

Iasi, 15th November

STARS Project description

Names :Vlasa Narcis Sebastian & Gavril Iuliana Maria
City/University : Iasi / “Ghe. Asachi” and “Al. I. Cuza”
Project name (if any) : ROAD

<p>Context</p> <p>Identified site</p>	<ul style="list-style-type: none"> - Do you have identified a specific site where you want to implement your project? <p>After we have analysed the possible places where we could implement our project, we have decided that we should apply it in Vaslui City.</p> <ul style="list-style-type: none"> - What do you know about this site: recent collisions? Data collected? <p>Like we have mentioned in our presentation, it is a high risk area where serious injuries could take place. What we know is that the specific location we have chosen has a big volume of pedestrian’s traffic every day, and nearby illegal races are “organised”. We also know about some accident happened in the past.</p> <ul style="list-style-type: none"> - What people think about this site (public perception, knowledge of people on speed/road safety...) <p>Next weekend we plan to make the feasibility study, with a questioner addressed to students and also to regular people.</p>
<p>Ideas</p> <p>Objectives</p>	<ul style="list-style-type: none"> - What is your idea? Measures? Explain why you think it is relevant <p>After we had some discussions with the principals of those schools, they propose us to adapt or improvise one of our ideas so that the students don't have easy access to it, in a negative way. So that we’ve done some changes regarding the fake policeman idea, and we will send you our improved method next week (detailed)</p> <ul style="list-style-type: none"> - What are your objectives (short term? Long term?) <p>Our objectives are to get into the driver’s mind and make them realise the gravity of driving with over limit speeds. For long term, if our idea will have the expected results, we hope to implement it in more areas.</p> <ul style="list-style-type: none"> - Expected results?

	<p>Our expectations are quite big, because we want to reduce the rate of accident in that area to 0.</p>
<p>Strategy</p> <p>Partners</p>	<ul style="list-style-type: none"> - How will you implement your project? <p>We will go to local authorities and ask for their support, both financially and the authorisations that we need and also look for some sponsors that could help us.</p> <ul style="list-style-type: none"> - Which material will you need? <p>Special road paint, Personalised street banner</p> <ul style="list-style-type: none"> - Which partners (University, companies, local authorities...)? Do you have already contacted some, any feedback? <p>We have the University support, we wait for an answer from GRSP, and also we will have some meetings with the principals of the schools.</p> <ul style="list-style-type: none"> - What and where ETSC could help you? <p>I think they already did that, with the camp that they organised and the knowledge we have accumulated, now is our turn to apply what we've learned. We have the recommendation letter that is very helpful.</p>
<p>Communications</p>	<ul style="list-style-type: none"> - Will you develop any communication tools to promote your activities (for infrastructure projects)? <p>In order to promote our measures we thought that we have to do some flyers with the message written on the pedestrian cross so that all pedestrian to know about that idea.</p> <ul style="list-style-type: none"> - Will you contact local press? <p>We also thought to contact the local media, in this way we will inform the people about the purpose of our idea.</p>
<p>Evaluation</p>	<ul style="list-style-type: none"> - Have you/Will you conduct a pre evaluation before you start any actions? <p>We plan to do this also.</p> <ul style="list-style-type: none"> - How will you assess the effectiveness of your measures? (very important) <p>To evaluate the effectiveness of our measures we will ask the help of the traffic police. We will ask them to help us measure the speed with radar before and after implementing our idea. For the pedestrian marks, the questionnaires before</p>



European Transport Safety Council



	and after will be the tool that will help us measure the results
Observations	<ul style="list-style-type: none">- Any comments? Difficulties (so that we can do our best to help you) <p>Yes, we have some difficulties getting in touch with the local authorities, but we hope that in the near future we will have their support also.</p> <ul style="list-style-type: none">- Approximate timing <p>End of March-beginning of April</p> <ul style="list-style-type: none">- Any actions that have already been taken? <p>If you are referring to our implementation project, no we didn't implement any of our ideas yet.</p>