

Safe & Sober Transport

Alcohol Interlock Seminar 26th October

EC Representation in Sweden
Regeringsgatan 65, Stockholm

Alcohol Interlock Seminar followed by lunch



INVITATION

In 2007 ETSC started a campaign on drink driving, called "Safe & Sober". In light of the European Union's road safety target to halve road deaths by 2020, the objective of this activity is to raise awareness amongst policy makers, the private sector as well as key opinion leaders for a systemic approach to reduce alcohol misuse in road transport, especially in commercial road transport.

In the framework of this campaign, ETSC is organising a series of roundtable events (the "Safe & Sober Talks") in selected European countries bringing together "drink driving stakeholders", road safety experts and companies. On the agenda will be measures to tackle drink driving such as the use of alcohol interlocks, enforcement, the BAC limit and targeting novice drivers.

More and more countries in Europe are adopting legislation for the use of alcohol interlocks in rehabilitation programmes as a substitute punishment of driving license withdrawal. But, in many EU countries, the technology has found its way into vehicles which are used for the transport of goods or passengers on a voluntary basis. The alcohol interlock is used as a quality assurance tool to comply with a company's alcohol and drugs policy. With the alcolock, a company can guarantee that they only use sober drivers for their transport services. Many companies have already had alcohol interlocks in their vehicles as an excellent guarantee of safe and sober transport services. More and more municipalities, county councils, public agencies and companies that source passenger and goods transport services are making alcohol interlocks a requirement in negotiating contracts.

The next of these "Safe & Sober Talks", jointly organised, with the MHF (Swedish Abstaining Motorists' Association) will be held in Stockholm, from 09:00 to 12:15 on 26th October 2011.

To register, please send an email to Ilyas Daoud at Ilyas.Daoud@etsc.eu. Due to limited seats, please register before 21st October 2011.

Agenda "Safe & Sober Transport"

26th October 2011

Moderator: Arne Winerdal, MHF

- | | |
|---|---|
| <p>09:00 Welcome speech: Pierre Schellekens, Manager of the Representation of the European Commission in Sweden.
EC representation.</p> <p>09:10 Welcome
Tom Bjerver (MHF) - Antonio Avenoso (ETSC)</p> <p>09:20 Place of alcolocks in the Swedish National Road Safety Programme
Anders Ygeman, member of parliament and chairman of the Committee on transport and communication</p> <p>09:35 Alcohol interlocks – a life saving technology</p> <ul style="list-style-type: none">• <i>MHF – Drink Driving in Sweden</i>
Lars Olov Sjöström, MHF• <i>ETSC – Alcolocks in the EU</i>
Antonio Avenoso, Executive Director, ETSC• <i>Volvo – Development in alcolock technologies</i>
Lennart Pilskog – Volvo Trucks• <i>ACS – A manufacturer's view</i>
Bill Burger, ACS | <p>10:45 Coffee Break</p> <p>11:00 Best practices, challenges and future developments</p> <ul style="list-style-type: none">• <i>Sweden: Experiences from public transport in Borås</i>
Lars Holmkvist, CEO and Jörgen Aderstedt, Project Manager• <i>Finland: Day care and school transportation</i>
Marita Löytty, Finnish Transport Safety Agency• <i>France: Feedback and next steps for wider introduction</i>
Joël Valmain, French Ministry of Interior• <i>France: Developing an effective programme</i>
Dr Charles Mercier Guyon, Association Prévention Routière <p>12:00 Debate: Questions and Answers</p> <p>Conclusions followed by a standing lunch with networking</p> |
|---|---|

The objective of the "Safe and Sober" Campaign is to raise awareness amongst policy makers, the private sector as well as some key opinion leaders for a systemic approach to reduce alcohol misuse in road transport, especially in the less well-performing EU member states. The alcohol interlocks are an inseparable part of the approach. The campaign is run in cooperation with Volvo Trucks and is part of the ETSC's commitments in Alcohol and Health Forum run by the European Commission.



ETSC is a Brussels-based independent non-profit making organisation dedicated to reducing the numbers of deaths and injuries in transport in Europe. The ETSC seeks to identify and promote research-based measures with a high safety potential. It brings together 43 national and international organisations concerned with transport safety from across Europe.

www.etsc.eu

MHF is a road safety organisation focused primarily on the issue of sobriety on the roads. MHF is pushing for alcohol interlocks to be installed in all vehicles, quite simply because it saves lives. The role of the association in the development of the alcohol interlock is:

- to help generate positive opinion
- to promote the issue of product quality assurance
- to act as a sounding board for product development

www.mhf.se



Swedish Abstaining
Motorists' Association