

**ETSC MEP Briefing - 4<sup>th</sup> March 2011**  
**European Parliament Own Initiative Report on Road Safety**

The European Transport Safety Council (ETSC)<sup>1</sup> welcomes the European Parliament own initiative report on road safety<sup>2</sup>. This is a timely response to the European Commissions' "Towards a European Road Safety Area: policy orientations on road safety 2011-2020" Communication<sup>3</sup> published in July 2010 and the "Road Safety Council Conclusions"<sup>4</sup> of the December 2010 Transport Council of Ministers. This briefing provides a summary of ETSC's most important input to the European Parliament's report.

ETSC welcomes in particular:

- Vision Zero as a long term approach for the EU and the integrated approach,
- Road Safety as a Right and Responsibility of each citizen,
- The proposal of a road safety co-ordinator,
- Target on serious injuries and children,
- The request of the European Parliament still for a 4<sup>th</sup> Road Safety Action Programme including strict deadlines for actions and a mid-term review,
- The message that the EU has still not exhausted its role to initiate new legislation on road safety,
- A strong section on data, indicators and benchmarking, to inform policy making
- Alcolocks for repeat offenders and commercial drivers,
- Intelligent Speed Adaptation,
- Rearward facing child seats up to three years.

**Part 1 Road Safety in the EU**

**Progress to 2010 and 2020 Targets for Reducing Deaths and Serious Injuries**

ETSC welcomed the adoption of a new EU target to reduce road deaths by 50% by 2020 by the European Commission in its "Policy orientations on road safety 2011-2020: Towards a European Road Safety Area". Transport Ministers endorsed the Commission's target and even went beyond this by proposing that the EU "aims towards the long-term zero vision". Targets motivate stakeholders to act and help those responsible for the road transport system to be accountable for achieving defined results. The adoption of the EU target in 2001 gave a boost to the combined efforts at national and EU level. As a result, reductions in the number of deaths have been much steeper in 2001-2009 than in preceding decades. Road deaths decreased by 36% in the EU27 between 2001 and 2009, yet 35,000 people died on Europe's roads in 2009. In order to achieve the 50% reduction target in 2020 the EU will inevitably have to go above and beyond current reduction trends with extra efforts on road safety.

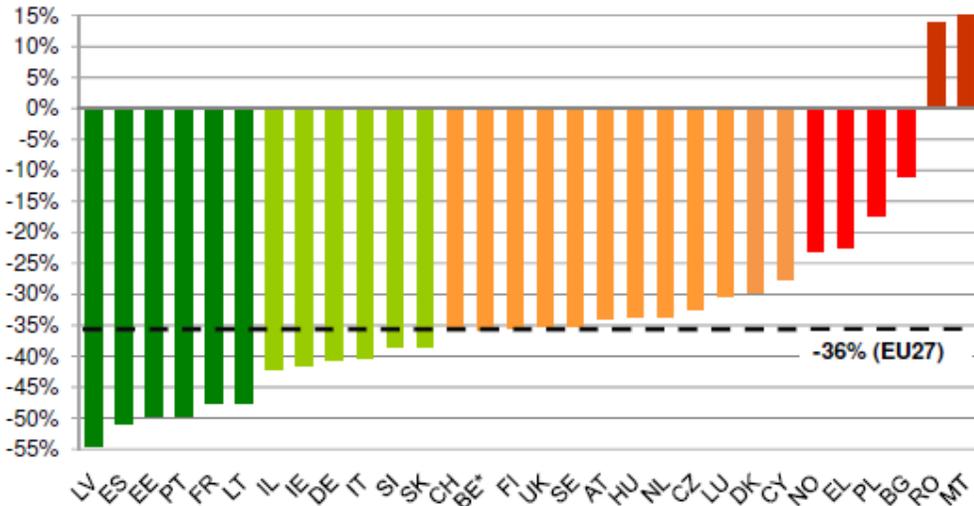
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<sup>1</sup> The European Transport Safety Council (ETSC) is a Brussels-based independent non-profit making organisation dedicated to reducing the numbers of deaths and injuries in transport in Europe. The ETSC seeks to identify and promote research-based measures with a high safety potential. It brings together 43 national and international organisations concerned with road safety from across Europe.

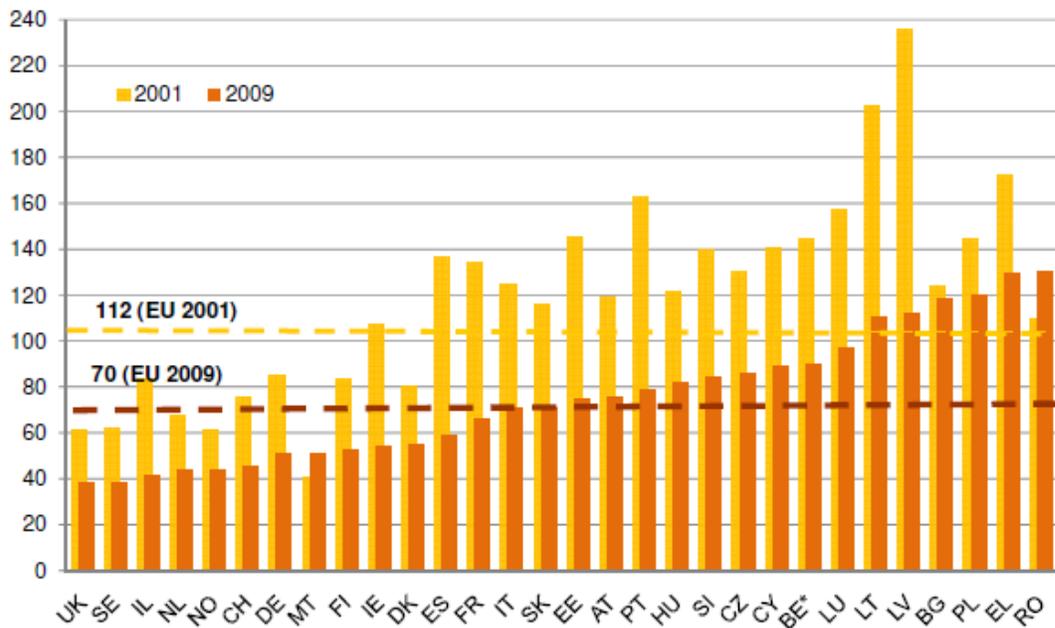
<sup>2</sup> <http://www.europarl.europa.eu/oeil/file.jsp?id=5879452>

<sup>3</sup> [http://ec.europa.eu/transport/road\\_safety/pdf/com\\_20072010\\_en.pdf](http://ec.europa.eu/transport/road_safety/pdf/com_20072010_en.pdf)

<sup>4</sup> <http://register.consilium.europa.eu/pdf/en/10/st16/st16951.en10.pdf>



**Fig.1: Percentage change in road deaths between 2001 and 2009**  
 Source: ETSC (2010), 4<sup>th</sup> PIN Report: Road Safety Target in Sight: Making up for lost time



**Fig.2: Road deaths per million inhabitants in 2009 (with road deaths per million inhabitants in 2001 for comparison)**

\* BE: Provisional estimates for 2009 as final figures for 2009 are not yet available (Jan. 2011)

Source: ETSC (2010), 4<sup>th</sup> PIN Report: Road Safety Target in Sight: Making up for lost time

**Reducing serious injuries in the EU: a new Target for 2020**

Every year about 1,700,000 people are recorded as injured in police records, among them 300,000 seriously. The European Commission included a new emphasis on serious injuries in its "Policy Orientations" but the adoption of a target for serious injuries is delayed until a common definition is adopted. The swift adoption

of a detailed roadmap is needed for serious injury target definition and an interim target should be set in terms of countries' existing definitions of serious injury.

### **A new EU Road Safety Strategy 2011-2020?**

In autumn 2008 ETSC published its Blueprint for a new Road Safety Action programme proposing new ideas for EU action to save lives for the decade ahead. The road safety community had hoped for a new EU 10-year Action Programme providing a vision, priorities and a detailed road map against which performance could be measured and delivery made accountable. An evaluation of the Third European Road Safety Action Programme showed that only 27% of the measures were implemented during the time of the 3<sup>rd</sup> RSAP<sup>5</sup>.

### **The EU's Role to Legislate**

The Treaty of the Functioning of the European Union (2009) states that the EU has a competency to adopt legislation to improve transport safety, moreover, that this is only limited by subsidiarity. The gross inequalities between European regions and Member States in terms of road safety illustrate one principal axiom of contemporary transport safety policies: local, regional and national governments *alone* are not able to provide for a policy framework that ensures both the highest practicable level of safety and a fair distribution of safety across the European Union (ETSC 2003).

Road safety is an area for EU legislation and legislation in road safety has an added value for all Member States. The EU's Transport Ministers in their Council Conclusions of December 2010 gave strong support for further EU level action to be taken: for example "harmonisation of traffic rules" was identified as a priority for the next decade. Prioritising measures and actions and focussing on those with the most potential for saving lives is crucial and was not fully achieved in the past decade.

### **The importance of Benchmarking**

ETSC strongly believes in indicators, based on the attained level of attributes leading to a desired final outcome<sup>6</sup>. To enable the achievement of such an ambitious target as 50% reduction in road deaths, the Commission will need to create a monitoring framework that includes a set of sub-targets and safety performance indicators.

### **Part 2 Priority Measures**

ETSC's Blueprint for a new Road Safety Action Programme proposed new ideas for EU action to save lives for the decade ahead. The measures identified relate to the main causes of deaths on EU roads and the section below only includes a summary of the most important ones. For a full list of ETSC's recommendations see ETSC's Blueprint<sup>7</sup> and ETSC's Response to the EC's "Road Safety Policy Orientations"<sup>8</sup>.

**Speeding** Excessive speed is the single biggest contributory factor in fatal road collisions<sup>9</sup>.

The EU should:

- adopt the Directive on cross border enforcement of traffic law as soon as possible

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<sup>5</sup> [http://www.tmleuven.be/project/ersap/2010\\_road\\_safety\\_finalreport\\_volume1.pdf](http://www.tmleuven.be/project/ersap/2010_road_safety_finalreport_volume1.pdf)

<sup>6</sup> ETSC (2010) 4<sup>th</sup> Road Safety PIN Report, <http://www.etsc.eu/documents/ETSC%20PIN%20Report%202010.pdf>

<sup>7</sup> [http://www.etsc.eu/documents/Blueprint\\_for\\_a\\_4th%20Road\\_Safety\\_Action\\_Programme\\_ETSC\\_Sept%202008.pdf](http://www.etsc.eu/documents/Blueprint_for_a_4th%20Road_Safety_Action_Programme_ETSC_Sept%202008.pdf)

<sup>8</sup> [http://www.etsc.eu/documents/ETSC%20Response%20to%20EC%20Communication\\_%2022%20Sept%202010.pdf](http://www.etsc.eu/documents/ETSC%20Response%20to%20EC%20Communication_%2022%20Sept%202010.pdf)

<sup>9</sup> ETSC (2008) Managing Speed Towards Safe and Sustainable Road Transport

- propose a maximum speed limit of 120 km/h or less for the EU TEN-T and encourage Member States to adopt a maximum 50km/h in urban areas and a maximum 30km/h in residential areas and areas with high levels of pedestrians and cyclists.
- draft guidelines for promoting best practice in traffic calming measures.
- contribute to the development of Intelligent Speed Assistance (ISA) systems.
- Initiate a technical assistance programme to support less well performing Member States to develop national strategy on speed reduction. This approach might also include technical exchanges or twinning with other better performing Member States.

**Drink and Drug driving** Driving whilst under the influence of alcohol contributes annually to at least 10,000 deaths on EU roads, whereas the effect of drugs on road safety is more complex than that of alcohol, because impairment can be caused by a huge range of prescription drugs, illegal or 'recreational' drugs, solvents, or stimulants used to counter fatigue.

The EU should:

- propose a Directive for 0.2g/l BAC limit for commercial and novice drivers.
- Introduce alcolocks in a first phase to repeat offenders and professional drivers and then to all vehicles.
- work towards classification and labelling of medicines.
- develop common techniques for roadside drug driving enforcement.

**Lack of seat belt and child safety restraint use** Seat belts are a highly effective way of reducing deaths and injuries with lasting effects to car occupants. Despite the EU-wide legal obligation to wear a seat belt on all seats<sup>10</sup>, wearing rates still vary greatly across Europe especially between front and rear seats and in urban and rural areas<sup>11</sup>. Booster and child seats are a highly effective way of reducing serious and fatal injuries to children<sup>12</sup>.

The EU should:

- Extend Seat Belt Reminders to all seats front and rear passenger<sup>13</sup>.
- Increase the proper use of Child Safety Restraints.

**Enforcement** Enforcement is a means to prevent collisions from happening by way of persuading drivers to comply with the safety rules. Effective enforcement leads to a rapid reduction in deaths and injuries<sup>14</sup>.

The EU should:

- Support the adoption of the Cross Border Enforcement Directive without further delay
- Encourage Member States to prepare national enforcement plans with yearly targets in line with of the EC 2004 Recommendation on traffic law enforcement in the field of road safety<sup>15</sup>.

**Infrastructure Safety** On the TEN-T, motorways, rural roads and urban road networks, all EU Member States should have the same high levels of infrastructure safety<sup>16</sup>.

The EU should:

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<sup>10</sup> EU Directive 2003/20/Ec

<sup>11</sup> ETSC (2010), 4<sup>th</sup> PIN Report, Chapter 3.3

<sup>12</sup> ETSC (2009), 3<sup>rd</sup> PIN Report, Chapter 3, <http://www.etsc.eu/documents/ETSC%20PIN%20Annual%20Report%202009.pdf>

<sup>13</sup> ETSC (2007), 1<sup>st</sup> PIN Report, Chapter 5, [http://www.etsc.eu/documents/PIN\\_Report.pdf](http://www.etsc.eu/documents/PIN_Report.pdf)

<sup>14</sup> ETSC (2010), 4<sup>th</sup> PIN Report, Chapter 3

<sup>15</sup> <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2004:111:0075:0082:EN:PDF>

<sup>16</sup> ETSC (2010), PIN Flash 18, Reducing deaths on rural roads, [http://www.etsc.eu/documents/PIN\\_Flash\\_18.pdf](http://www.etsc.eu/documents/PIN_Flash_18.pdf)

- promote the adoption by all EU Member States of the four measures of its Infrastructure Directive: road safety impact assessment, road safety audit, network safety management and safety inspections.

**Vehicle Safety** Vehicles are becoming increasingly safe. However the EU needs to do its utmost in raising vehicle safety standards even further and increasing the safety for its citizens.

The EU should:

- introduce in-car vehicle technologies such as Seat Belt Reminders, Intelligent Speed Assistance and alcohol interlocks.

### **Part 3 Priority User Groups**

**Powered two wheelers** Motorcyclists face a much higher risk of being killed than other road users. For the same distance travelled, the risk for riders of being killed in road collisions is on average 18 times the risk of car drivers. In the past decade, the number of killed Powered-Two-Wheelers (PTW) riders rose in 13 out of the EU27 countries<sup>17</sup>.

The EU should:

- Mandate Antilock Braking Systems (ABS) on subcategories L3e-A2 and L3e-A3 and equip vehicles of subcategories L3e-A1 with either ABS or Combined Braking Systems (CBS).
- Mandate Automatic Headlights On (AHO) on all PTWs.
- Set up a Euro Helmet Scheme for Safety based on the model of EuroNCAP and communicated broadly to consumers across the EU
- Develop minimum standards regarding protective clothing
- Evaluate the opportunity of introducing eCall, ISA, autonomous emergency braking as a standard for new machines.

The EU should encourage Member States to:

- Enforce motorcyclists' compliance with speed limits by installing safety cameras that are able to detect speeding riders
- Address the specific needs of PTW users in road design and maintenance (use of anti-skid surfaces, make roadsides more forgiving)
- Improve the training of both PTW users and car drivers.

**Cyclists and pedestrians** The risk of being killed in traffic per kilometre travelled is more than 9 times higher for pedestrians than for car occupants and more than 7 times higher for cyclists than for car occupants. Yet the advantages of walking and cycling for public health outweigh their disadvantages.

The EU should:

- Promote "safety in numbers"<sup>18</sup> with an emphasis of safe use of the roads.

**Novice drivers** Traffic collisions are the single largest killer of 15-24 year olds. The highest risk circumstances of young drivers – in particular male drivers – are associated with speeding, drink driving, non-wearing of seat belts and drug driving.

<sup>17</sup>ETSC (2008), 2<sup>nd</sup> PIN Report, Chapter 2, [http://www.etsc.eu/documents/copy\\_of\\_copy\\_of\\_2nd\\_PIN\\_Annual\\_Report\\_2008.pdf](http://www.etsc.eu/documents/copy_of_copy_of_2nd_PIN_Annual_Report_2008.pdf)

<sup>18</sup> "Safety in Numbers" evidence shows a non-linear relationship between the amount of cycling and walking and the risks to cyclists and pedestrians. This means that the more pedestrians or cyclists there are, the lower the risk to each individual.

ECF "Halving injury and fatality rates for cyclists by 2020" [http://www.ecf.com/3956\\_1](http://www.ecf.com/3956_1)

The EU should:

- Encourage Member States to introduce Graduated Driver Licensing systems and special demerit point systems.
- Propose a Directive for 0.2 BAC limit for novice drivers

**Ageing** While elderly people account for one sixth of European population, every fifth person killed in road traffic is 65 years old or over<sup>19</sup>.

The EU should:

- Stimulate development of safer vehicles for older people (encourage elderly-friendly design as well as evaluate the impact of new technologies on older drivers).

**Driving for Work** In the EU work related crashes cause between one third and one quarter of all work related deaths<sup>20</sup>.

The EU should

- Adopt measures to improve work-related road safety.
- Encourage employers to undertake risk assessment including road safety impact.
- Promote the new ISO international standard for road safety management.

#### For more information

ETSC (2003) Towards Reduced Road Risk in a Larger Europe: Response to the 3<sup>rd</sup> RSAP

ETSC (2005), Intelligent Speed Assistance – Myths and Reality

ETSC (2005), Safety of Vulnerable Road Users

ETSC (2007), 1<sup>st</sup> Road Safety PIN Report, Raising compliance with Road Safety Law

ETSC (2008), Managing Speed Towards Safe and Sustainable Road Transport

ETSC (2008), A Blueprint for the EU's 4<sup>th</sup> Road Safety Action Programme 2010-2020

ETSC (2008), 2<sup>nd</sup> Road Safety PIN Report, Countdown to 2010

ETSC (2009), 3<sup>rd</sup> Road Safety PIN Report, 2010 on the Horizon

ETSC (2010), Position on Cross Border Enforcement Directive

ETSC (2010), Position on L-category vehicles

ETSC (2010), Reducing Road Risk Whilst Driving for Work

ETSC (2010), 4<sup>th</sup> Road Safety PIN Report, Road Safety Target in Sight - Making up for lost time.

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<sup>19</sup> ETSC (2008), 2<sup>nd</sup> PIN Report, Chapter 4

<sup>20</sup> ETSC (2010), Reducing Road Risk Whilst Driving for Work.