#### Our strongest commitment Volvo Trucks on traffic safety Lennart Pilskog Public Affairs Director

Safe and Sober Talk – Prague, 26<sup>th</sup> September

#### Learning from accidents. Since 1969 We investigate

- Accident Research Team on standby
- Unique knowledge gathered
- Active international cooperation



500 1

# In the hands of the human factor



30%

90%



Vehicle-related

Road environment

**Driver-related** 



#### Four areas, one focus

- Alertness
- Alcohol
- Speed
- Seat belt use





# 1/3 of fatal accidents are alcohol-related

- Over 30,000 people are killed in the EU annually.
  That's like a major air crash every day!
- Every third or fourth fatal accident can be linked to alcohol consumption.
- At least 6,500 people are killed in alcohol-related road accidents.
- Trucks are not over-represented, but accidents involving trucks are often severe





### **Volvo Alcolock** A tool against road fatalities





# Volvo has accepted the challenge

2002: Alcohol interlock available as an accessory

2005: Factory-fitted interlock

2006: Alcohol testers on ferries

2007: Third generation introduced

2008: Commercial introduction in several countries

2012:

Continued ETSC safe & sober campaign





### Volvo Alcolock

- A breath alcohol tester (BrAC)
- Integrated into the vehicle's systems
- Prevents an intoxicated person from driving
- The vehicle can only be started after an approved alcotest result
- Electro-chemical, fuel cell
  - Alcohol-specific and very accurate
  - Factory default setting 0,2 per mille
- The factory fitted alcolock is ADR-adapted





# How to use the alcohol interlock

- The driver must blow for 5 seconds to start the vehicle
- No need to test again after shorter stops
- No retests while driving
- Each test is logged and registered in the device
- Programmable for the individual needs of large operations





#### Service

- Calibration every 12 months
- Service code for override function
- Volvo Action Service available





### **Future trends**

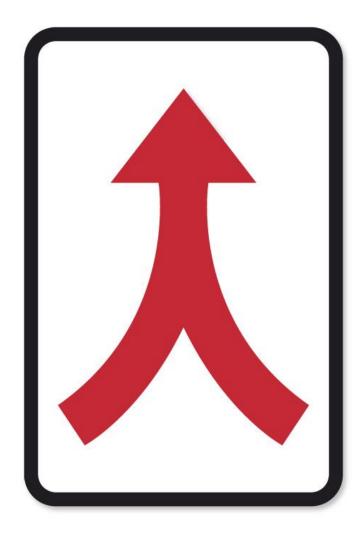
- Increased interest, awareness and demand
- Testing for other drugs
- Harmonised technical standards and legislation





### Results come from joint efforts

- Drowsiness put focus on the issue
- Alcohol change of attitude
- Speed intensify monitoring
- Seat belt 100% usage





### Thank you

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