Speed reduction before crosswalk

STARS project

## Introduction

## Students from Latvia

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Riga Technical University Automobile transport, 4th year

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University of Latvia
Political Science, 2nd year

## Context



## Site

- Urban road, 2 lanes each way, 50 km/h



## Challenges

- Lack of visibility of crosswalk
- School, local shop


Data

- Collisions, injuries, deaths
- Traffic volume, average speed


## Site



## Location



## Idea

- Lightening
- Modified zebra
- Signs with a better reflection
- 50 to $30 \mathrm{~km} / \mathrm{h}$
- Working days 7:00 to 19:00

Speed limit

- Warning marks on a road
- Portable speed camera
- Barriers


## Possible execution of lightening



## Possible execution of pedestrian crosswalk



## Partners

## Already

- Prof. G. Liberts from Riga Technical University, specializes on driving safety
- A. Lama member of Latvian Road Traffic Safety Department, responsible for statistics


## Signatories

- Riga City Council
- Draugiem.lv, Delfi.lv, National Newspaper «Diena», Latvian National Television
- Swedbank, SEB Bank, Norvik
- Safe Driving School, LAMB, Latvian Cycling Information Center
- Statoil


## Potential

- Olympus Latvia
- Maxima
- Teika High school (Ist - I2th grade)
- Police


## Evaluation

Speed Accidents Traffic Fines

## No pedestrians



## Speed

 camerasVolume

## Slam Dunk! (June)



## Expectations

## Thank You experts and ETSC!

