



25 000

LIVES TO SAVE

European Road Safety Charter



Your commitment counts



European Road Safety Charter

Brussels

31 January 2012

Martine Aitken

**European Road Safety Charter
Project Manager
P.A.U. Education**

Directorate-General
for Mobility
and Transport



Your commitment counts



Road safety, a common problem

In 2001, the White Paper on European Transport Policy set the objective of **halving the number of fatalities on roads** of the European Union.

The Road Safety Action plan 2001- 2010

- ✓ An integrated approach
- ✓ A shared responsibility

Your commitment counts



Road safety, a common solution

The **Directorate-General for Energy and Transport** (DG TREN) now
DG MOVE created the

“European Road Safety Charter”

to provide a network where ideas and solutions can be produced at all
European levels.

Your commitment counts



An innovative initiative

The Charter is for all kinds of entities:

- ✓ **Companies of all sizes**
- ✓ **Associations and federations**
- ✓ **Cities and regions**
- ✓ **Institutions**
- ✓ **Other groups of civil society**

It is not necessary to be an expert in road safety in order to join the ERSC.

Your commitment counts



Commitments

A commitment is an engagement to implement an **action plan** aimed at increasing road safety.

- Be **specific** and **concrete**
- Go beyond the **legal requirements**
- Be within the **sphere of responsibility** of the entity
- Contribute directly or indirectly to **reducing deaths** on our roads
- As a general rule it should be planned for the next **3 years**

Your commitment counts



Renewal of commitments

The renewal phase is an **active contribution to the dialog** within the community.

During the last year of commitment, each signatory will evaluate the benefits generated through the ERSCharter commitment and study the additional benefits required by the new phase.

Your renewal counts!

Your commitment counts



More than 2000 signatories

We have been building a european network, now let's make it active...

- Website - www.erscharter.eu
- Events
- Inspirational community

Your commitment counts



European Road Safety Charter

Инициатива на Европейската комисия

Български(bg)

Влез | Регистър



Текстът на вашия ангажимент
Кандидатствай сега!



Начало

Списък на подписаните членове

На фокус

Хартата в действие

Източници

Относно Хартата

Контакти

Search:



Home

Най-масовата общност за пътна безопасност

Европейската Харта за пътна безопасност е европейска платформа за участие на фирми, асоциации, изследователски институции и държавни власти. Тези участници са се ангажирали да предприемат конкретни действия и да споделят успешните си практики, за да се постигне успех в разрешаването на проблемите свързани със сигурността на пътя, които ни заобикалят в ежедневието. Целта на Хартата е да се намалят пътните инциденти с фатален край. Хартата вече има повече от 2.000 членове. Присъединете се към тази активна общност! [Read more](#)



Фирма



Асоциация / Сдружение



Местни & държавни
власти



Училище & университет

Ангажименти на членовете



Polish Red Cross
(Polski ...)



The Union of Italian ...



AXA Prévention



Akzo Nobel nv



SCARD - Support and
Care ...

[Виж всички](#)

Най-важните новини



And the winners are...

02 February 2011

At the Excellence in Road Safety Awards ceremony held yesterday in Brussels, Siim Kallas, Vice-President of the European Commission responsible [...]

Europe | 735 views

[Виж всички](#)

Важни събития



16 Feb 2011 | Bulgaria
Европейската Харта за Пътна
Безопасност Вече и в България!



04 Feb 2011 | Europe
Excellence in Road Safety Awards 2010

[Виж всички](#)



RENEWED
SIGNATORIES

Последните постове в блога



Iora.kotseva
Елате на Гражданския
Форум ...
17 Feb 2011



jeannot
Bilan des accidents ...
16 Feb 2011



Christine Joyce
Car Tyres and your Safety
16 Feb 2011



Christine Joyce
Motorcycle Tyres and
your ...
16 Feb 2011



Christine Joyce
Motorhome Tyres and
your ...
16 Feb 2011

[Виж всички](#)

Your commitment counts



Signatory Profile



22 Apr 2010

DHL Express The Netherlands

Netherlands | Enterprise

DHL Express offers logistics services, particularly in the transport of packets through a global network.

Commitment

Our traffic policy consists of an integrated approach, in which actions in the field of environment, cost control, friendliness towards the public and road safety come together and mutually reinforce each other.

A- We introduce the following measures to prevent traffic damage, reduce CO2 emissions and monitor the driving behaviour:

1) Eco-driving courses

We provide eco-driving training. We monitor the use of fuel by lease-drivers and reward fuel efficient drivers. Eco-driving results in a safer driving style.

2) Training in client behaviour

We organise training on friendliness towards the public in which we pay attention to the traffic behaviour of the couriers.

3) Complaints about driving behaviour

We have a special complaints team in charge of the internal follow up of complaints about driving behaviour.

4) Monitoring traffic-related damage

We monitor traffic-related damage cases at both the level of the company as at the level of the individual employee. We discuss these damage cases during evaluation interviews.

This policy results in less traffic-related damage cases, reduced costs and a decrease in CO2 emissions. Being consciously busy with driving, results in safer driving behaviour.

B- In addition we also undertake actions that are primarily focused on safe driving:

1) Training and refresher courses

We pay special attention to safe driving in the internal training and refresher courses for drivers.

2) Participation in international road safety campaigns

We join centrally initiated campaigns from the head office which organises international campaigns on road safety through posters, leaflets and movies.

3) Participation in local activities

We provide assistance to local actions, such as demonstrations on awareness of the 'blind spot' to pupils in primary education. We place trucks at the disposal so that students can experience themselves what a truck driver sees and does not see.



Contact Signatory



RETURN TO SIGNATORIES

Users Related activity

0 News
1 Events
0 Galleries
0 Blog posts
0 Members

Latest Signatory Blogs

No blog posts are related to this signatory.

Signatory Members

No associated users were found.

Signatory News

No news were found.

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European Road Safety Charter



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Инициатива на Европейската комисия

Български(bg) ▾

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Източници

Относно Хартата

Контакти

Search:



Фирми

Асоциации

Местни & държавни власти

Училище & университет

Виж наградите

Home | Списък на подписаните членове

Поет ангажимент

▼ Дата на ангажимента | Име на подписалия

Мозайка | Визуализиране на списъка



National Association of Ita ...
Italy | Association
17 Feb 2011

The National Association of Italian Municipalities (ANCI) is a non-profit organization. The ANCI can ...



The Union of Italian Provin ...
Italy | Association
17 Feb 2011

The Union of Italian Provinces (UPI) is the association that represents all the Italian provinces, ...



MHF - Motorförarnas Helynykt ...
Sweden | Association
14 Feb 2011

The Swedish Abstaining Motorists' Association (Motorförarnas Helynykterhetsförbund - MHF) ...



Polish Red Cross (Polski Cz ...
Poland | Association
14 Feb 2011

Polish Red Cross is part of a global voluntary network, responding to conflicts, natural disasters and ...



FirstGroup plc
United Kingdom | Enterprise
14 Feb 2011

FirstGroup is a public transport operator in UK, Germany, Ireland, Canada and USA. FG operates 9500 buses ...



Road Safety GB (LARSOA)
United Kingdom | Association
14 Feb 2011

Road Safety GB (formerly LARSOA) is a national road safety organisation that represents local government ...



SCARD - Support and Care af ...
United Kingdom | Association
14 Feb 2011

SCARD is a registered charity that provides emotional and practical support and free counselling to ...



Diageo Europe
Belgium | Enterprise
1 Feb 2011

Diageo is the world's leading premium drinks business, operating globally across spirits, beer and wine. ...



Norbert Dentressangle SA
France | Enterprise
1 Feb 2011

Freight transport, travelling and cold logistics and freight forwarding.



ACEA European Automobile Ma ...
Belgium | Association
1 Feb 2011

ACEA, the European Automobile Manufacturers Association, represents the 15 major European car, truck and ...



Търсене на членове

Името на подписалия съдържа...

Държава

<Any> ▾

Вид ангажимент select: All | None

Отговорно поведение на участници ▴

Сигурност на превозните средства ▾

Подновен ангажимент

<Any> ▾

Вид на организацията

Асоциация / Сдружение ▴

Фирма ▾

Tags

Търси

Последните постове в блога



Iora.kotseva
Елате на Гражданския
Форум ...
17 Feb 2011

leapnot

Your commitment counts





People list



Global Road Safety Ltd



Joan Claveria
Viladegut
Spain



clockwork



Dimitar Milanov
Open Youth
Bulgaria



Aidan Flynn
Ice Training Solutions
Ireland



meri66



magmostaza



grazina



Avenir Santé France



mleer



GUILLERMO BRAN BRAN



CHRIS WEST



Idrama



Niall Doyle



Tin Spiric
Europe



Darja



Stredia Limited



Aleksandras



sanioxxxas



Susan Lorentzen
Sweden



RoadCheck



Cart



kamel el mlili



Road Check



Jimmie



egle



Tamo Vahemets
Operation Lifesaver
Estonia



Region de Murcia
Región de Murcia



Lietuvos BMW klubas



petr.kanka@rwe.cz

People filters

Name

User's country

<Any>

User registration date

From date:

-Year

-Month

-Day

To date:

-Year

-Month

-Day

User related words

Is one of

accident
adolescent
ADR
adult
advertising
age
aid
alcohol

Search

Latest Blog Posts



chairman@open-youth.org
Drive responsibly 2010 - ...
16 May 2010



coeslazio
**Coes Lazio ambulance
drivers**
16 May 2010



accident prevention and
rescue initiative
Appeal to UNDP
15 May 2010

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Източници

Относно Хартата

Контакти

Search: 🔍

Home | Communities | **Българска Общност - Bulgarian Community**

Българска Общност - Bulgarian Community

Българската Общност към Европейската Харта за Пътната Безопасност е вашето място онлайн, където можете да споделите успешните си практики, да дадете гласност на вашите проекти, да потърсите партньори или просто да разкажете за вашите проблеми свързани с пътната безопасност. Общността е форум с отворени врати за всички. От специалисти в сферата на пътната безопасност, през фирми с корпоративни проекти, до асоциации и фондации, всички заинтересовани лица са добре дошли!



Tags: Европейска Харта за Пътна Безопасност, България, Лора Коцева, Европейска Комисия, Път, Безопасност, Общност, проект

Location: Bulgaria

Website: www.erscharter.eu

Contact mail: lora.kotseva@paueducation.com

Community galleries & blogs



17 February 2011 | lora.kotseva

Елате на Гражданския Форум в София! Вашето мнение има значение!

Какви предизвикателства срещате в ежедневието си като велосипедисти, мотористи, пешеходци или пътувайки с градския транспорт? Какво ви ядосва на пътя ежедневно? Какви ...



Road Safety Education to children
Bulgaria | 14 January 2011



15 December 2010 | Daniel Vankov

The alcohol is a bad driver

Alcohol is a Bad Driver Campaign is organized by Kamenitsa Ltd. The company is the first and remains the only Bulgarian brewery company, signed in 2007 The European Road Safety Charter and is ...

Виж всички

Community news & events

Европейската Харта за Пътна Безопасност Вече и в България!

16 February 2011 | Bulgaria | *National Charter Tour*

The European Road Safety Charter. Now in Bulgaria!

16 February 2011 | Bulgaria | *National Charter Tour*

New Publications on Road Safety

22 November 2010 | Europe



Be a road safety



onlooker

Community menu

- Community's galleries and blogs
- Community's news and events
- Community's signatories
- 5 members
- Invite to community



Join this community



Subscribe to the
Community RSS



Community Guidelines

Recent members



ful



Multipack
prikazkaBG



lora.kotseva
admin



Nicholas Standage

Your commitment counts





Charter events

- Charter Tour: one in each of the 27 countries
- Specific signing events
- Workshops

Your commitment counts



An inspirational community

- A network of national correspondents
- Summer contest
- Awards ceremony



Your commitment counts



European Road Safety Charter in Short

- ✓ The European Road Safety Charter is a platform of **good practices in road safety**
- ✓ All member entities can join the community and get **European recognition** for their **road safety actions**
- ✓ By participating in the European Road Safety Charter you will help **saving 25000 lives in Europe.**

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25 000

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