Distracted driving and alcohol management









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What does it take to aim for the highest standard?



Who is Arriva Denmark?







Trains sets: 44
Busses: 1 300 (520 with alco-lock)
Water busses: 3
Revenue in 2012: 500 million EUR
Employees: 4 500
Different nationalities: 86
Material damages pr year: 3.000

Bus
- Market leader with 45% market share
- 3 main competitors + many small
- Market is fully liberalized

Train market
- Market not liberalized
- 20% market share → 80% is government owned

Alco-locks: the beginning of a safe journey









2004

2005-
2009

2010

Alco-locks: the beginning of a safe journey







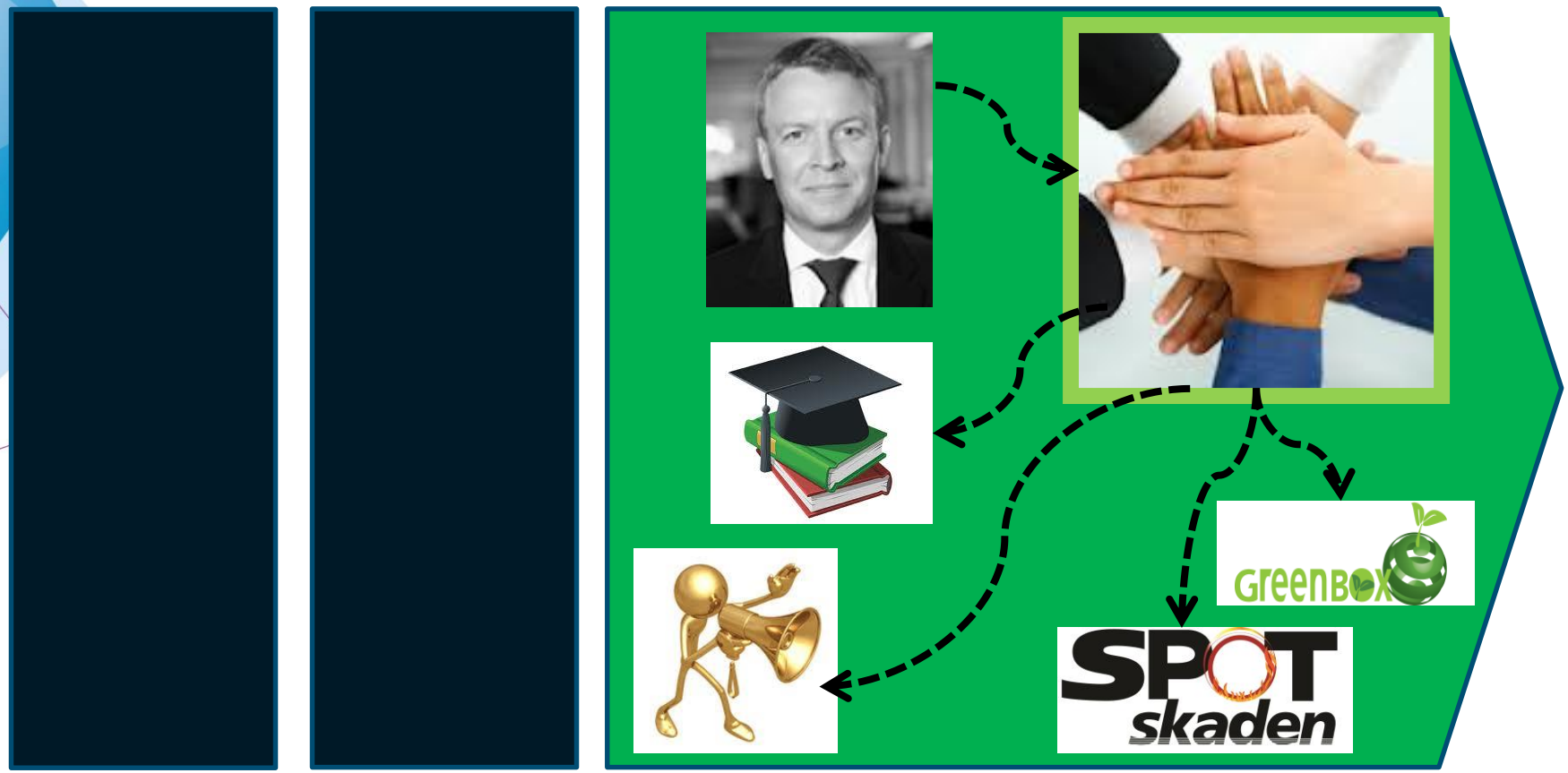






2004 — 2005 - 2009 — 2010

Alco-locks: the beginning of a safe journey



2004

2005-2009

2010

What is the result?



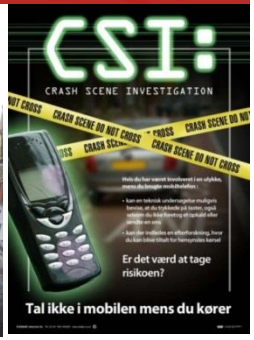














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