



## ETSC Renews Commitment to Improve Work-Related Road Safety

### NEWS RELEASE

*25<sup>th</sup> of November 2013, Brussels* – “Road safety is a right and responsibility for all, including employers and organisations where using the roads is part of the work process,” said Antonio Avenoso, ETSC<sup>1</sup> Executive Director. “The work-place dynamic is particularly well-suited to increase awareness of road safety, both from the employers’ and the employees’ side, whereby road traffic deaths account for an unacceptably high share of the number of deaths at work recorded in the EU,” he added.

The PRAISE (Preventing Road Accidents and Injuries for the Safety of Employees) Project was re-launched for a three-year period with the aims of examining work-related road safety standards in EU Member States, advancing and enhancing the existing knowledge of the need for work-related road safety management within public and private organisations.

“We must view work-related road safety in a holistic way, including employers where road transport is the main activity as well as employers who have to use the roads for their purposes. Furthermore, work-related road safety refers to employees driving while on the clock – driving *at* work – and to employees commuting to work – driving *to* work,” Mr. Avenoso said.

Through six thematic reports, the PRAISE project will address specific work-related road safety themes, while at the same time identifying employers’ good practice examples from across the EU. PRAISE will also serve as an advocacy tool, bringing to light the strong business case for employers and organisations to address road safety of employees. Moreover, through a number of high level events scheduled during the project – six national events in EU Member States and three Annual PRAISE Conferences in Brussels – decision makers and employers will be brought together to discuss ways of further improving road safety in the work context. Additionally, employers from across the EU will have the opportunity to highlight their own efforts to improve road safety by competing for the annual PRAISE Award, receiving high-level recognition from the road safety community.

The PRAISE Project is run in cooperation with Fundacion MAPFRE, the German Road Safety Council and the Belgian Road Safety Institute.

### Background

Preventing Road Accidents and Injuries for the Safety of Employees (PRAISE) will build on the EC funded project (2009-2012) which has helped to put work related road safety on the EU map. More information is available at: <http://www.etsc.eu/PRAISE.php>

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### Notes to editors:

<sup>1</sup> ETSC is a Brussels-based independent non-profit making organisation dedicated to reducing the numbers of deaths and injuries in transport in Europe. The ETSC seeks to identify and promote research-based measures with a high safety potential. It brings together 46 national and international organisations concerned with transport safety from across Europe. [www.etsc.eu](http://www.etsc.eu)