



European Transport Safety Council



FUNDACIÓN MAPFRE



Deutscher  
Verkehrssicherheitsrat e.V.



## **Work Related Road Safety PRAISE International Seminar**

**23<sup>rd</sup> November 2011, 09:00-13:30**

Auditorium – Fundación MAPFRE  
Paseo de Recoletos, 23  
Madrid

In 2009 ETSC launched a new project Preventing Road Accidents and Injuries for the Safety of Employees (PRAISE) to increase road safety in the work context. The project is co-funded by the European Commission, Fundación MAPFRE, the German Road Safety Council (DVR) and the Swiss Council for Accident Prevention (bfu). It aims to “praise” best practices in order to help employers secure high road safety standards for their employees. In the framework of this campaign, ETSC is organising a series of seminars in selected Member States bringing together companies, fleet safety managers, government, and road safety experts.

Building on the success of the first Spanish PRAISE seminars held on 14<sup>th</sup> June 2010 in Barcelona, and on 9<sup>th</sup> June in Oviedo, ETSC is organising a follow-up seminar to promote best practices of companies in specific work related areas building on the PRAISE thematic reports. In co-operation with the Fundación MAPFRE, the Business to Business PRAISE seminar will be held on 23<sup>rd</sup> November in Madrid.

On the agenda will be measures to improve work related road safety in Spain and in the EU Member States. Translation (Spanish, English) will be provided. To register please click [here](#) or send an email to [Ilyas.Daoud@etsc.eu](mailto:Ilyas.Daoud@etsc.eu) before 21<sup>st</sup> November.

## Agenda

**08:30 Registration**

**09:00 Introduction – Work Related Road Safety**

**Fundación MAPFRE** (Filomeno Mira Candel, President of Fundación MAPFRE)

**Dirección General de Tráfico** (Pere Navarro, Director of DGT, Ministry of Interior)

**ETSC** (Antonio Avenoso, Executive Director, ETSC)

**09:30 ISO 39001 "Road Traffic Safety Management"** (Peter Hartzel, Swedish standards institute)

**10:00 Round Table 1: Promoting health and safety at work**

Keynote: Elke Schneider, European Agency for Health and Safety at Work

Presentation: Company 1 (Jean-Marc Bailet, Psychologist, road safety expert – GDF) France  
Company 2 (María Ángeles García, Grupo Uralita) Spain

Exchange of views

**11:00 Coffee Break**

**11:30 Round Table 2: Distraction – Good practices in companies**

Keynote: Deidre Sinnot, Irish Health and Safety Authority (HSA) Ireland

Presentation: Company 1 (Carlo Bertolini – SwissCom) Switzerland  
Company 2 (José María Chacón Fuertes, EHS Manager 3M Iberia) Spain

Exchange of views

**12:30 Round Table 3: Work sites – Good practices in companies**

Keynote: Prof. Ing. Francesca La Torre, Università di Firenze - Italy

Presentation: Company 1 (Paul Mitchell – UK Highway Agency) UK

Company 2 (Miguel Muñoz Fuertes, Director Corporativo de Seguridad de ALSA) Spain

Exchange of views

**13.30 Conclusions**

Pedro Calvo Poch, Deputy Adviser "Safety and Security", Madrid city council, Spain