

# PRAISE

## Overview 2009-2012

**Preventing Road Accidents and Injuries  
for the Safety of Employees**



# Introduction to ETSC

## A science-based approach to road safety policy

- **45 organisations** from across Europe under one unique umbrella promoting science-based transport safety measures at EU level.



- More than **200 experts** contributing to ETSC's Reviews, Policy Papers, Newsletters, Positions, Lectures, Press Releases, Year Books, etc.
- The European Commission, member organisations, member states and corporate sponsors are funding our work

# ETSC Activities



**Monitoring EU transport safety policy**



**Road Safety Performance Index (PIN) - Ranking EU countries' performances**



**Road Safety 'At' Work and 'To' Work**

**Drink Driving**

**Roads to Respect Infrastructure Safety**

**STudents Acting to Reduce Speed**

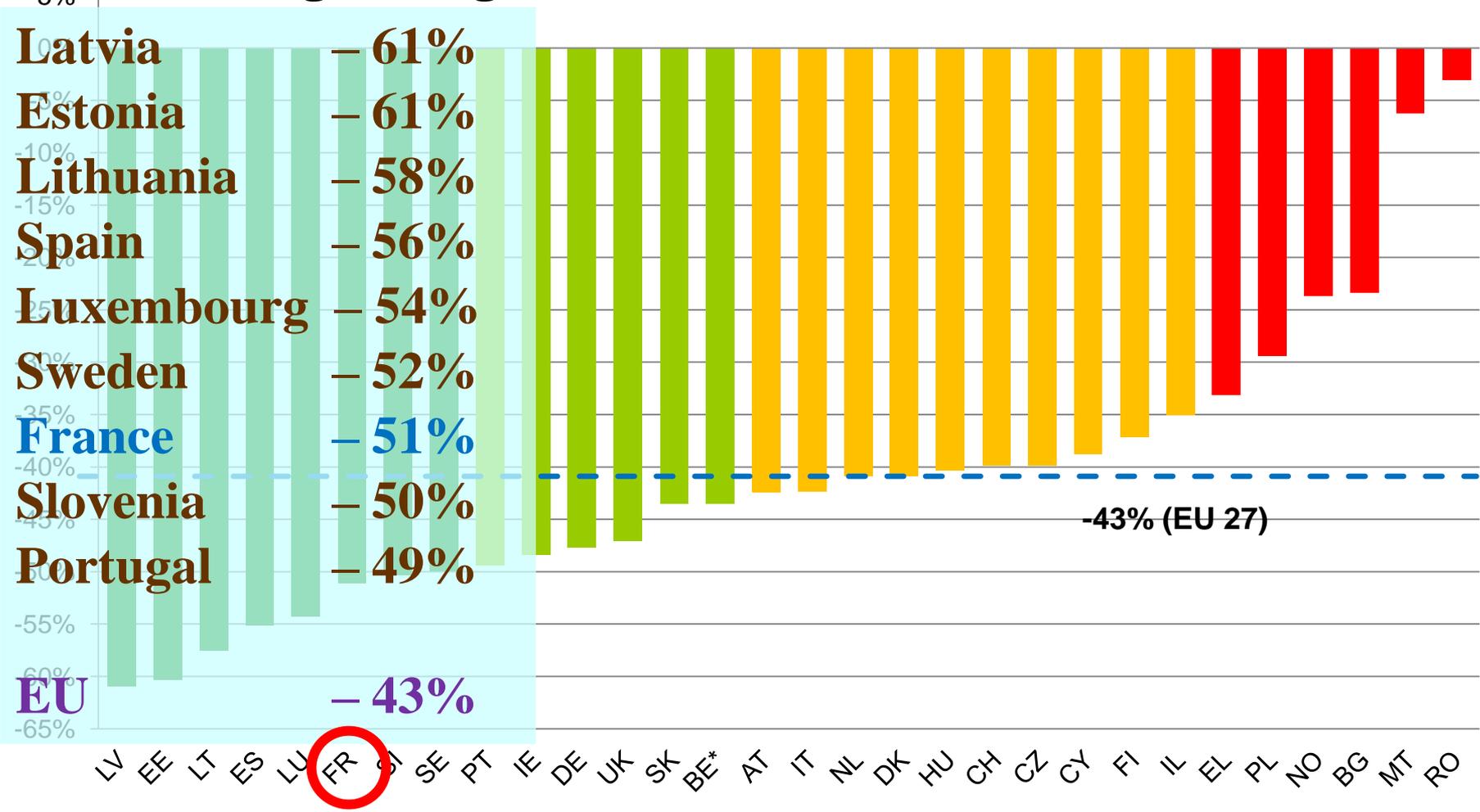
**Safe & Sober Drink-driving policy network**



**Bike Pal Cycling Safety**

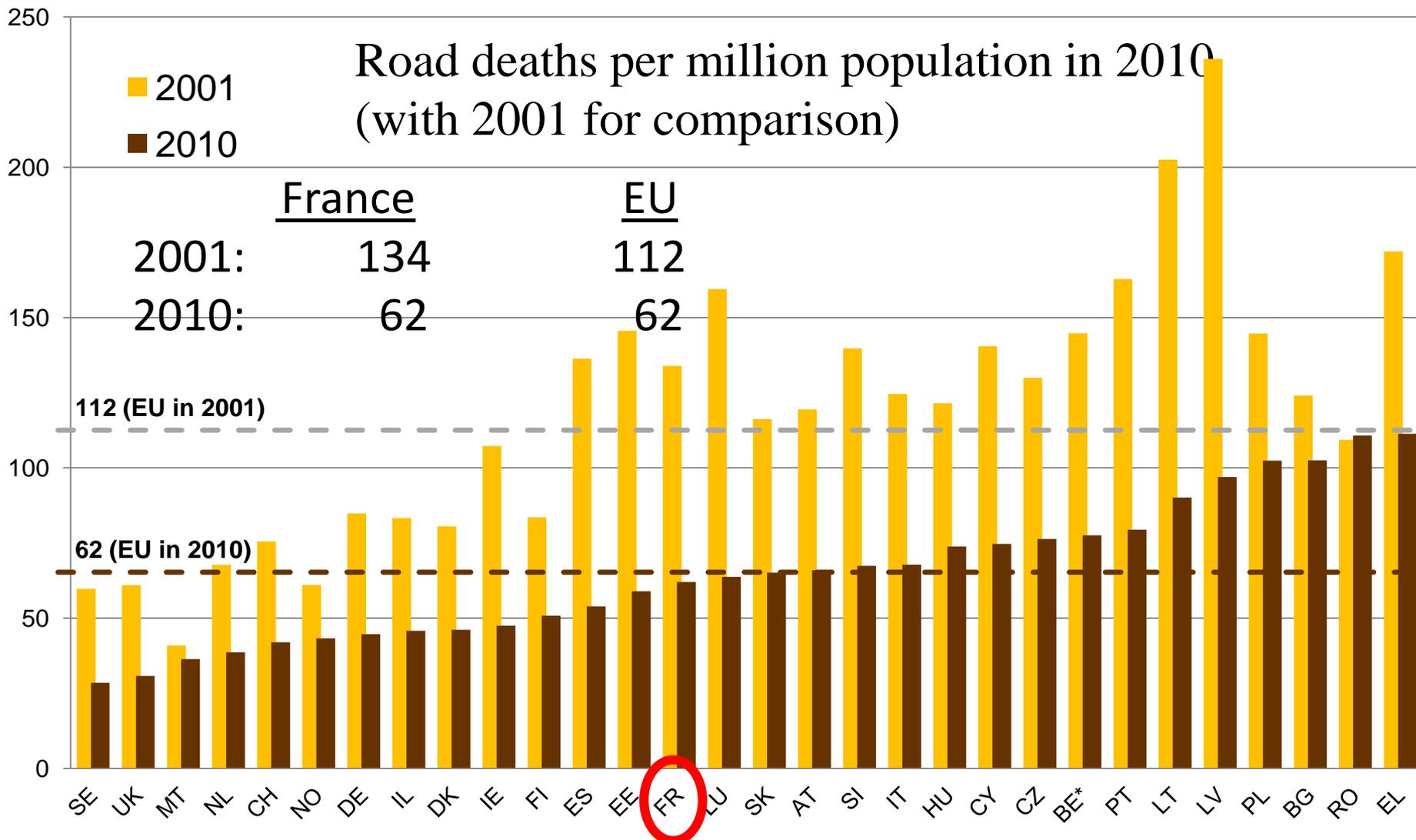
# Countries that have met the target

## Percentage change in road deaths between 2001 and 2010



# Where are we now?

Road deaths per million population in 2010  
(with 2001 for comparison)



# Road Safety at work in the EU

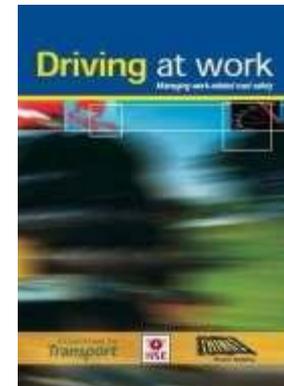
- *It is estimated that in Europe **six out of ten work accidents resulting in death are road crashes, including both crashes while driving for work and commuting crashes.** (Eurogip)*
- *It is estimated that **40% of all road crashes involve people ‘on duty’ and people driving to work or returning from work.** (ORSA)*

# Drivers and Riders at Risk

- Drivers and riders of vehicles used for a range of purposes (e.g. company cars, vans, pickups, large goods vehicles, buses, taxis, minicabs, emergency vehicles, construction and agricultural machinery, motorcycles, mopeds and bicycles).
- Many people work on, or near the road, for example maintenance workers, collectors, postal workers, vehicle breakdown employees and the police.

# Council Directive 89/391/EEC

- Encourage improvements in the safety & health of workers
- Protection of workers through preventive measures,
- information, consultation, balanced participation and training
- Evaluate the occupational risks .... and make provision for
- adequate protection and prevention
- Ensure that all workers receive adequate on-going training
- Applies to all sectors of activity, both public and private
- Assumption that vehicles & roads are part of the workplace



# Business Case for Road Safety

- Reduced running costs through better driving standards (fuel consumption/vehicle maintenance costs);
- Fewer working days lost due to injury;
- Reduced risk of work-related ill health; Reduced stress and improved moral/job satisfaction;
- Less need for investigation and paperwork;
- Less lost time due to work rescheduling;
- Fewer vehicles off the road for repair;
- Fewer missed orders and business opportunities, reduced risk of losing the goodwill of customers;
- Less chance of key employees being banned from driving.

# PRAISE: European project for a Global issue

## Preventing Road Accidents and Injuries for the Safety of Employees

4 committed partners since its beginning (2009)

Aims:

- To advance the knowledge of the need for work-related Road Safety Management.
- Expose the work-related road safety standards of EU Member States and carry out advocacy work at the EU level.



# PRAISE Deliverables

- Thematic Reports →
  - Overview & definitions
  - Modal risks
  - Employer travel plans & commuting
  - Good practice examples & case studies
  - EU, national and company level responses
- Fact Sheets
- Awards
- Brunches
- Country Seminars
- Advocacy



"PRAISE": Preventing Road Accidents  
and injuries for the Safety of Employees

NOVEMBER  
2010

REPORT  
4

## Safer Commuting to Work

PRAISE is a project co-funded by the European Commission and implemented by ETSC on Preventing Road Accidents and Injuries for the Safety of Employees (PRAISE). The project aims to advance work-related Road Safety Management and provide the know-how to employers who have to take on that challenge. It also aims to present the work-related road safety standards of EU Member States and carry out advocacy work at the EU level: work-related road safety is an area of road safety policy that clearly needs renewed political commitment.

# Thematic Reports: research at EU level

**Over 60 experts from Europe contributed to the reports**

## **Published:**

- In-Vehicle Technologies
- Driver Training
- Intelligent Commuting
- Fitness to Drive
- In Vehicle Distraction – “Moving Office”
- Safety at Roadworks
- Working on the Roads EU Regulations
- Speed Management



## **Upcoming 2011-2012:**

- Developing road safety management programmes: ISO Standard Road Safety Management System



International  
Organization for  
Standardization

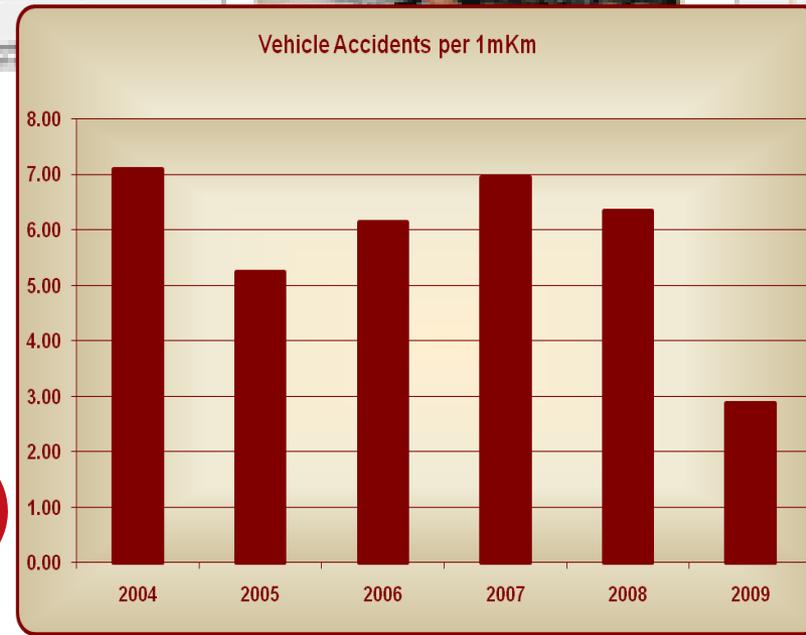
Comprehensive Handbook

# Fact Sheets: Success Stories

- Case Study of a company/ organisation
- Interview with CEOs
- Lessons and illustrations of the thematic reports

8 Completed so far:

- Large/Int companies
- SMEs



# European PRAISE Competition

- Annual Award to employers (SME and larger) for outstanding contribution in the field of work related road safety. Need for French companies...!



- Recognition of efforts
- Press coverage
- Exchange of best practice with other companies at an event in Brussels
- New business opportunities
- Employee satisfaction



# Criteria for selecting the Award Winners

- Evidence that a “process” has taken place
- Innovative approach to work related road safety
- Target setting: which targets? Which monitoring?
- Evidence for a business case: return on investment
- Collection and monitoring data on all collisions
- Evidence of Safety impact: crash rate / casualty reduction etc
- Approach to management and staff involvement (role of CEO, responsibility for initiatives etc).

**Deadline for submitting your application: 16th March 2012**

# PRAISE Brunch, Brussels

- Roundtable Debate
- Press Work
- Launch of the handbook
- Presenting of the awards

Date: **25<sup>th</sup> April 2012**

Where: **Brussels, Belgium**



# PRAISE Country Seminars

- Discuss work related road safety with experts in MS
  - Aim to promote improvement and engender better co-operation between actors.
  - Large and well attended audience
- Poland (2009)
  - Spain (2010 - 2011)
    - 3 events: BCN, OVI and MD
    - Fundación Mapfre involvement
  - Greece (March 2011)
  - Germany (June 2011)
  - UK (November 2011)
  - France (7th March 2012)
  - Spain (Málaga June 2012)
  - Portugal (Oct 2012)

# Advocacy: Integration

- Integration of road safety measures into the current Community Strategy for Health and Safety Strategy at Work 2007-2012
- Council of Transport Ministers included Work related Road Safety in their Conclusions of 2<sup>nd</sup> December 2010
- Work related Road Safety included in the EP Report on Road Safety 2011-2020 (the “Koch” Report).
- The EC will start developing as of 2012 non-binding guidelines on Work Related Road Safety. PRAISE documents will likely be used as a reference base.

## Protecting Our Workers on European Roads

### Aims:

- To divulgate the knowledge on work-related Road Safety Management.
- New topics: light vehicles, buses, taxis, SMEs
- More business cases and country seminars
- Regular updates

**New partners?**



**New opportunities  
to take part and provide  
materials in French!**

# More on PRAISE and ETSC ?

Subscribe to our newsletters

[www.etsc.eu](http://www.etsc.eu)

- Safety Monitor
- Drink Driving Monitor
- Speed Monitor
- Reviews & Policy Papers
- Fact Sheets



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**Drink Driving Monitor** May 2010  
NUMBER 10  
ETSC's Newsletter on Drink Driving Policy Developments in the EU

## Editorial

This 10th Drink Driving Monitor improve drink driving legislation changing or lowering the BAC in existing enforcement practices in carrying out a breath test every tir vehicle has a breathalyser to do th to enforcement are also present summer campaign on drink drivin alcoholock legislation barometer is in



## EU News

### Eurobarometre Drink Driving

A new Eurobarometre citizens opinions findings include n rect answer regard for driving in their of respondents (2 swer when asked for driving is in in gave an incorrect in awaeness level Czech Republic, v



**Drink Driving:**  
Young Drivers and  
Reckless Offenders

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