

## “Safe & Sober: Reducing deaths and injuries from drink driving”

*Safe & Sober Talk in Austria on 18<sup>th</sup> November 2010*

In 2007 ETSC started a campaign on drink driving, called “Safe & Sober”. In light of the European Union’s road safety target to halve road deaths by 2010, the objective of this activity is to raise awareness amongst policy makers, the private sector as well as key opinion leaders for a systemic approach to reduce alcohol misuse in road transport, especially in commercial road transport.

In the framework of this campaign, ETSC is organising a series of roundtable events (the “Safe & Sober Talks”) in selected member states bringing together “drink driving stakeholders” and road safety experts. On the agenda will be measures to tackle drink driving such as the use of alcohol interlocks, enforcement, the BAC limit and targeting novice drivers.

The next of these “Safe & Sober Talks” will be held at **Hotel&Palais Strudelhof**, Pasteurgasse 1, 1090 Vienna, from 16:00 to 18:00 on 18<sup>th</sup> November.

Please register to: [veranstaltungen@kfV.at](mailto:veranstaltungen@kfV.at) before 11th November 2010

### Agenda

16:00 Welcome coffee refreshment

16:15 Opening:

Antonio Avenoso, Executive Director, ETSC (European Transport Safety Council)

- Drink - Driving in the EU: Antonio Avenoso, ETSC
- The new Austrian Road Safety Programme 2011-2020 and the role of alcohol interlocks: Dr. Eva Eichinger-Vill, Federal Ministry for Transport, Innovation and Technology
- The Austrian alcohol interlock projects: Dir. Othmar Thann (KfV)
- Development in alcolock technologies: Lennart Pilskog (Volvo Trucks)
- Drink-Driving and effective measures to tackle it: Klaus Machata (KfV)
- Experiences and experiments: Wolfgang Herzer (WKO, Österr. Wirtschaftskammer)
- Experience with alcolocks in Finland: Kimmo Pylväs (National Police Board of Finland)
- Round table discussion. Chaired by: Klaus Machata (KfV)

18:00 Concluding remarks and buffet / cocktail (possibility of Self-test of blood alcohol level)

For more information, please contact: [veranstaltungen@kfV.at](mailto:veranstaltungen@kfV.at)