



Our strongest commitment
Volvo Trucks on traffic safety
Lennart Pilskog Director Public Affairs

Learning from accidents. Since 1969

We investigate

- Accident Research Team on standby
- Unique knowledge gathered
- Active international cooperation



Causes of accidents

Any one or a combination of these categories:

Road environment



Driver-related



Vehicle-related



Main factors affecting safety

- Rest before driving to stay alert
- No alcohol in combination with driving
- Follow the speed limits
- Use the seat belt



1/3 of fatal accidents are alcohol-related

- Over 40,000 people are killed in the EU annually.
That's like a major air crash every day!
- Every third or fourth fatal accident can be linked to alcohol consumption.
- At least 10,000 people are killed in alcohol-related road accidents.
- Trucks are not over-represented, but accidents involving trucks are often severe



Volvo Alcolock

A tool against road fatalities



Volvo has accepted the challenge

2002:

Alcohol interlock available as an accessory

2005:

Factory-fitted interlock

2006:

Alcohol testers on ferries

2007:

Third generation introduced

2008:

Commercial introduction in several countries

2010:

Continued ETSC safe & sober campaign



Volvo Alcolock

- A breath alcohol tester (BrAC)
- Integrated into the vehicle's systems
- Prevents an intoxicated person from driving
- The vehicle can only be started after an approved alcotest result
- Electro-chemical, fuel cell
 - Alcohol-specific and very accurate
 - Factory default setting 0,2 per mille
- The factory fitted alcolock is ADR-adapted



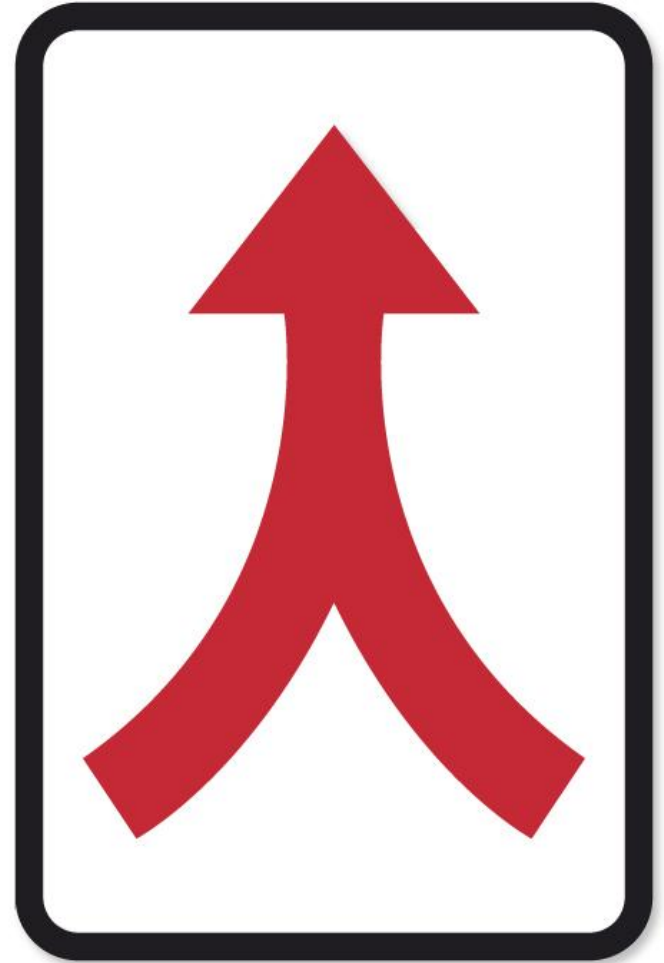
Future trends

- Increased interest, awareness and demand
- Testing for other drugs
- Harmonised technical standards and legislation



Results come from joint efforts

- Drowsiness – put focus on the issue
- Alcohol – change of attitude
- Speed – intensify monitoring
- Seat belt – 100% usage



Thank you

