

# **ETSC - KfV Joint Press Briefing - 18 December 2007**

## **Motorcyclist deaths in Europe – New country ranking under the Road Safety PIN**



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# 10 minutes to...

- Introduce you to **ETSC** and its Programme - the **Road Safety Performance Index (PIN)**
- Present you some of the findings of our new country ranking on **motorcycle safety**



# Introduction to ETSC



Monitoring EU transport safety policy

**Road Safety Performance Index (PIN)** - Ranking EU countries' performances



Preventing Drunk Driving and Speeding



Campaigning for the treatment of high risk infrastructure – **R2R**

[www.etsc.be](http://www.etsc.be)

# The PIN is working through...

- a **Panel** including a well-placed expert in each country
- a **Steering Group** with members from research organisations, EU institutions and PIN sponsors

# The PIN is delivering ...

- **PIN Flashes** – quarterly country rankings in specific areas of road safety
- **PIN Reports** – wider-ranging annual reviews of countries' road safety performance

... to create a higher demand for safety

[www.etsc.be/PIN](http://www.etsc.be/PIN)

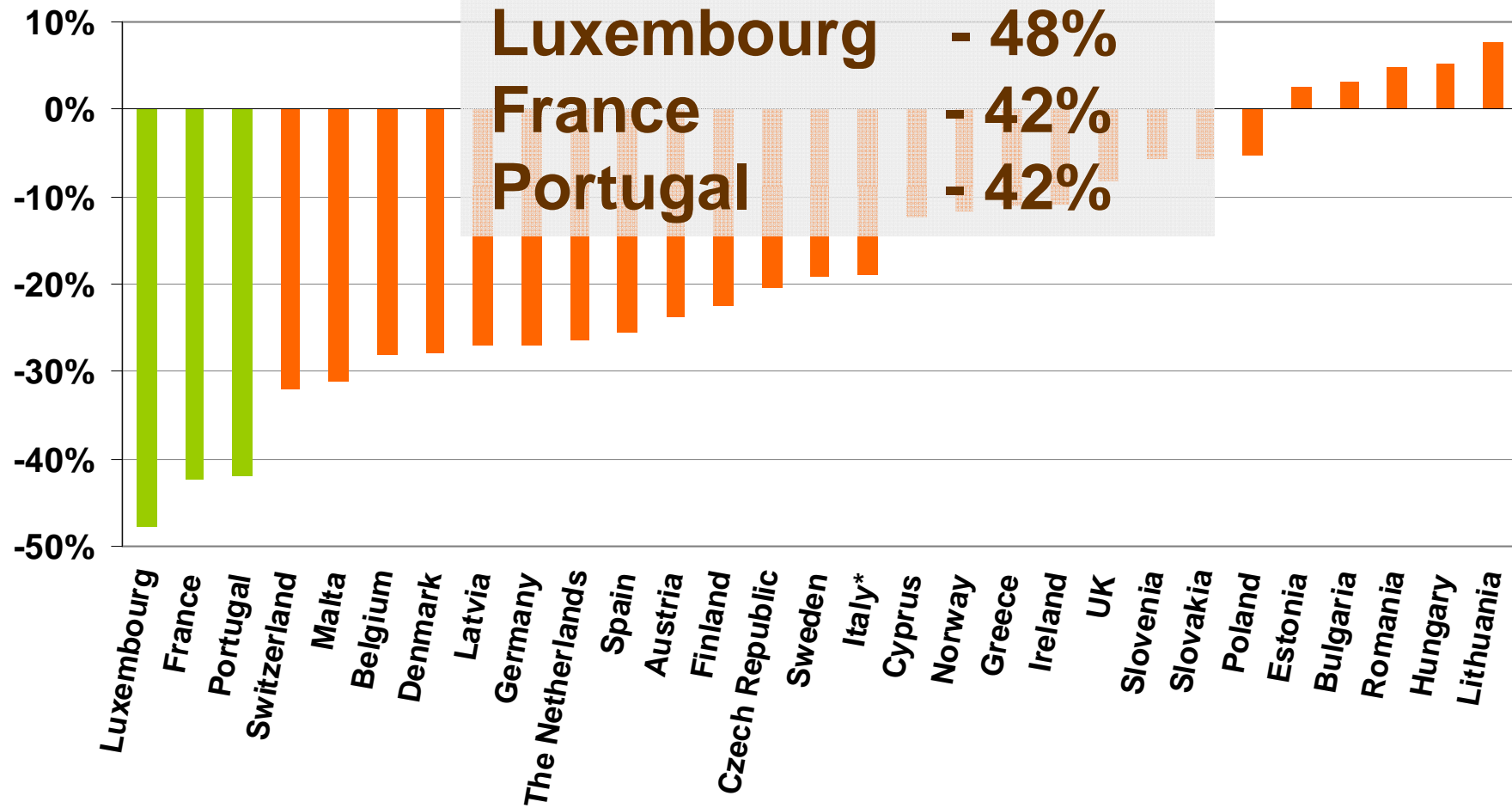
# EU ambition

**EU target** to cut by 50%  
yearly road deaths  
between 2001 and 2010

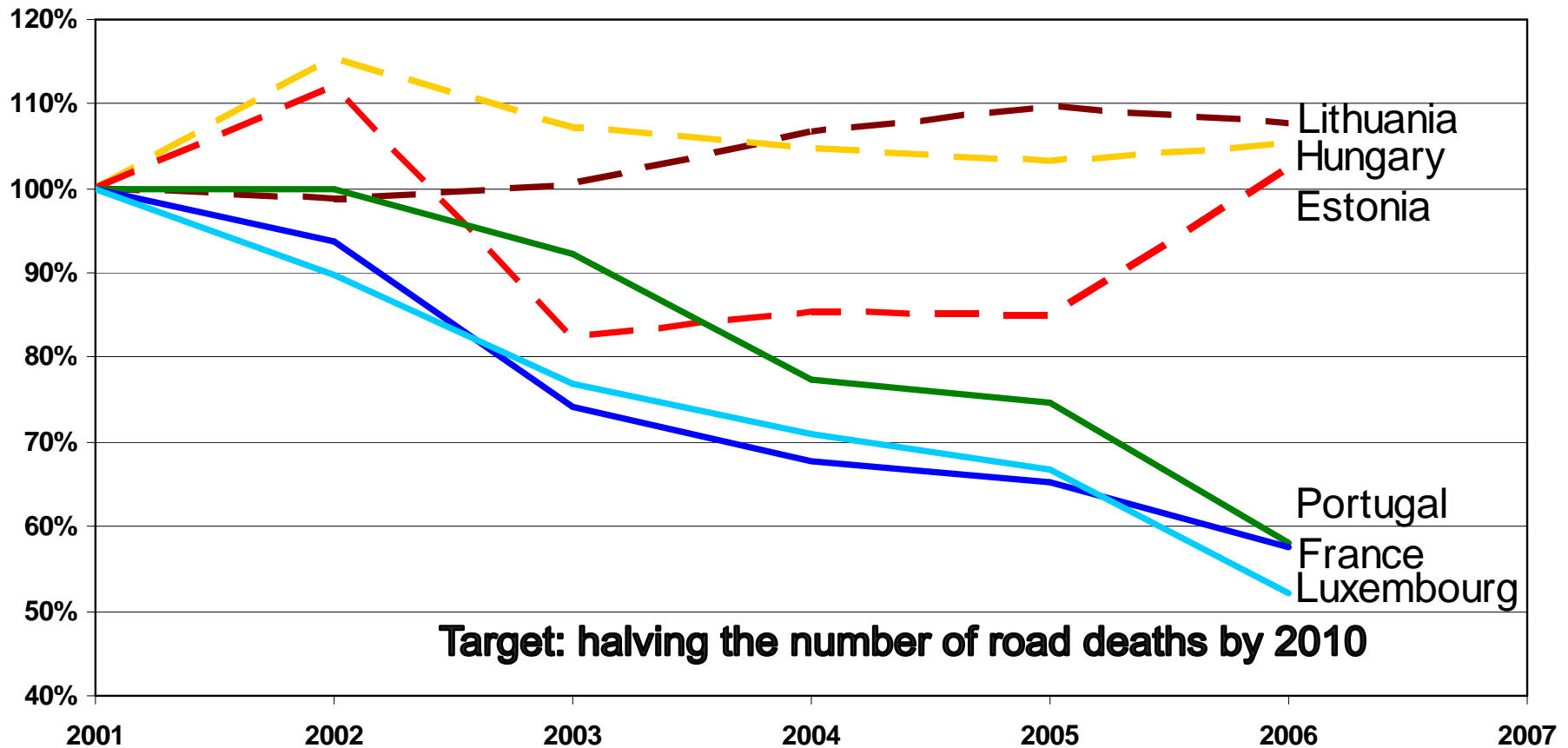
Countries have similar  
**national targets**



# Reduction in road deaths 2001-2006

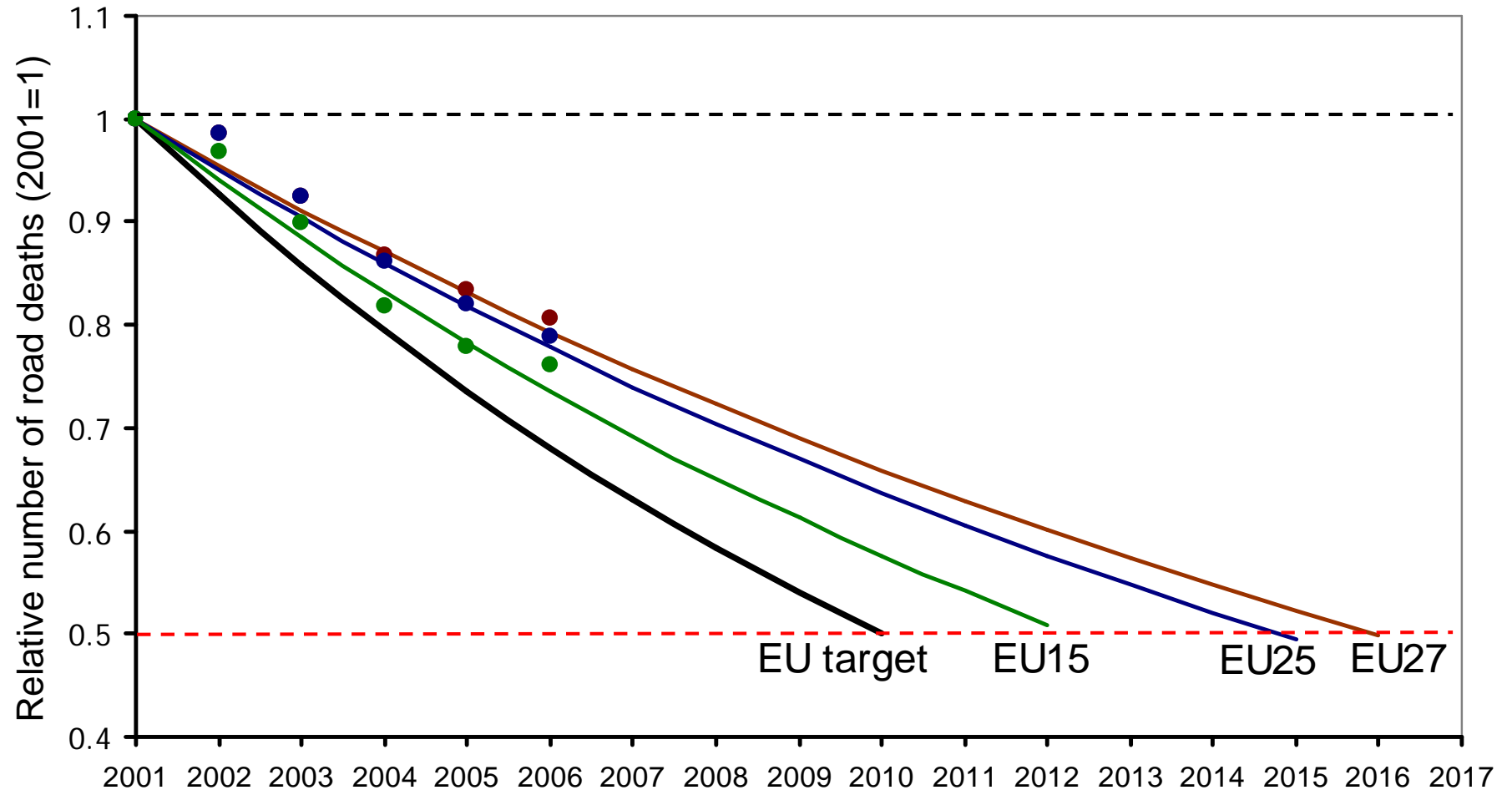


# A widening gap





# The EU needs further efforts

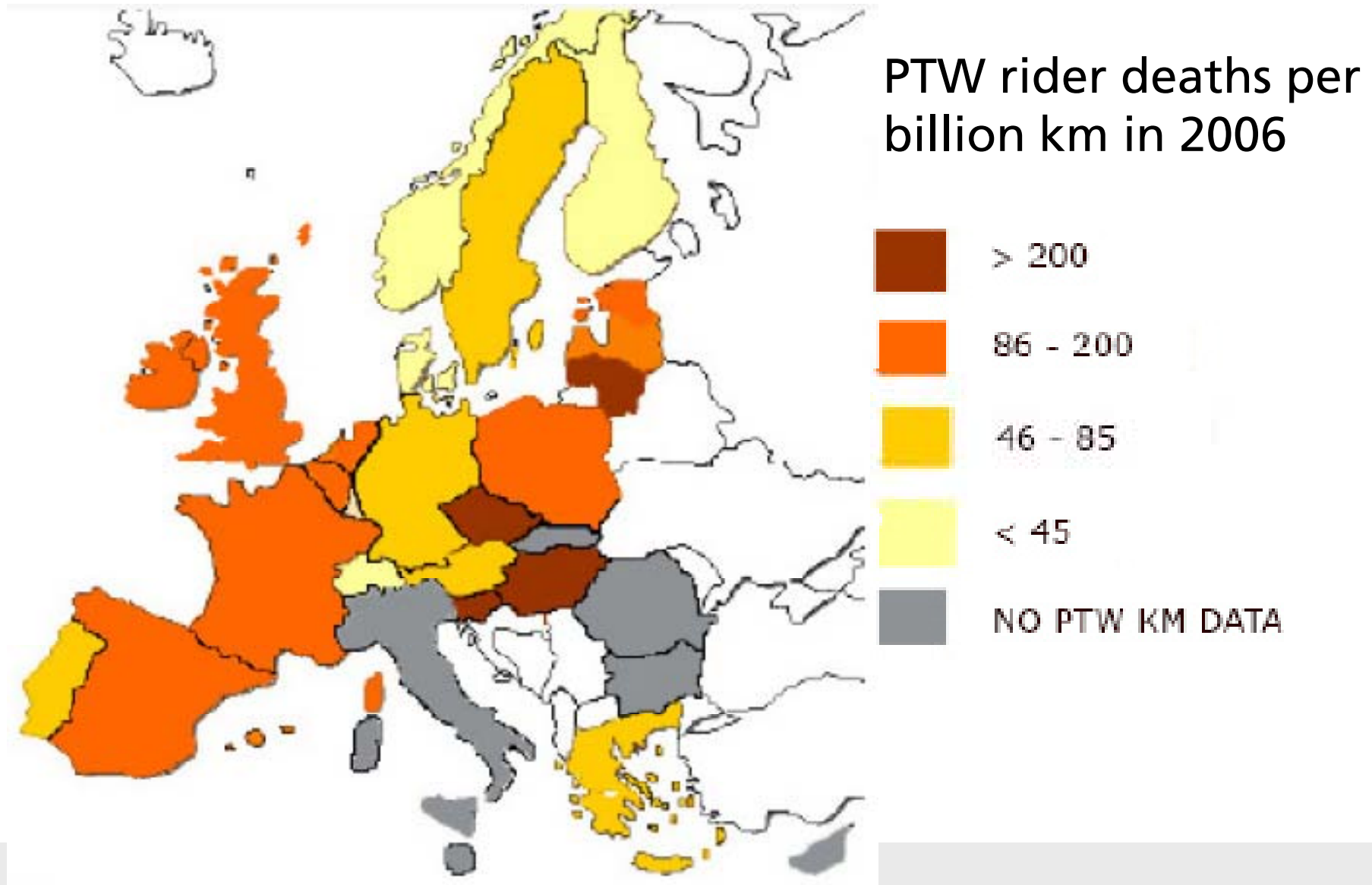


# Untapped life saving potential

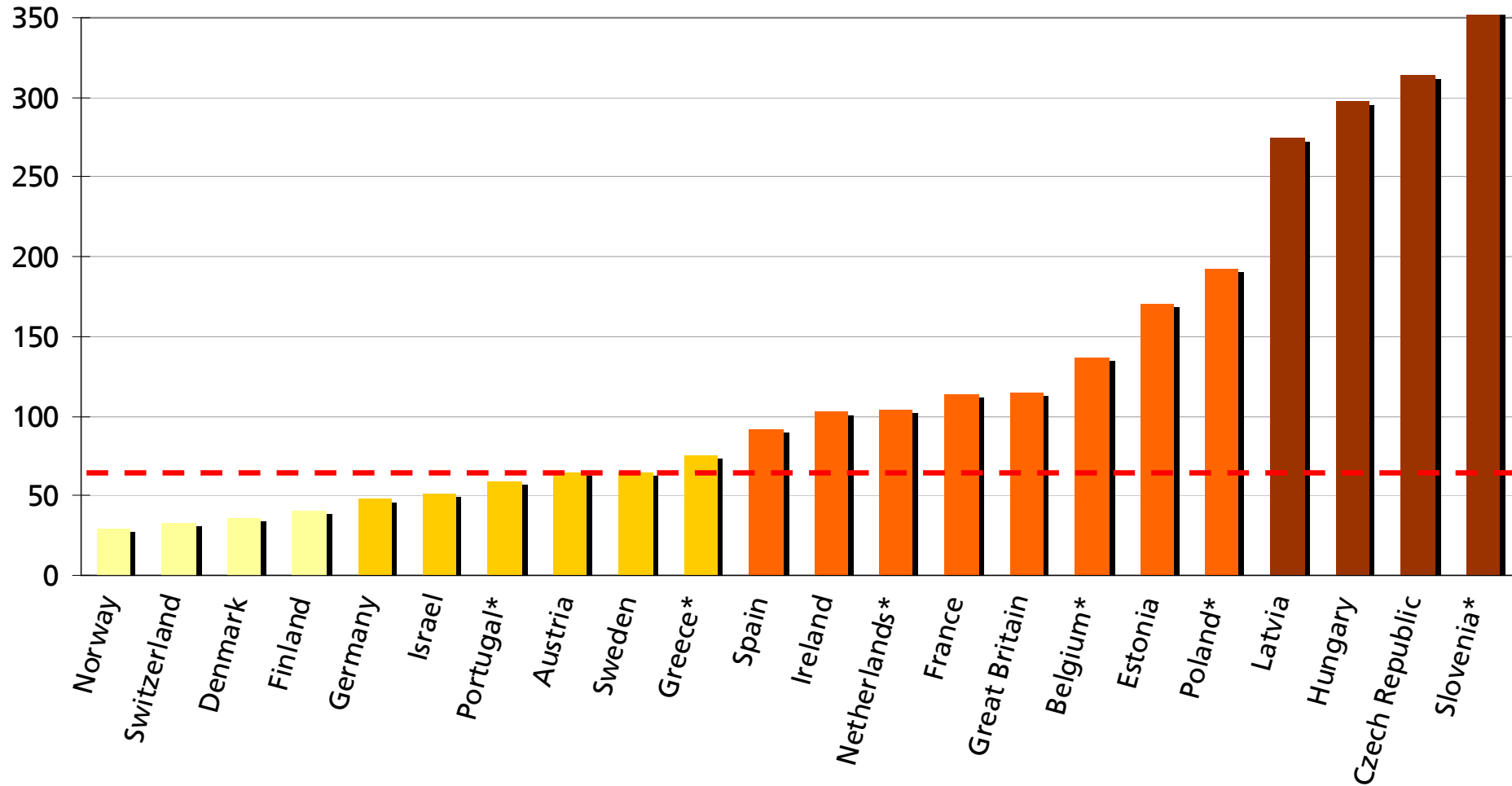
- In 2006 at least **6 200** motorcycle and moped riders were **killed** in road crashes in the EU 25.
  - Riders account for only **2%** of the total **km** driven but represent **16%** of the total number of road **deaths**.
- ➔ Most challenging road user group
- ➔ High death reduction potential



# A great disparity of risks

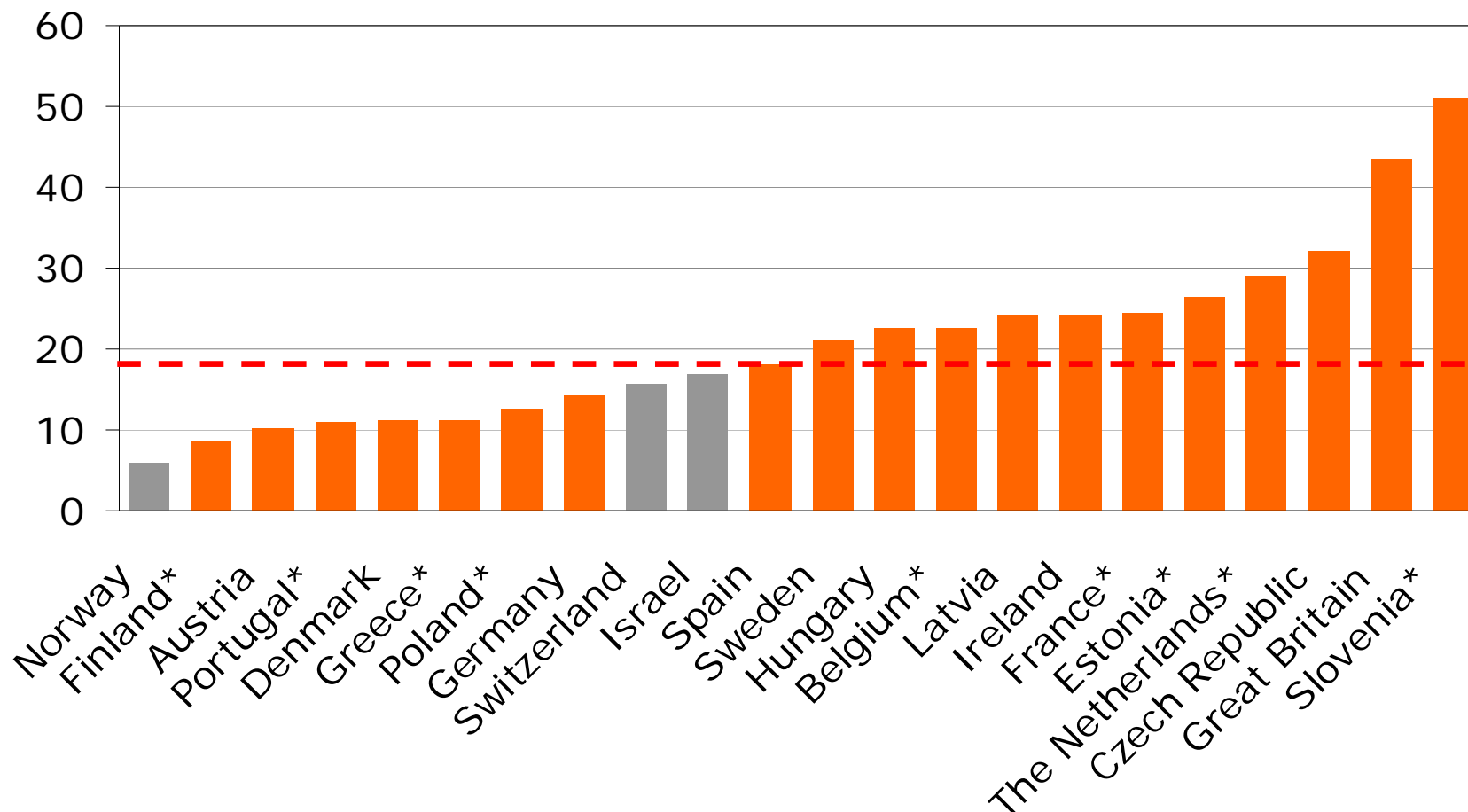


# PTW rider deaths per billion km (2006)



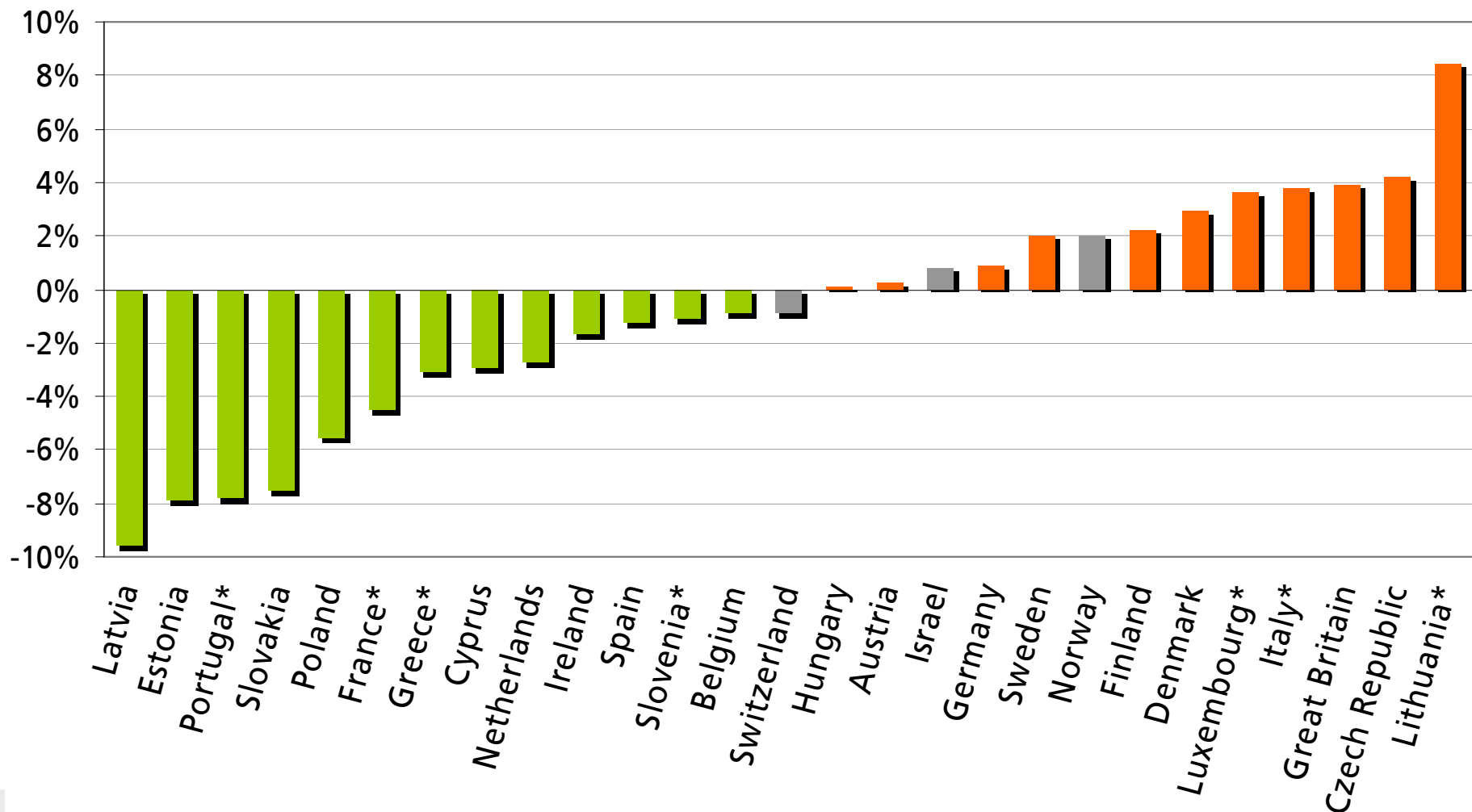
# Motorcyclists versus car drivers

Ratio of death rate per billion km ridden by PTW riders to corresponding rate for car drivers (in 2006)



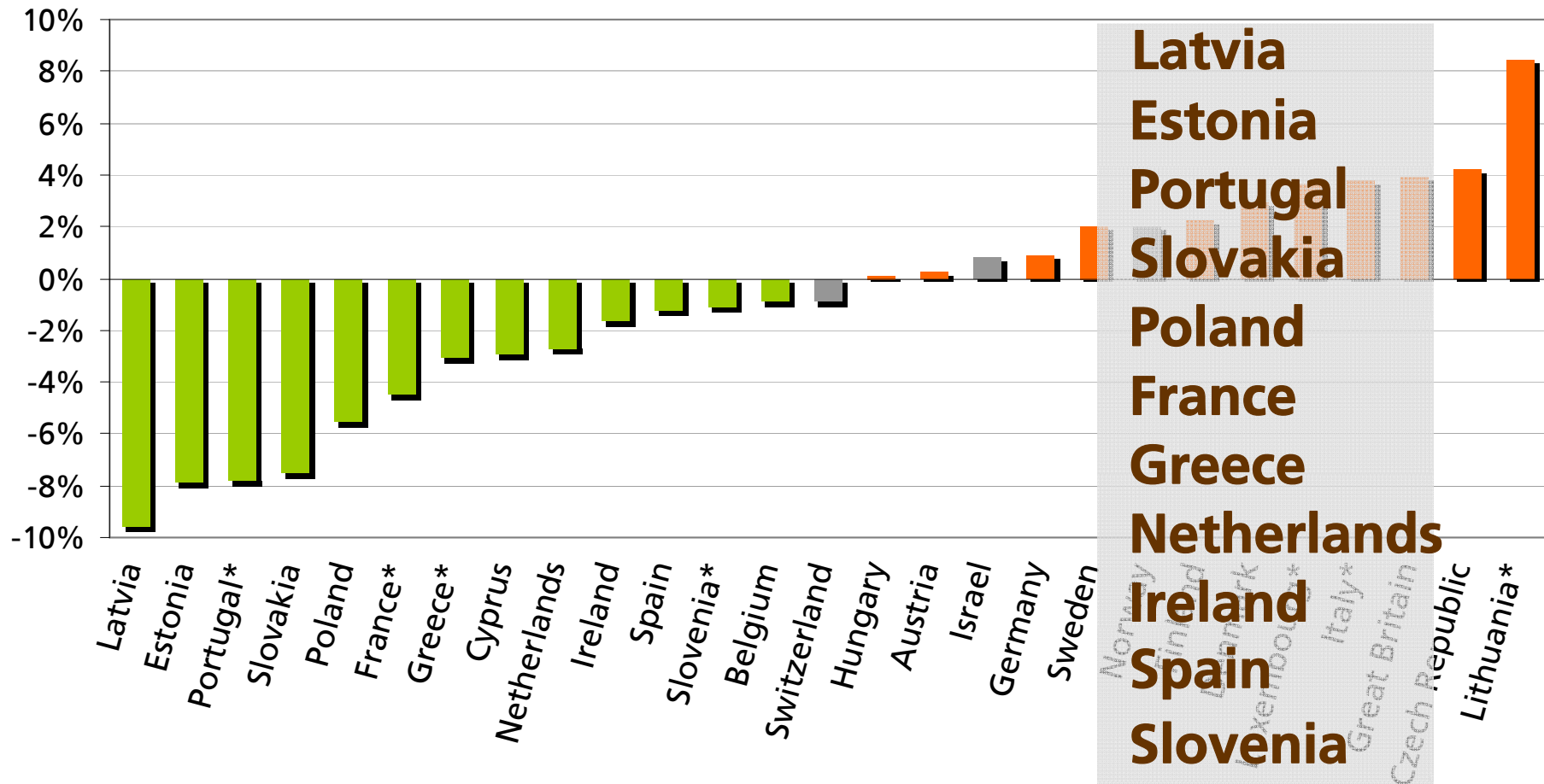
# Insufficient progress in Europe

Average yearly % change in PTW rider deaths (over 1997-2006)



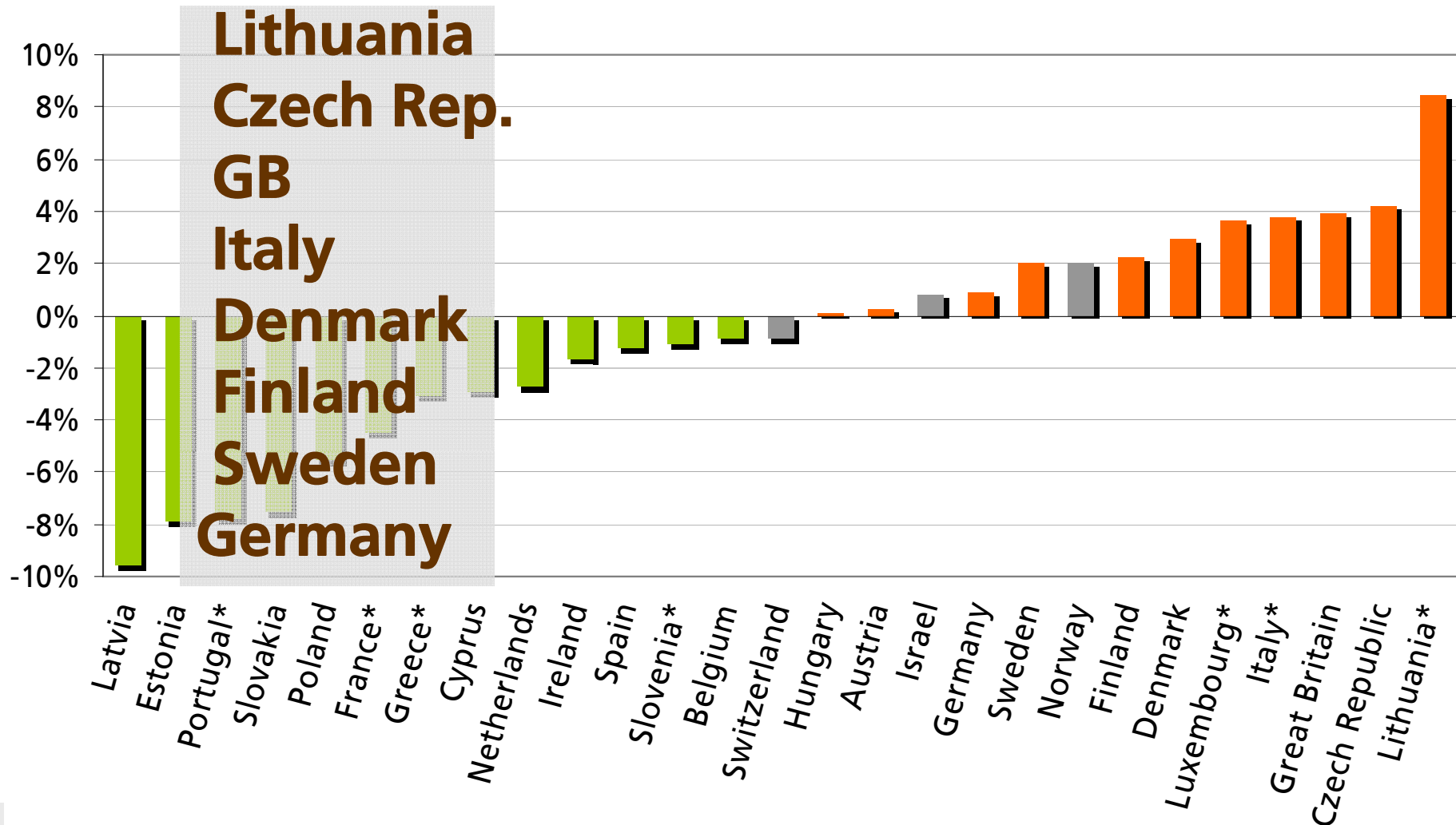
# Countries reducing PTW deaths

Average yearly % change in PTW rider deaths (over 1997-2006)



# Countries that are lagging behind

Average yearly % change in PTW rider deaths (over 1997-2006)

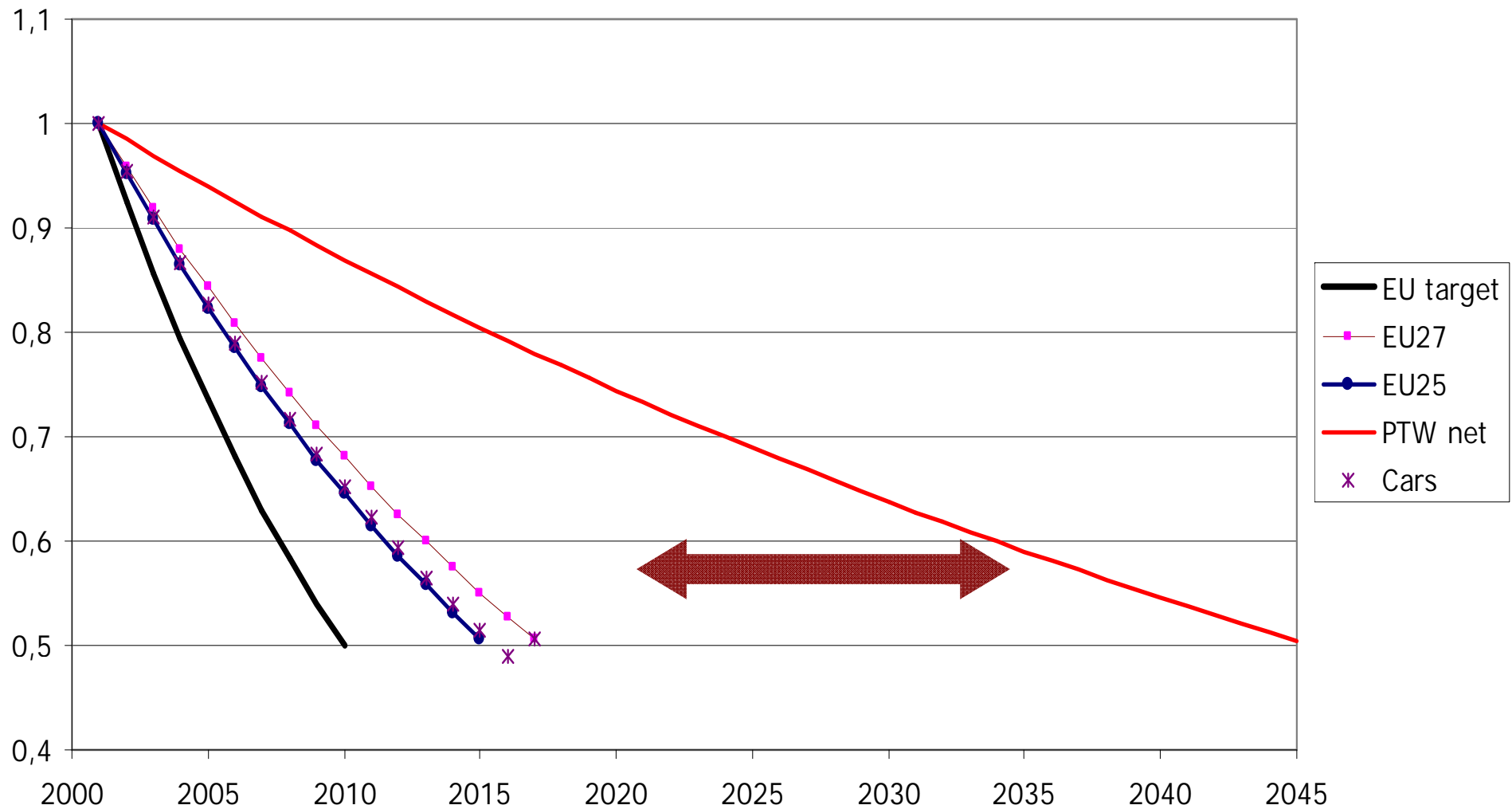




# Contribution to the EU target

- Between 2001 and 2006, PTW rider deaths yearly decreased on average by less than **1.5%**
- At least a **7.4%** annual reduction is needed to halve road deaths between 2001 and 2010.
- If the road deaths decreased at the rate at which rider deaths are going down, the EU would reach its target only by **2045**.

# Contribution to the EU target



# ETSC – KfV Recommendations

## To Members States:

- Enforce the compulsory wearing of helmets
- Install speed cameras able to detect speeding riders
- Improve rider and driver training
- Address specific needs of PTW users in road design and maintenance
- Implement good practices from best performing countries

# ETSC – KfV Recommendations

## To EU institutions:

- Include PTW issues in the European research agenda
- Let motorcyclists benefit from technological innovations such as
  - eCall,
  - ABS,
  - airbags...

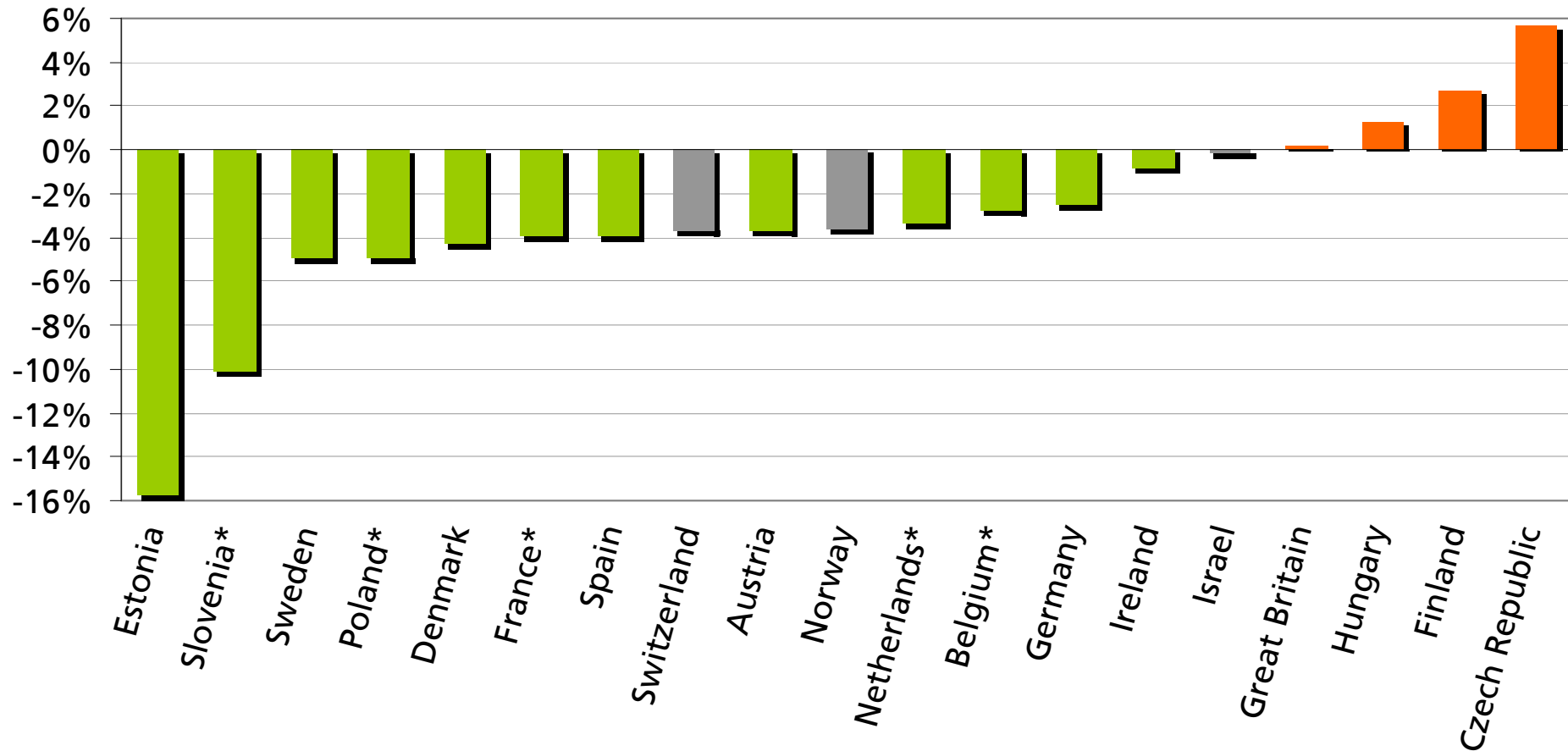
# What is coming up?

- *Beginning 2008* : ETSC Review  
“Vulnerable riders - Safety Implications of motorcycling in the European Union”
- *March 2008* : Next PIN country ranking on the safety on motorways



# Progress in reducing the risk

Average yearly % change in PTW rider deaths per billion km  
(over 1997-2006)



# Mopeds versus other PTWs

Mopeds rider deaths as a % of other PTW rider deaths  
(over 2004-2006)

