

Bucharest, 15th November

STARS Project description

Names : CHIBA DANIEL-GABRIEL/LIONTE RADU

City/University : BUCUREȘTI (BUCHAREST) POLICE ACADEMY “ALEXANDRU IOAN CUZA”

Project name (if any) : “Cat’s eye”

<p>Context</p> <p>Identified site</p>	<ul style="list-style-type: none"> - Do you have identified a specific site where you want to implement your project? <p>YES, SĂLAJ COUNTY, Romania</p> <ul style="list-style-type: none"> - What do you know about this site: recent collisions? Data collected? <p>In this site happened a lot of accidents, especially in low visibility courves and at railway trespassing.</p> <ul style="list-style-type: none"> - What people think about this site (public perception, knowledge of people on speed/road safety...) <p>This project was presented by us to the 6th International Safety Traffic Meeting, Bucharest, October 2010, organized by PRI (La Prevention Routiere Internationale) in order to find partners, support from citizens and media. People know a lot, but consider that speed is one of the simple problems in traffic.</p>
<p>Ideas</p> <p>Objectives</p>	<ul style="list-style-type: none"> - What is your idea? Measures? Explain why you think it is relevant <p>We found something similar to Cat’s eye,because are less expensive and we have in Bucharest a manufacturer, we found “Reflectorizant Buttons”</p> <ul style="list-style-type: none"> - What are your objectives (short term? Long term?) <p>To implement these “reflectorizant buttons” in Salaj County</p> <ul style="list-style-type: none"> - Expected results? <p>Less car accidents</p>
<p>Strategy</p>	<ul style="list-style-type: none"> - How will you implement your project? <p>The traffic police in Salaj County will help and sustain to implement our project.</p>

<p>Partners</p>	<ul style="list-style-type: none"> - Which material will you need? <p>The traffic police in Salaj County will get all the material.</p> <ul style="list-style-type: none"> - Which partners (University, companies, local authorities...)? <p>Police Academy “Alexandru Ioan Cuza”, GRSP Romania, The Traffic Departement – General Inspectorate of Roamanian Police, Traffic Bureau – Sălaj County, Local authorities Sălaj County.</p> <ul style="list-style-type: none"> - Do you have already contacted some, any feedback? <p>Yes, positive attitude and next week we will meet some possible partners from GRSP Romania.</p> <ul style="list-style-type: none"> - What and where ETSC could help you? <p>ETSC could help us by sending a letter of recommendation to The Traffic Departement- General Inspectorate of Roamanian Police and to The Traffic Police in Salaj County, so we colud accelerate our implementation.</p>
<p>Communications</p>	<ul style="list-style-type: none"> - Will you develop any communication tools to promote your activities (for infrastructure projects)? Will you contact local press? <p>Yes and local press in Salaj County will sustain our activity in implementation.</p>
<p>Evaluation</p>	<ul style="list-style-type: none"> - Have you/Will you conduct a pre evaluation before you start any actions? <p>We need about 100 reflectorizant buttons, and one possible partener assured us that he will get those 100 reflectorizant buttons for us.We will let you know after we will meet him.</p> <ul style="list-style-type: none"> - How will you assess the effectiveness of your measures? (very important) <p>We will implement those reflectorizant buttons in different palces(at the railway trespassing,low visibility courves,etc) and we will wait to see the results and after that The Traffic Police from Salaj County will make and evaluation about our project implementation.</p>
<p>Observations</p>	<ul style="list-style-type: none"> - Any comments? Difficulties (so that we can do our best to help you) <p>To get more parteners to sustain our project and we need more time from our University and support,because Salaj County is at 550 km from Bucharest.We</p>



European Transport Safety Council



choose Salaj County because we were assured that we will have the support from local authorities to implement our project only to get the "Reflectorizant buttons"

- Approximate timing

Maximum 4 months-February 2011