

Valencia, 15th November

STARS Project description

Names : **Alberto Sanz, Rosanna Ferreras**
City/University : **Polytechnic University of Valencia**
Project name (if any) : **SLOW**

<p>Context</p> <p>Identified site</p>	<ul style="list-style-type: none"> - Do you have identified a specific site where you want to implement your project? <p>No, although the project is intended to be a conflict or concentration accidents in the area of the Valencia city, we have as an option Avenida de los Naranjos.</p> <ul style="list-style-type: none"> - What do you know about this site: recent collisions? Data collected? <p>The Traffic Department has identified accident concentration sections in Valencia, once we located the place to implement our idea is that the authorities expect us to provide site-specific data because for them are well known</p> <ul style="list-style-type: none"> - What people think about this site (public perception, knowledge of people on speed/road safety...) <p>As yet we have not located a place we have not delved into the matter</p>
<p>Ideas</p> <p>Objectives</p>	<ul style="list-style-type: none"> - What is your idea? Measures? Explain why you think it is relevant <p>It is a composition of paintings on the road:</p> <ol style="list-style-type: none"> 1 -. Double solid line mark the width of lanes reduced 2 -. Mark transverse bands to suit the driver's field of vision 3 -. Painting a daisy in each lane, at the end of the transverse bands, which in the context of my city is a sign of death on the road <ul style="list-style-type: none"> - What are your objectives (short term? Long term?) <p>Short term goal is to demonstrate that the idea is very efficient because it really slows and therefore reduces the severity of accidents, and also to inform users with the problem.</p> <p>No breaks with the pattern of traffic signals, and we care not to alter the specifications, so it is understandable for everyone.</p> <p>Long term goal is to raise awareness authorities of other cities to be executed this idea because it has a really low cost</p>



	<ul style="list-style-type: none"> - Expected results? <p>Implement the idea at a point in the Valencia city. Or, in another nearby town with a problem area.</p>
<p>Strategy</p> <p>Partners</p>	<ul style="list-style-type: none"> - How will you implement your project? <p>In principle we hope to do with public funds along with the collaboration of associations and private organizations</p> <p>Which material will you need?</p> <p>Painting and drawing a daisy pattern. Budget will be asked to value the company that usually deals with the maintenance of the streets of the Valencia city</p> <ul style="list-style-type: none"> - Which partners (University, companies, local authorities...)? Do you have already contacted some, any feedback? <p>UPV's Professors: Dr. Alfredo Garcia Javier Soriano Tomás Ruiz Vicente Belda Dr. Carlos Kraemer</p> <p>INTRAS's Director: Sr Jaime Sanmartín</p> <ul style="list-style-type: none"> - What and where ETSC could help you? <p>For the visit we have to do prior to the authorities is more formal, we would like to write a letter of introduction and / or reference to what is ETSC and STARS program and the aim with this, so is much easier to talk with the authorities having a summary of our idea and the letter of the ETSC that it would give it more character.</p> <p>Similarly, in the final meeting with the local authorities particularly if there are difficulties. The date would be confirmed but it would be around February 2011.</p>
<p>Communications</p>	<ul style="list-style-type: none"> - Will you develop any communication tools to promote your activities (for infrastructure projects)? <p>No, it was initially planned, but with the economic difficulties of the municipalities would be an added difficulty. The idea is that Daisy is acting alone and the media will echo the matter. So would free advertising.</p>



	<ul style="list-style-type: none"> - Will you contact local press? <p>A partner is a journalist, in which case, we hope that we can help and provide some contact</p>
<p>Evaluation</p>	<ul style="list-style-type: none"> - Have you/Will you conduct a pre evaluation before you start any actions? <p>Propose to the local authorities, but it sure is well known by them.</p> <ul style="list-style-type: none"> - How will you assess the effectiveness of your measures? (very important) <p>Direct speed measurement before and after project implementation</p>
<p>Observations</p>	<ul style="list-style-type: none"> - Any comments? Difficulties (so that we can do our best to help you) <p>Not yet, we are waiting for the meeting with local authorities.</p> <ul style="list-style-type: none"> - Approximate timing <p>Future visits:</p> <ul style="list-style-type: none"> - INTRAS - Meeting local authorities of Paterna. - Spanish Foundation for research on road safety and the prevention of traffic accidents <ul style="list-style-type: none"> - Any actions that have already been taken? <p>Not yet</p>