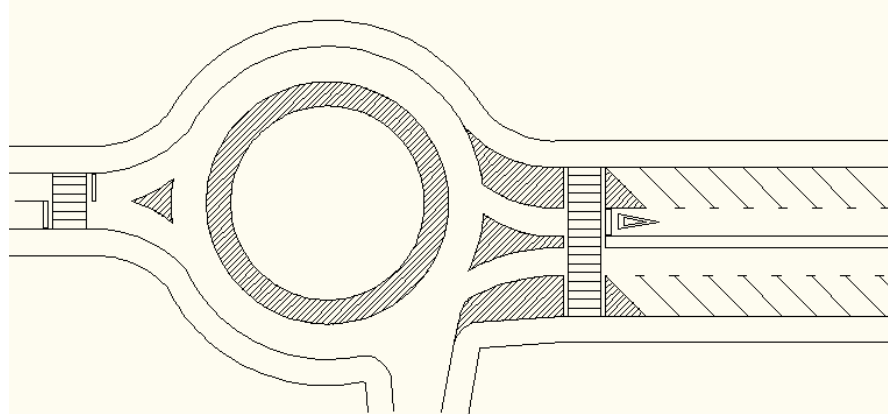
- **What is your idea? Measures? Explain why you think it is relevant**
- **What are your objectives (short term? Long term?)**
- **Expected results?**

Objectives

Our main idea is to modify a roundabout changing the access, the curvature and the diameter. In addition we are going to modify a long straight road adding some parking spaces. Finally, as a complement of our project, we will implement the zone 30 in all the university area putting the speed limit signals in all the access.



The actual situation



Situation after the modification

We have a short term objective because it is a project of immediate effects. So our main objective is to reduce the speed of the drivers in the university campus and specially in the roundabout. Other objective could be to make aware of the risk of speeding and to promote a road safety campaign.

Strategy

- **How will/are you implement your project?**
- **Which material will/do you need?**

Partners

- **Which partners (University, companies, local authorities...)?**
- **Do you have already contacted some, any feedback?**
- **What and where ETSC could help you?**
- **What did you do so far?**

We have contact a company that will develop our idea with the financing of the university. Now we are looking for other possible partners in order to continue with the other parts of the project.

The main materials we are going to use are white paint, concrete barriers, speed hump, speed signals and a road bank to increment the roundabout diameter.

Our main partners are the University Direction, the University Infrastructure Department, the company that will develop the project, the Oviedo City Council and an engineering company. But we are trying to contact with more companies.

At this moment we have an important part of the necessary financing and we have reached an agreement with a company for the infrastructure works.

Communications

- **Will/Do you develop any communication tools to promote your activities (for infrastructure projects)?**
- **Will you contact local press? Any communication activities done so far?**

We have contact with DGT magazine, an important traffic organization in Spain and we have our own page in Facebook.

We are going to do an interview in a radio station called 'Onda Cero' and after that we will contact with two local newspapers.



Evaluation

- **Have you/Will you conduct a pre evaluation before you start any actions?**
- **How will you assess the effectiveness of your measures? (very important)**

We have already checked the speed in the roundabout before the modification and we will do it after the modification in order to compare results. We did it with a Radar-gun.

Observations

- **Any comments? Difficulties (so that we can do our best to help you)**
- **Approximate timing**

Difficulties: We have to speak with a lot of people to obtain a small step.

Timing:

May: Get more sponsors.

Meeting with the engineering company.

Engineering company's evaluation.

June: The infrastructure work begins.

September: Present the project to the students.

Awareness Campaign.