



## **STARS Project description**

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City/University: INSA TOULOUSE

Project name (if any): Catalans' bridge safety action

Context Identified site	<ul> <li>Site: Catalans' bridge, Toulouse (France)</li> <li>Context: Two-lane dual carriageway, dangerous bend</li> <li>Issue: Speeding, specially at the entrance of the bend (three people killed over the last few years)</li> <li>Public perception: One of the street in town where people speed the most.</li> </ul>
Ideas Objectives	<ul> <li>Measures proposed</li> <li>1) Widening the existing centre line and creating wide lines on both sides of the road ⇒ illusion of narrowness, which would make speeding uncomfortable.</li> <li>2) Creating perpendicular lines to warn the drivers of a dangerous bend ⇒ illusion of obstacle, which would increase drivers' awareness.</li> <li>Objectives</li> <li>1) Reduction of the average speed on the bridge</li> <li>2) Reduction of the speed at the entrance of the bend</li> </ul>
Strategy Partners	<ul> <li>Material: Road surface marking</li> <li>Partners         <ul> <li>Technical support: Mairie de Toulouse, Grand Toulouse, SETRA, INRETS</li> <li>Financial support: Eurovia or Colas, Ligue Contre la Violence Routière</li> <li>Moral support: INSA Toulouse, Association Vélo, Ligue Contre la Violence Routière, Prévention Routière, school and local associations</li> </ul> </li> <li>ETSC help would be needed to:         <ul> <li>Promote the importance of speed management and recommend our actions through our commitment and participation in the STARS camp,</li> <li>Accelerate the reaction of local authorities and the issue of authorizations.</li> </ul> </li> </ul>
Communications	<ul> <li>Wide range communication tools: Local newspaper La Dépèche du Midi, Local radio Toulouse FM</li> </ul>



Evaluation	<ul> <li>Evaluation of the speed: before and after the implementation of the project</li> <li>Evaluation effectiveness of our measures: comparison of the average speed before and after implementation, polls</li> </ul>
Observations	- Difficulties: to be two young students in front of experienced professionals, to get in touch with local authorities, to get authorizations  - Updated diary  September 16 <sup>th</sup> – Meeting with urban planners working at Grand Toulouse  Positive reaction as regards the measures we presented, but difficulty of the implementation of the project because of the situation.  The urban planners insured us they would help in the development of our ideas.  September 20 <sup>th</sup> to 24 <sup>th</sup> – STARS Camp  New knowledge  Favourable opinions as regards our project  September 30 <sup>th</sup> – Meeting with two professors specialised in urban planning  Difficulty of the implementation of the project  October 11 <sup>th</sup> to 15 <sup>th</sup> Contact Association Vélo, SETRA, INRETS and EUROVIA  Meeting with Dominique Michel working at Gestion des Infrastructures du Grand Toulouse (infrastructure management)