

## Road safety in the U.K. *Achievements and shortcomings in the European context*

PIN Talk in the U.K.  
14 June 2007 10.30 to 13.00  
One Great George Street, London

### Agenda

- 10.30**      **Welcome**  
by Prof Pete Thomas, Loughborough University, Member of the  
PIN Steering Group and Graham Smith, Toyota Motor Europe
- 10.45**      **Introduction**  
- *The Road Safety Performance Index (PIN)*, Prof Richard Allsop,  
UCL, PIN Programme Chairman  
- *The U.K. road safety in an EU context*, Franziska Achterberg,  
ETSC, PIN Programme Director  
- *The U.K. more than halfway into its road safety strategy*, Robert  
Gifford, PACTS
- 11.00**      **Debate**, chaired by Prof Pete Thomas, Loughborough University,  
Member of the PIN Steering Group  
  
*What should the UK do to keep its role as a road safety driving  
force in Europe?*
- 12.10**      **Ministerial response**  
by Dr Stephen Ladyman MP, Minister of State for Transport
- 12.20**      **Concluding remarks**  
by Prof Richard Allsop, UCL, Chairman of the PIN Programme
- 12.30**      **Press briefing**

A buffet lunch is foreseen starting from 12.30 for all participants and  
representatives of the press.