



Presented by:

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# Partners:

- Or Yarok Association for Safer Driving
- Technion





# Our Idea:

We searched for a solution that won't distract the attention of the driver

Our Idea is to transmit a message to the car radio that tells the driver to slow down.

In the beginning we plan to transmit the message on a section of a road that is known to be Dangerous.

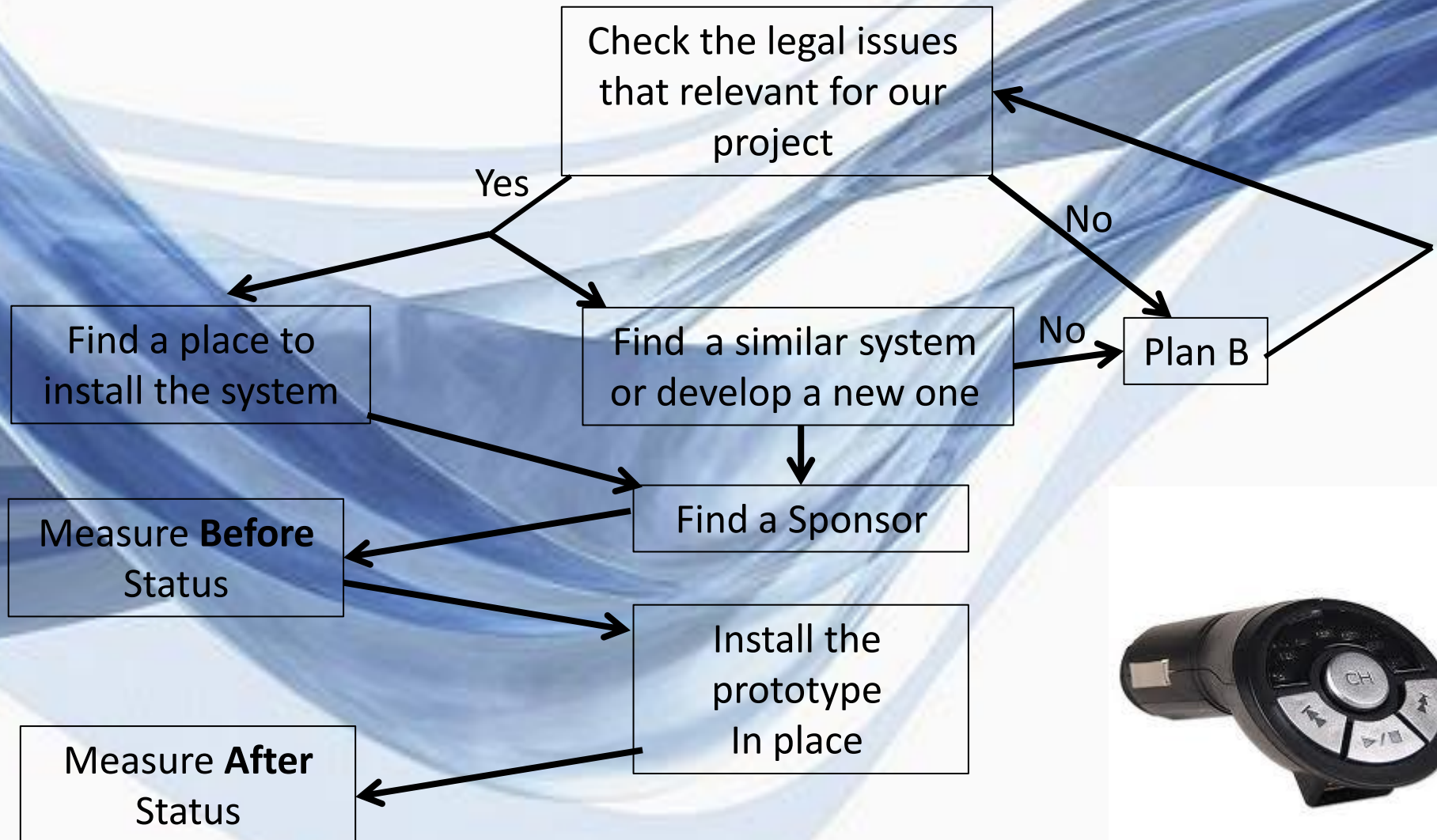
In the future, we wish to send the message only to speeding drivers.

Slow Down!





# Evaluation:



# Difficulties:

It might be illegal to transmit radio without permission.

Find a place where the transmitting won't interfere people at home.

The product may be expensive.



# Black Box

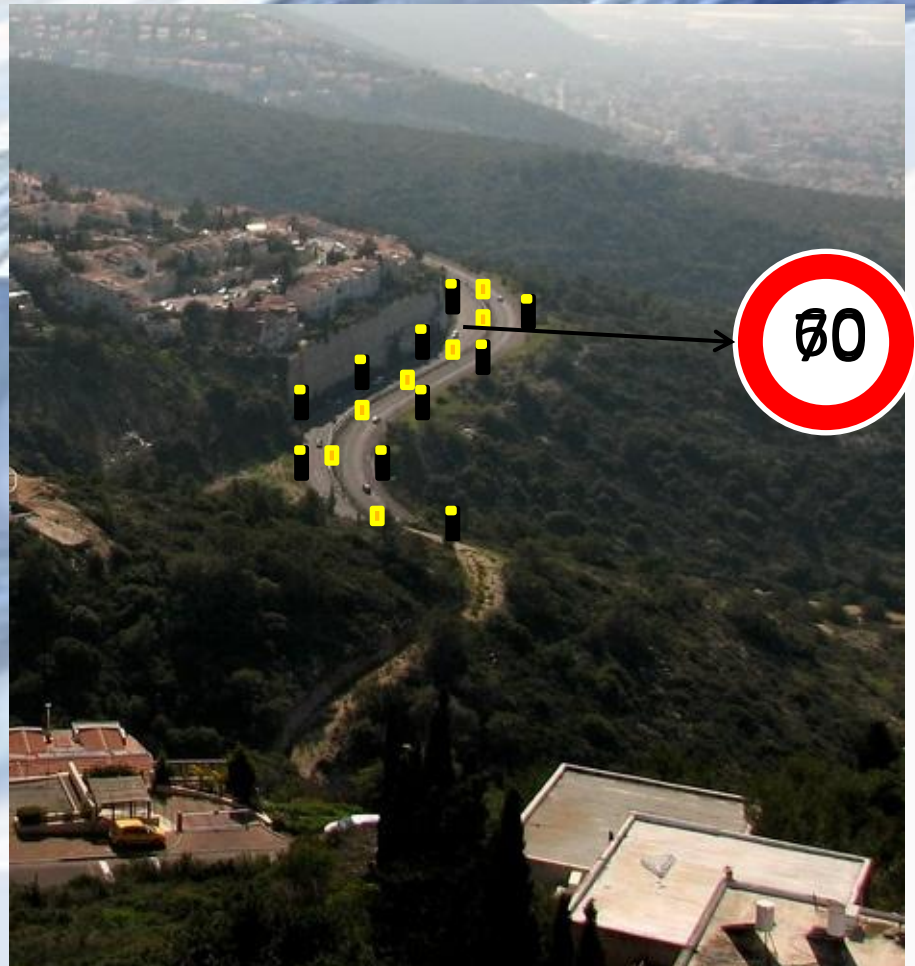




# Plan B:

Go to more traditional methods:

- Light reflectors
- Reflective Pillar
- Speed signs



# Timeline:

- Until end of March – Finding partnership and checking legal issues (if not --> Plan B).
- Until end of May – Find sponsorship and start development of the system.
- until end of July - Before speed measurement and installing a prototype for test.
- until end of August – product working , after measurement.
- end of October – Another measurement to see the impact.



# Expectation:

- Support when we need help to open doors
- Give us recommendation letters



Thank You for your  
Attention