



München, 15.11.2010

STARS Project description

Names: Octavio Jimenez, Oleksandr Savliev

City/University: Munich, Technische Universität München

Project name (if any): Speed reducing dialog-display

Context	 Do you have identified a specific site where you want to implement your project?
Identified site	Yes, a street in the county of Miesbach near Munich is planned for implementation as well as some alternatives are found.
	- What do you know about this site: recent collisions? Data collected?
	Collisions numbers according to the traffic accidents map obtained from the council of Miesbach
	 What people think about this site (public perception, knowledge of people on speed/road safety)
	No questionnaire has been yet conveyed
Ideas	- What is your idea? Measures? Explain why you think it is relevant To install a dialog display developed together with German company RTB
Objectives	which is aimed at reducing speed. It is relevant because the measure has already showed its effectiveness in previous studies.
	- What are your objectives (short term? Long term?)
	Short term objective is to reduce speed in the selected area and thus safety. Long term objective is to try to extend the implementation range of the project.
	- Expected results?
	To install at least one dialog display and measure the effectiveness in reducing speed.





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	- How will you implement your project?
Strategy	
0.1.0.007	With the help of private company after approval of the council of
Partners	Miesbach
	- Which material will you need?
	Which material will you need.
	All the materials needed for the dialog-display and the pole to install it.
	The manufacturing procedure is already designed.
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	- Which partners (University, companies, local authorities)?
	Do you have already contacted some, any feedback?
	Professors of TUM: Dr. Gebhard Wulfhorst - provided contacts
	'
	Dr. Fritz Bush - provided contacts
	Chief of the firm RTB Herr Broer - visit him on the 23 rd of
	November in Bad Lippspribge
	RTB GmbH & Co.KG, Schulze-Delitzsch-Weg 10, D-33175 Bad Lippspringe
	Tel.: +49 (0) 52 52 - 97 06-0, Fax: +49 (0) 52 52 - 97 06-10, <u>r.broer@rtb-</u>
	bl.de
	<u>bi.dc</u>
	Herr Reitz, The county of Miesbach - agreed to meet
	Herr Olk, Public construction Authority Rosenheim - agreed to meet
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	N/4
	- What and where ETSC could help you?
	On the stage of direct implementation ETSC could highlight the activity of
	the RTB firm in order to motivate the company to help and participate
	the KTB him in order to motivate the company to help and participate
	- Will you develop any communication tools to promote your activities (for
Communications	infrastructure projects)?
Communications	initiastractare projects).
	The leaflet explaining the new sign might be developed together with the
	council of Miesbach
	Will you contact local press?
	- Will you contact local press?
	We will try. But as the city is very small, we hope that it will attract an
	attention of the local press automatically
	accention of the local press automatically
	- Have you/Will you conduct a pre evaluation before you start any actions?
Evaluation	12.12 / 2.2/ 1.1 / 2.2. 22.1.0000 a pr 0 21.00000 10 10 10 10 10 10 10 10 10 10 10 1
Evaluation	
	Yes, the traffic accident map has been analyzed and the potential
	implementation sites have been derived. The permission for the use of
	speed measurement equipment recieved from the Chair of Traffic
	Engineering and Control of the Technische Universität München.
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Europeum manspo	rt Safety Council
	- How will you assess the effectiveness of your measures? (very important)
	Direct average speed measurement
Observations	- Any comments? Difficulties (so that we can do our best to help you)
Observations	It would be good if you made your visit to Munich on the 15 th of December. As the professors and the local representatives will be gathered in Munich where we will present the reasonability of implementing our measure. Your presence would significantly facilitate the implementation of the project.
	- Approximate timing
	December 15 Presenting the idea to the local authorities of Miesbach Implementation- as fast as it works out
	- Any actions that have already been taken?
	The potential implementation site is observed. The pictures are taken. The traffic accident map is analysed.