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Content

- Introduction
- Motivation
- Study Area
- Plan A
- Plan B
- Materials
- Difficulties
- Evaluation
- Working Schedule
- Partnership



Introduction

Statistics* of driver faults in accidents (2010)

DRIVER FAULTS	TOTAL	%
Unable to adjust vehicle speed to road due to road, air or traffic		
conditions	36.079	34,40%
Failure to yield the right of way	16.739	15,96%
Failure to turning regulations	15.042	14,34%
Tailgating	10.543	10,05%
Failure to other traffic safety regulations	6.236	5,95%
Frequent or unsafe lane changes	4.991	4,76%
Impaired driving	3.310	3,16%
Failure to traffic signals	2.860	2,73%
Entering to no entry roads	2.678	2,55%
Other	2.460	2,35%
Influence of alcohol	1.511	1,44%
Collision to safety parked vehicles	1.212	1,16%
Passing when it is restricted	808	0,77%
Unsafe parking	415	0,40%



Introduction

According to these results, it is necessary to control speeding behaviour of the drivers.

- Excessive Speed (driving above the speed limit)
- Inappropriate Speed (driving too fast for the conditions, but within the limits)



Motivation

Speed reduction depends on different concepts:

Enforcement (Educating people)



➢Infrastructure (Geometric Design, Sight Clearance)

➤ Taking Precautions (Signposts & technology)





Motivation

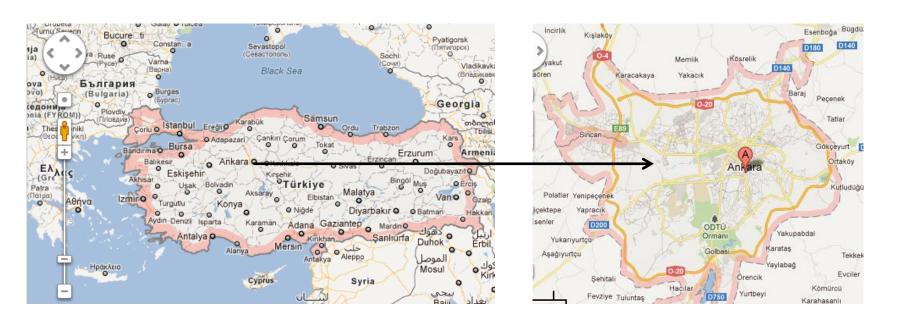
Since the easiest and fast way of reducing speed is gaining importance, the last item is chosen.

- To increase awareness of a U-Turn on a multilane highway
- To decrease number of accidents in the selected black spot
- To decrease speed of turning vehicles
- To route approaching vehicles

As a result, safety can be increased









Satellite images of the area









While driving on the road, there is no sign for the U-Turn.

200 m before the U-Turn, there is a small sign with, however the sign board is not clear.







The arterial road is divided in this section. Left line is going to enter U-Turn.

Improper and small sized signs were placed at the end part.



Plan A

- ➤ Pavement painting with red color in zig-zag pattern
- ➤ Writing "SLOW" to warn drivers





Plan A

Signs

Before 300 meters to the divergence (Turning Sign)

End of the U-Turn (Solar Chevron Sign)





Plan B

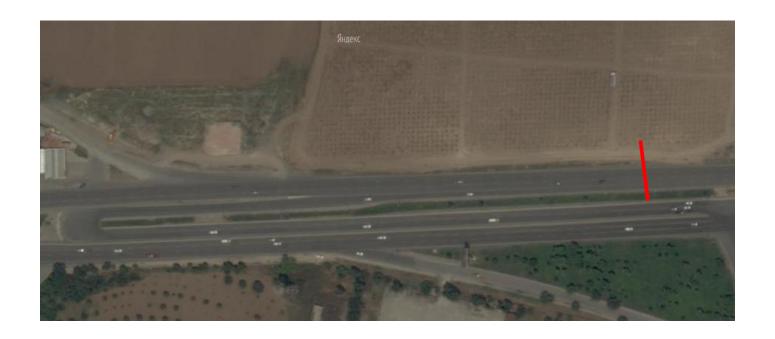
Installing fake speed cameras over the road section before the U-Turn





Plan B

The placement for the speed cameras





Materials

Thermoplastic pavement marking with red color



-Better for night driving with the reflective elements

Greater sign boards

Advantage:

-Better visibility for drivers







Materials

Solar road buttons

Advantage:

- -Better for night driving
- -Separate lines naturally







Difficulties

- Convincing local authorities
- Finding financial support
- Long bureaucratic process
- > Taking measurements before and after the implementation periods



Evaluation

- Average speed measurements before and after the implementations
- Online questionnaire at the website of municipality
- Accident analysis before and after the implementations



Schedule for Implementation

- February 2012- Meeting the officials, discuss ideas
- March 2012- Field observation, improving ideas
- April 2012-Cost analysis
- May, June 2012- Presenting final project to authorities for taking permissions
- July 2012- Implementing project
- September,October 2012-Evaluating results



Partnership

From Middle East Technical University:

- Prof.Dr. Hediye Tuydes YAMAN
- Zerrin ARDIC EMINAGA

Associations:

- > ETSC
- YolEvent Management

Local authorities:

- City Security Management System (KGYS)
- Local-press and social network





Thanks For Your Attention!

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