# Speed management through vehicle measures, Intelligent Transport Systems and Intelligent Speed Assistance

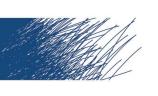
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#### **Content**

- What is ITS?
  - Different types of ITS
- What are ADAS?
- What is ISA?
  - Different systems of ISA
  - How does ISA work?
- ISA History
- Some Trials in depth
- Benefits and main results
- The future of ISA





#### What is ITS?

- Intelligent Transportation System (ITS) refers to :
  - efforts to add information and communications technology to transport infrastructure and vehicles
  - in an effort to manage factors that typically are at odds with each other, such as vehicles, loads, and routes
  - to improve safety and reduce vehicle wear, transportation times, and fuel consumption.





**Different types of ITS** 





#### What are ADAS?

- We will focus on Advanced Driving Assisting Systems (ADAS)
  - ADAS are systems to help the driver in its driver process. When
    designed with a safe Human-Machine Interface it should
    increase car safety and more generally road safety.

#### Types of ADAS:

- In-vehicle navigation system with typically GPS and
- TMC for providing up-to-date traffic information.
- Adaptive cruise control (ACC)
- Lane/road departure detection/warning system
- Lane departure warning
- Lane change assistance
- Collision warning system
- Intelligent speed adaptation or intelligent speed advice (ISA)
- Night vision
- Adaptive light control

- Pedestrian protection system
- Automatic parking
- Traffic sign recognition
- Blind spot detection
- Driver drowsiness detection
- Car2car communication
- Hill descent control





#### What is ISA?

Intelligent Speed Adaptation are intelligent in-vehicle transport systems, that can

- warn the driver about speeding,
- discourage the driver from speeding or
- prevent the driver from exceeding the speed limit



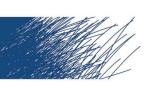




# **Different systems**

Level of support	Type of the feedback		
Informing	Mostly visual	The speed limit is displayed and the driver is	
		reminded of changes in the speed limit.	
Warning (open)	Visual/auditory	The system warns the driver if he is exceeding	
		the posted speed limit at a given location. The	
		driver himself decides whether to use or ignore	
		this information and to adjust his speed.	
Intervening (half-	Haptic throttle	The driver gets a force feedback through the	
open)	(moderate/low force	gas pedal if he tries to exceed the speed limit.	
	feedback)	If applying sufficient force, it is possible to	
		driver faster than the limit.	
Automatic control	Haptic throttle (strong	The maximum speed of the vehicle is	
i.e speed limiter	force feedback) and	automatically limited to the speed limit in	
(closed)	Dead throttle	force. Driver's request for speeds beyond the	
		speed limit is simply ignored.	

Source: Morsink et al. 2006, SWOV





### **How does ISA work?**

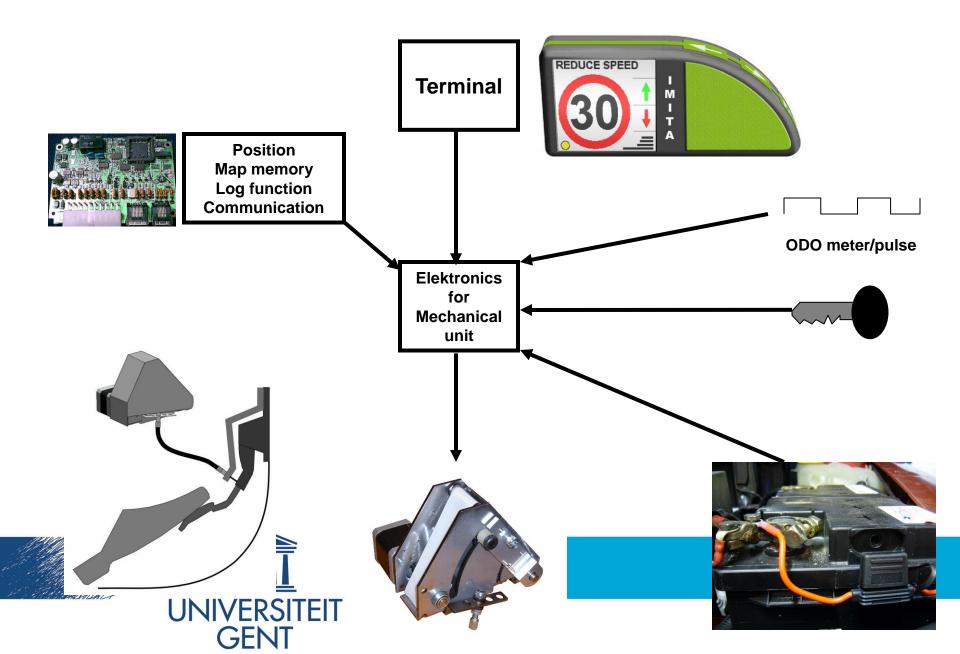


Source: e-safety/e-prevent

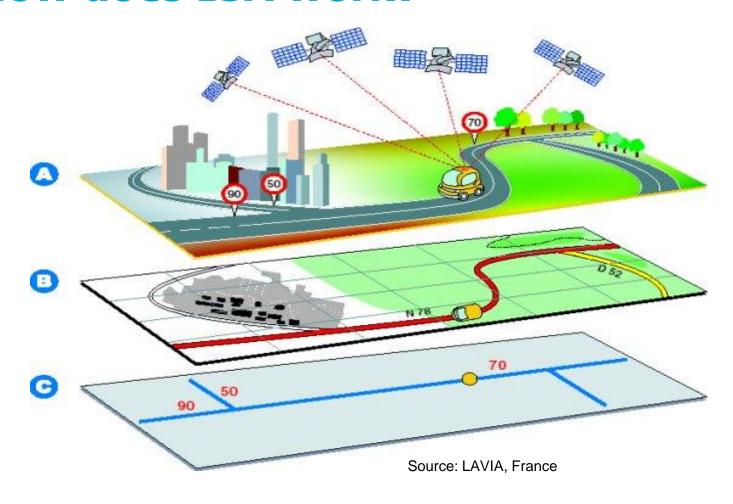




#### **SMART GAS PEDALTM**



### **How does ISA work?**

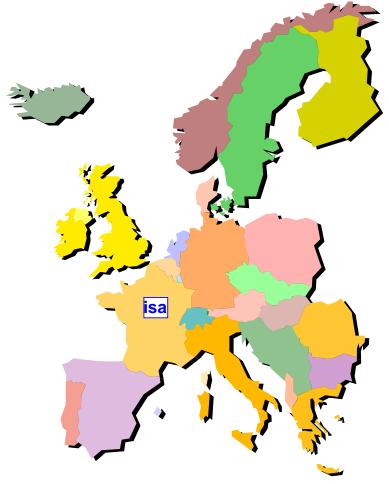






# ISA – History

 The pioneers: Saad and Malaterre, 1982



Source: Oliver Carsten, University of Leeds

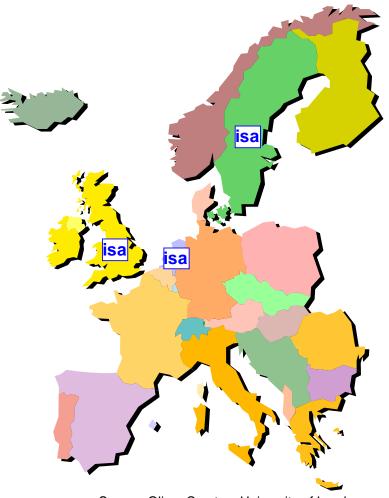




### ISA – History

#### 1990s

- Trials in Sweden, culminating in the large-scale trial of 1999-2001
- EVSC project in Britain, 1997-2000
- Tilburg in the Netherlands: 20 cars used by 120 drivers (1999-2000)



Source: Oliver Carsten, University of Leeds





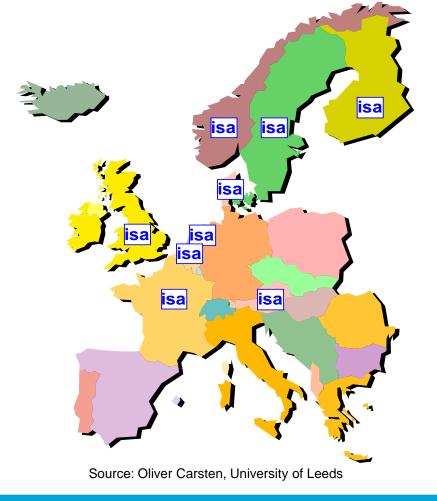
## ISA – History

#### 2000 and later

- Denmark (2000-1 and 2005-8)
- Finland (2001-)
- ISA-UK (2001-6)
- Two projects in Belgium (2001-2)
- LAVIA in France (2002-6)
- Austria (2003-4)
- Norway (2005-)

+

- Australia (TAC SafeCar)
- Japan (Soft Car)





# **Examples of trials**Sweden

- In the cities of Umea, Borlange, Lund and Linkoping approximately 5000 thousands vehicles had been equipped with:
- two types of warning ISA (Umea, Borlange)
- an intervening ISA (Lund).
- In Linköping, both informative and accelerator pedal systems were tested

Test site (type of ISA	ISA effect on speed limit violations		
and road types)	% of vehicle	Change % of vehicle	Change in % of
	kilometres travelled	kilometres travelled	vehicle kilometres
	above speed limit,	above speed limit,	travelled above
	Pre-period	Post-period 1	speed limit,
			Post-period 2
Lund – intervening			
ISA			
30 km/h	33.7	-14.1	-6.9
50 km/h	28.2	-15.0	-12.8
70 km/h	35.9	-18.1	-13.6
Borlange – warning			
ISA			
30 km/h	33.8	-9.6	-3.4
50 km/h	31.1	-16.4	-11.8
70 km/h	21.4	-13.0	-9.4
90 km/h	25.1	-16.7	-11.4
110 km/h	12.4	-9.5	-7.4

Source: SRA, 2002





# **Examples of trials**France

- A trial near Paris was held with the cooperation of car-manufactures
- three modes of ISA advisory mode, voluntary active mode and mandatory active mode – were used
- Results of the pre-evaluation:

	Urban roads	Country roads	Motorway	Journey
Speed driven≤ regulatory speed limit	74%	86%	93%	81%
Speed driven> regulatory speed limit	26%	14%	7%	19%
Total	100%	100%	100%	100%

Table 3. Distance driven at a speed lower than, equal to or higher than the speed limit, according to the type of road and the length of the journey (in %).

Source: Saad et al., 2007



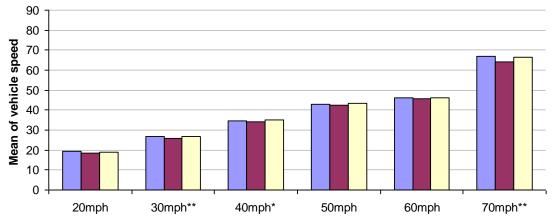


# **Examples of trials**UK

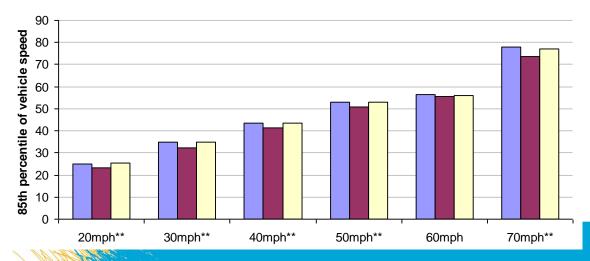
2 urban trials in Leeds (1 private motorists, 1 fleet) and 2 rural trials in Leicestershire

(1 private motorists, 1 fleet)

Phase 1	Phase 2	Phase 3
Without	With	Without







Source: Oliver Carsten

# **Examples of trials Belgium**

- Trial in Ghent with Active Accelerator Pedal.
- Some drivers were used as role-models in ISA-driving

Speed limit (km/h)	AAP inactive (%)	AAP active (%)
30	45.90	42.80
50	14.70	13.10
70	17.60	12.60
90	13.50	3.80
Total	16.30	13.10

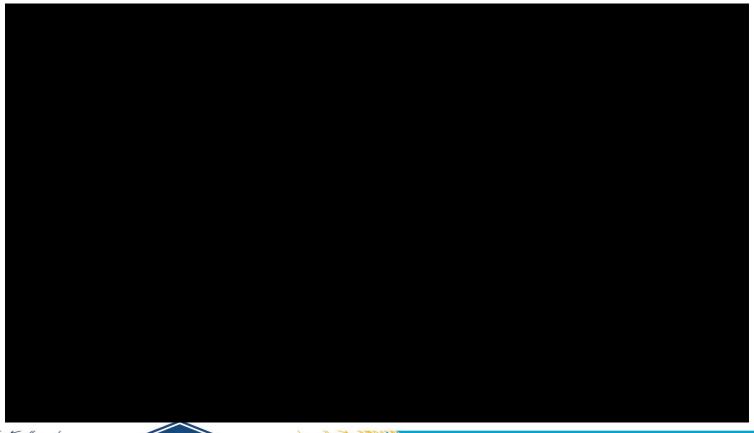
Table 2.17. Percentage of driven distance while speeding, in the test area





# **Examples of trials Denmark**

Trial with young drivers and "pay as you speed system"







# **Examples of trials**The Netherlands

- A trial with a closed system
- 120 test drivers drove an equipped vehicle, each for 8 weeks.

Speed limit	Average	Average	Difference
(km/h)	speed when	speed when	(km/h)
	driving without	driving with	
	ISA (km/h)	ISA (km/h)	
30	28.9	25.1	-3.8
50	40,0	38.2	-1.8
80	57.3	57.0	-0.3





### **Effects of ISA**

 General findings regarding ISA speed effects based on some trials and simulator studies

Study	Methodology	Country	Effect on mean speed	Effect on standard deviation of speed	Speed violations
Comte (2000)	Driving simulator	UK	<b>\</b>	↓	?
Peltola & Kumala (2000)	Driving simulator	FIN	<b>↑</b>	<b>\</b>	?
Hogema & Rook (2004)	Driving simulator	NL	<b>\</b>	↓	↓ ↓
Van Nes et al. (2006)	Driving simulator	NL	<b>\</b>	<b>\</b>	↓
Brookhuis & De Waard (1999)	Instrumented vehicle	NL	<b>\</b>	<b>\</b>	<b>\</b>
Paatalo et al. (2001)	Instrumented vehicle	FIN	<b>1</b>	?	<b>\</b>
VVN (2006)	Instrumented vehicle	NL	?	?	<b>+</b>
AVV (2001)	Field trial	NL	<b>+</b>	<b>1</b>	?
Lahrmann et al. (2001)	Field trial	DK	<b>1</b>	?	?
Biding & Lind (2002)	Field trial	S	<b>\</b>	<b>\</b>	<b>\</b>
Vlassenroot et al. (2007)	Field trial	В	<b>\</b>	<b>\</b>	<b>\</b>





Source: Morsink et al.

### **Effects of ISA**

#### ISA effects on safety

System type	Speed limit type	Best estimate of injury crash reduction	Best estimate of fatal and serious	Best estimate of fatal crash reduction
			crash	
			reduction	
Informing	Static	10%	14%	18%
	Variable	10%	14%	19%
	Dynamic	13%	18%	24%
Voluntary	Static	10%	15%	19%
automatic	Variable	11%	16%	20%
control	Dynamic	18%	26%	32%
Mandatory	Static	20%	29%	37%
automatic	Variable	22%	31%	39%
control	Dynamic	36%	48%	59%

Best estimates of crash savings by ISA type and crash severity (source: Carsten & Tate, 2005)





#### **Effects of ISA**

- ISA effects on the environment
  - have positive effect on reduction of emissions
- ISA effects on traffic efficiency
  - homogeneous traffic flow on traffic throughput predominantly show positive results
- ISA side effects





# **Estimated effects of ISA on safety, environment, efficiency**

	Type of system			
	Informing (static)	Warning	Controlling	
		Intervening (static)	Limiting (dynamic)	
Fatal crashes	≈ -20 %		≈ -50%	
CO <sub>2</sub>		-2 to -11 %		
NOx		-2 to -7 %		
НС		-2 to -8 %		
Travel time	- to 0 (high traffic density)			
	0 to + (low traffic density)			



### **Users' acceptance**

#### Acceptance versus effectiveness paradox

the more effective the system is, the less accepted it will be

#### The driver

- Drivers, whose speed behaviour would benefit most from ISA, are accepting ISA the least.
- Driver characteristics could especially be significant for the acceptance and furthermore for the real use of voluntary types of ISA

#### The road environment

Credible speed limits





# **Implementation of ISA Implementation strategies**

- Mainly market-driven private cars
  - Informative/warning ISA
  - Combination of functions (e.g. ISA+navigation+ACC)
  - Purchase motivation: less fines, more comfort, safety and environmental awareness, enriched traffic information
- Mainly market-driven professional fleet
  - Economical advantage
  - Fitting in a company's 'safety culture'
- Mainly government-driven
  - Automatic controlling/limiting ISA
  - Create acceptance
  - Focus on high-risk groups (?)





### **Implementation of ISA**

#### Crashes Saved 2010 to 2070

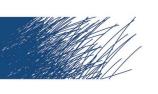
	Slight Crashes	Serious Crashes	Fatal Crashes
Market Driven	4%	8%	13%
Authority Driven	15%	25%	30%

Benefit to cost ratios (accidents + fuel + CO<sub>2</sub>):

– Market Driven scenario3.4

Authority Driven scenario 7.4







#### **Initiatives**

- There are implementation initiatives in
  - London (Company-cars)
  - Stockholm
  - Gothenburg
- ISA or speed alert products can be found on navigation systems (Tomtom)
- ISA in the form of a camera-based system:
  - Opel
  - Saab
  - Mercedes-Benz
- Initiatives in creation of speed limit databases

### **Speed limit databases**

#### Speed Alert project

Research on framework to harmonize the in-vehicle speed alert concept definition and to investigate the first priority issues to be addressed at the European level.

#### ActMAP

online incremental updates of digital map databases in the vehicle was investigated and created.

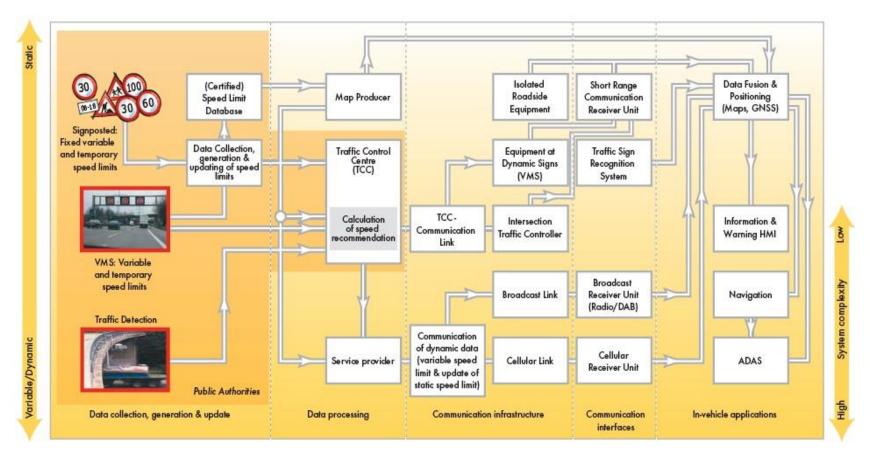
- Others: MAPS & ADAS, Feedmap,.....
- National Road Databases: Finland, Sweden, Flanders, France,...





## **Speed limit databases**

#### framework







#### conclusions

- ISA has a long history (already 20 years)
- ISA is beneficial in road safety and livability
- Small steps in implementation are made (city) initiatives, speed limit databases)
- EU directive about speed limit databases
- Still the question: Why take it so slow to implement?







• Questions?

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