



# **ISO 39001**

**- by ISO/PC 241**

**Title: Road traffic safety (RTS)  
management systems**

**– Requirements with guidance for use**

Peter Hartzell

ISO/PC 241 Secretary

ETSC/PRAISE, Madrid Nov 23rd 2011





# Presentation outline:

- 1) Introduction
- 2) ISO PC 241 – committee for RTS management systems
- 3) ISO 39001 – Road traffic safety management systems standard
- 4) Conclusion

# 1) Introduction



## **Peter Hartzell (Sweden):**

- Secretary of ISO/PC 241 - committee for road traffic safety
- Business degree (Sweden and USA)
- 17 years international experience with Management systems
- Project manager (Quality) at SIS, Swedish Standards Institute
- Swedish expert in ISO committee TC 176 (Quality Management - Strategy, ISO 9001 revision and Auditing standards)
- Member of ISO/JTCG harmonization of future management system standards





# SIS – Swedish standards institute

- NSB/National Standardization Body: Sweden's member of ISO
- Non-profit, non-governmental, member-based organization
- neutral meeting ground for experts in various fields
- represents Sweden's interests in standards development





# ISO – International Organization for Standardization

Explore the ISO Web site  
**[www.iso.org](http://www.iso.org)**

Contact your national standards body  
**[www.iso.org/isomembers](http://www.iso.org/isomembers)**



# ISO and its partners

- Develop and promote international standardization
- Contribute to the global business dialogue
- Provide assistance and support to developing countries
- Reduce technical barriers to trade
- Advance public sector-private sector cooperation
- Promote international acceptance of conformity assessment certificates and test results



**ISO standards can be a great support to organizations to perform better and to achieve objectives.**

**Standards make the world go around.**

## 2. ISO/PC 241 - members



### 23 P-members

- Argentina
- Armenia
- Australia
- Barbados
- Canada
- China
- Colombia
- Finland
- Germany
- India
- Italy
- Japan
- Jordan
- Korea
- Malaysia
- Nigeria
- Philippines
- South Africa
- Spain
- Sweden
- Switzerland
- United Kingdom
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### 16 O-members

- Austria
- Belgium
- Bulgaria
- Cyprus
- Czech Republic
- Denmark
- France
- Iran
- Israel
- Netherlands
- New Zealand
- Norway
- Saudi Arabia
- Serbia
- Singapore
- Thailand

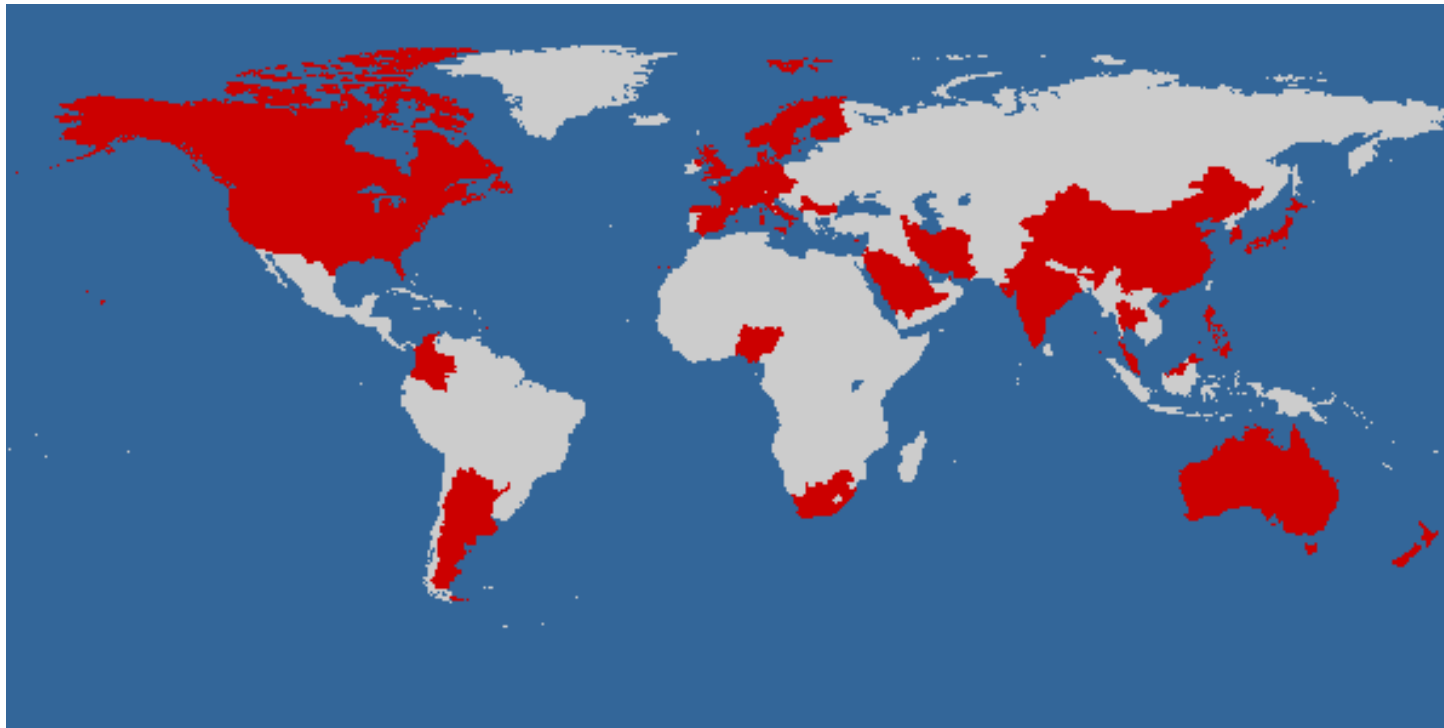
### 12 Liaisons

- ISO/TC 22, Road Vehicles
- ISO/TC 211, Geographic information/Geomatics
- Global Road Safety Forum (GRSF)
- Global Road Safety Partnership (GRSP)
- World Health Organization (WHO)
- World Bank (WB)
- The International Transport Forum (ITF/OECD)
- International Association of Oil & Gas producers (OGP)
- UN Economic Commission for Europe (UNECE)
- European Transport Safety Council (ETSC)
- The International Road Federation (IRF)
- International Forum for Road Transport Technology (IFRTT)

**39 member countries**  
**= 17% global participation**



## 2. ISO/PC 241 - members



39 member countries  
= 17% global participation



## **3) ISO 39001**

**Title: Road traffic safety (RTS)  
management systems – Requirements  
with guidance for use**



**Good vs. Bad news**

**Solutions vs. Statistics**



# Traffic safety background facts



- The global traffic safety situation is a "human catastrophe", with more than **1.3 million fatalities each year** and approx. **20-50 million seriously injured**.
- By 2030, injuries generated within the road transport system will be the 5th most common reason for loss of life (projected by WHO).
- Traffic injuries are the largest cause of mortality in the 10-24 age group (10%) (source: The Lancet).
- There is a lack of systematic work and commitment among organizations that affect the safety of the road transport system.



**GLOBAL STATUS REPORT  
ON ROAD SAFETY**  
TIME FOR ACTION



# The road transport system is an open and complex system...



- Infrastructure
- Vehicles
- Road
- Transportation of goods and passengers
- Road users during the execution of their duties
- Corporations and organizations
- Regulatory framework
- Monitoring
- Etc..



...This is where ISO 39001 helps!

# ISO 39001

## - Road traffic safety management systems standard



- Based on the **new harmonized structure for management system standards**
- **Integrate** with the **organization's management system**
- **Unique content - RTS**
- Is a **requirement standard**  
- for **certification**
- For all **organizations; public and private sector**





# ISO:s new framework for future management system standards

- A) structure (clause sequence and titles)
- B) common terms & definitions
- C) identical text

**(Subject to ISO/TMB decision and ISO member vote)**

**Conclusion:** great merger of best practices to enable standards writers and subsequently users to work more effectively and integrated with several parallel disciplines of management system standards, e.g. ISO 9001 (Quality) and ISO 14001 (Environment), OHSAS 18001 (Occupational Health and Safety), and ISO 39001 (Road traffic safety), etc.

# ISO 39001 (DIS) RTS - Contents



## Unique parts (in clause 6 - Planning:

- **6.3 RTS performance factors**

The organization shall identify for use those RTS performance factors including the following:

- risk exposure factors
- final safety outcome factors
- intermediate safety outcome factors

depending on the context (clause 4) of the organization.





# ISO 39001 (DIS) RTS - Contents



- **6.4 RTS Objectives and plans to achieve them**

Top management shall ensure that RTS objectives are established and communicated for relevant functions and levels within the organization. These can include RTS targets for final and intermediate outcomes, as well as organizational outputs.

**The RTS objectives shall:**

- be consistent with the RTS policy
- be measurable (if practicable)
- take into account applicable requirements
- be monitored and updated as appropriate



# ISO 39001 (DIS) RTS - Contents



- **6.4 RTS Objectives and plans to achieve them, cont.**

To achieve its RTS objectives, the organization shall determine:

- who will be responsible
- what will be done
- what resources will be required
- when it will be completed
- how the results will be evaluated



# ISO 39001 (DIS) RTS - Contents



- **Annex A (informative)** - Guidance on the use of this International Standard
- **Annex B (informative)** – International work relating to road traffic safety management frameworks
- **Annex C (informative)** – Correspondence between ISO 39001:201X; ISO 9001: 2008 and ISO 14001:2004



Possibility of ISO website with additional information

# Working group sessions

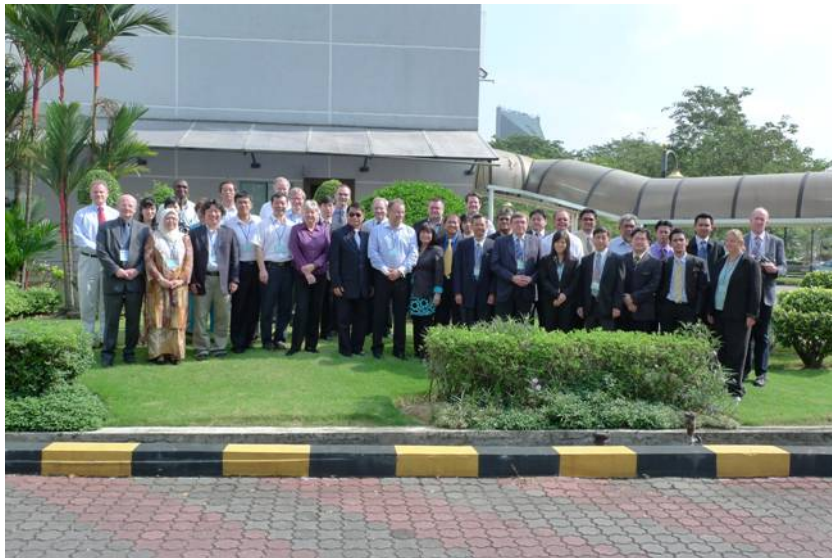


”Reaching  
**consensus** on  
**key topics**”

”Handling of  
national  
**comments** of  
current drafts”

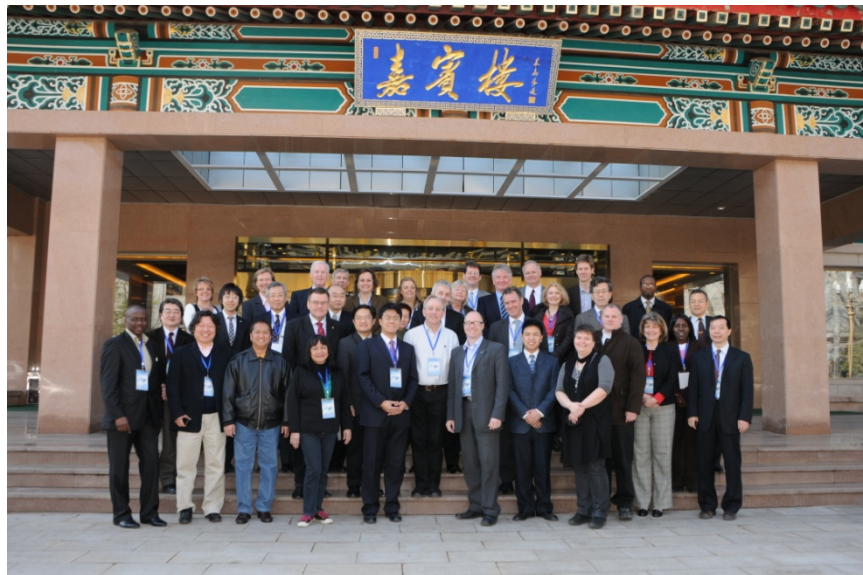


1st ISO PC/241 meeting  
in **Stockholm** June 2008



2nd ISO PC/241 meeting  
in **Kuala Lumpur** Feb 2009

3rd ISO PC/241 meeting  
in **Ottawa** September 2009



4th ISO PC/241 meeting  
in **Beijing** March 2010



5th ISO/PC 241  
meeting in **Berlin**  
Nov 2010



6th ISO/PC 241 meeting  
in **Adelaide** May 2011



# ISO 39001 – What next?



- DIS ballot August-November 2011
  - publicly available
  - pilot cases (private and public sector)
- Part of Decade of Action for Road Safety (2011-2020)
- 7th ISO/PC 241 meeting February 2012
- Publication by end of 2012

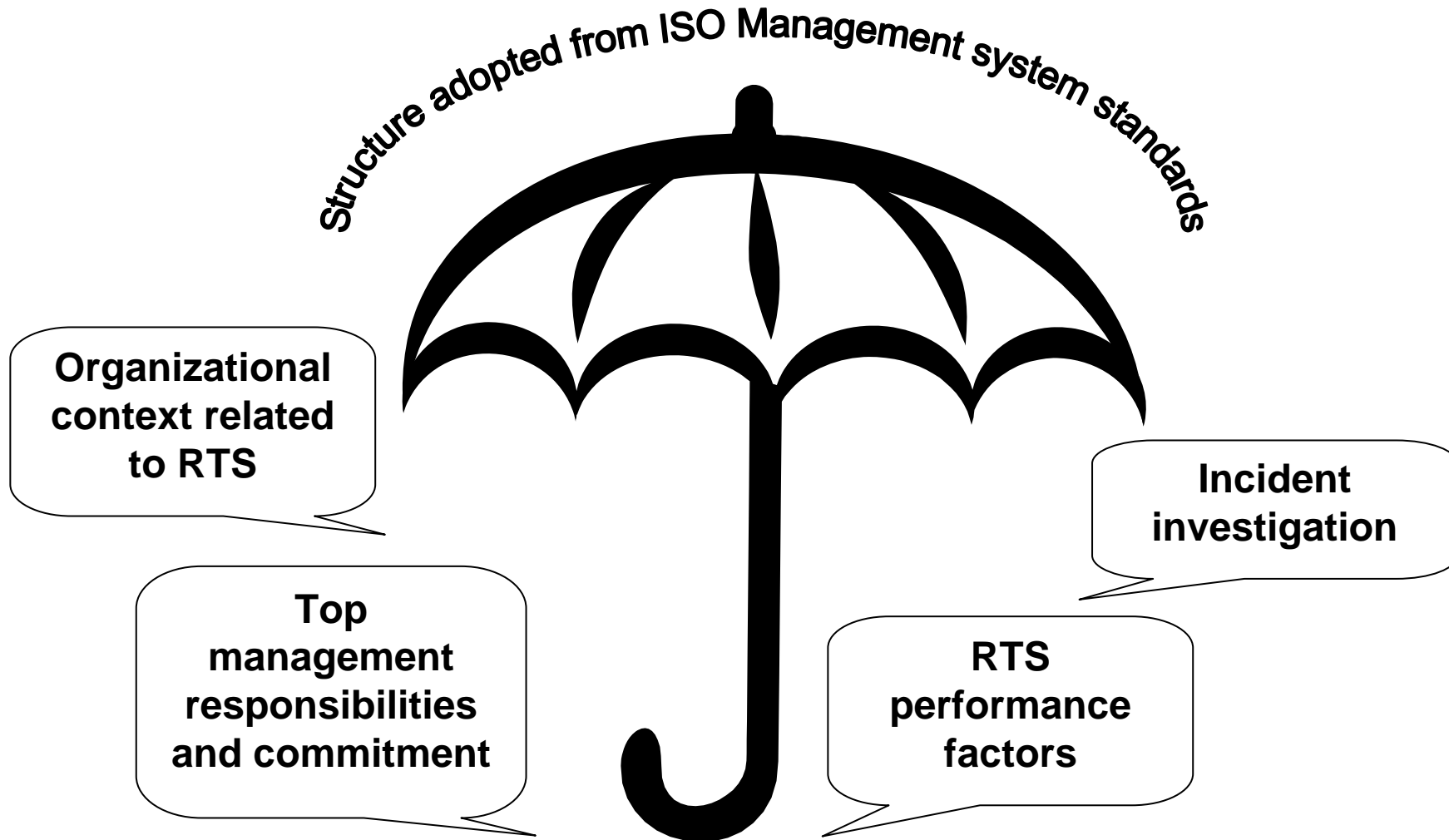


# 4) Conclusion:

## Overall structure and unique elements of ISO 39001



*Structure adopted from ISO Management system standards*





## **4) Conclusion**

### **- Why do we need ISO 39001?**

**Road traffic crashes are killing more people in certain age groups than HIV/AIDS, tuberculosis and malaria. If nothing is done the situation will get worse, we are at a tipping point.**

**ISO 39001 is flexible and useful to all types of organizations. Organizations and their leadership can show their commitment to the Global Decade of Action for Road Safety (2011-2020) by becoming ISO 39001 certified.**

**Road traffic crashes are a global epidemic that needs to be addressed. Having a standard such as ISO 39001 in place will help save lives and reduce injuries.**



## 4) Conclusion

There are all reasons to believe that ISO 39001 will...

- Increase safety, reduce environmental impact, save running costs and build the brand image for the organization
- Have an impact on the rest of the traffic system to behave in a safer way
- Improve the uptake of new effective technologies
- Support the automotive industry to develop and introduce safer products and services

**ISO 39001 is the key to help organizations to act seriously!**



# Thank you!

For more information about the Road traffic safety project please contact:

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Contact your national standards body  
**[www.iso.org/isomembers](http://www.iso.org/isomembers)**

