Your commitment counts

European Road Safety Charter

25 000 LIVES TO SAVE

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Your commitment counts
Road safety, a common problem

In 2001, the White Paper on European Transport Policy set the objective of halving the number of fatalities on roads of the European Union.

The Road Safety Action plan 2001-2010

- An integrated approach
- A shared responsibility
Road safety, a common solution

The Directorate-General for Energy and Transport (DG TREN) now DG MOVE created the

“European Road Safety Charter”

to provide a network where ideas and solutions can be produced at all European levels.
An innovative initiative

The Charter is for all kinds of entities:

- Companies of all sizes
- Associations and federations
- Cities and regions
- Institutions
- Other groups of civil society

It is not necessary to be an expert in road safety in order to join the ERSC.
Commitments

A commitment is an engagement to implement an action plan aimed at increasing road safety.

- Be **specific** and **concrete**
- Go beyond the **legal requirements**
- Be within the **sphere of responsibility** of the entity
- Contribute directly or indirectly to **reducing deaths** on our roads
- As a general rule it should be planned for the next **3 years**

*Your commitment counts*
The renewal phase is an **active contribution to the dialog** within the community. During the last year of commitment, each signatory will evaluate the benefits generated through the ERSCharter commitment and study the additional benefits required by the new phase.

**Your renewal counts!**
More than 2000 signatories

We have been building a european network, now let’s make it active…

- Website - www.erscharter.eu
- Events
- Inspirational community
Your commitment counts
DHL Express The Netherlands

22 Apr 2010

DHL Express offers logistics services, particularly in the transport of parcels through a global network.

Commitment

Our traffic policy consists of an integrated approach, in which actions in the field of environment, cost control, friendliness towards the public and road safety come together and mutually reinforce each other.

- We introduce the following measures to prevent traffic damage, reduce CO2 emissions and monitor the driving behaviour.

1) Road-driving courses
   We provide eco-driving training. We monitor the use of fuel by leased-drivers and reward fuel efficient drivers. Eco-driving results in a safer driving style.

2) Training in client behaviour
   We organise training on friendliness towards the public in which we pay attention to the traffic behaviour of the couriers.

3) Complaints about driving behaviour
   We have a special complaints team in charge of the internal follow up of complaints about driving behaviour.

4) Monitoring traffic-related damage
   We monitor traffic-related damage cases at both the level of the company as at the level of the individual employee. We discuss these damage cases during evaluation interviews.

   This policy results in less traffic-related damage cases, reduced costs and a decrease in CO2 emissions. Being consciously busy with driving, results in safer driving behaviour.

- In addition we also undertake actions that are primarily focused on safe driving.

1) Training and refresher courses
   We pay special attention to safe driving in the internal training and refresher courses for drivers.

2) Participation in international road safety campaigns
   We join centrally initiated campaigns from the head office which organizes international campaigns on road safety through posters, leaflets and movies.

3) Participation in local activities
   We provide assistance to local actions, such as demonstrations on awareness of the blind spot to pupils in primary education. We place bolls at the disposal so that students can experience themselves what a truck driver sees and does not see.

Contact Signatory
Your commitment counts
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Charter events

- Charter Tour: one in each of the 27 countries
- Specific signing events
- Workshops
An inspirational community

- A network of national correspondents
- Summer contest
- Awards ceremony

Your commitment counts
European Road Safety Charter in Short

- The European Road Safety Charter is a platform of good practices in road safety.
- All member entities can join the community and get European recognition for their road safety actions.
- By participating in the European Road Safety Charter you will help saving 25000 lives in Europe.

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