Road Safety in the EU Challenges for 2013
TISPOL Road Safety Strategy Seminar
‘Good Policy-Good Practice’

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Introduction to ETSC

A science-based approach to road safety policy

- **47 organisations** from across Europe under one unique umbrella promoting science-based transport safety measures at EU level.
- More than **200 experts** contributing to ETSC's Reviews, Policy Papers, Newsletters, Positions, Lectures, Press Releases, Year Books, etc.
- Co-operating with TISPOL toward joint objectives
- The European Commission, member organisations, member states and corporate sponsors are funding our work

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The scope of the problem

- **28,000 people killed** in road collisions (provisional figures)
- Around **250,000 reported as seriously injured**
- Huge socio-economic costs (**2% of EU GDP or 250 bln EUR**)

Vision for 2020: Enforcement

- Rapid reduction in deaths and serious injuries.
- Contribution to EU 2020 Target.
- Long lasting effect on driver behaviour.
- Cost effective: applying best practice in enforcement to the whole of the EU exceeds the costs by a factor of 4 (drink driving) to 10 (seat belt use).



New CBE Directive 2011/82

- Main offences causing death and serious injury in the EU: speeding, drink/drug driving, non use of seat belts and mobile phone use.
- Will plug an important gap in the enforcement chain.



ETSC Recommendations

- Apply the Directive.
- Follow through the enforcement chain and initiate follow up.
- Raise awareness of EU citizens of the road safety traffic rules.
- Support the preparation of best practice guidelines under Article 11.

Resources:

- EC “Going Abroad” Web-Site
- TISPOL Country Guides.



Enforcement in the Field of Road Safety
EC Recommendation 2004/345

- National enforcement plan: best practice in the enforcement of speed, alcohol and seat belt legislation
- Follow-up of detected offences should be “effective, proportionate and dissuasive”.
- “Combine enforcement with information of the public”.



ETSC Recommendations

Speed: Stationary and mobile checks and section control.

Drugs: Zero Tolerance

Seat Belts: checks 4 weeks 2x a year.

Drink Driving: Targeted breath testing and roadside evidential testing



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Road Safety Management: Results

Yearly speed tickets per 1000 population (both Police roadside checks and speed cameras)						Points allocated in Q15a
Country	2011	2010	2009	2008	2007	
AT	587	497	495	457	459	3
NL	445	501	552	558	595	3
FR	n/a	161	158	156	136	2
CY	118	107	90	137	165	2
EE*	80	58	35	65	37	2
MT	80	103		n/a		1
FI	62	61	64	52	44	1
IE	59	35	39	40	45	1
HU*	54	66	35	23	n/a	1
DK	51	50	47	45	48	1
RO	50	44	46			1
SI	49	59	79			
ES*	42	46	49			
LV	44	45	50			
NO	41	44	44			
PL	40	35	38			
IL	n/a	26	29			
SE	22	24	24			
PT	22	18	16			
IT	16	15	16			
CH	n/a	n/a	n/a			
LU	n/a	n/a	44			
EL	21	23	29			
BG	n/a	n/a	n/a			
CZ	n/a	n/a	19	17	21	0
GB*	n/a	n/a	18	20	24	0
SK	n/a	n/a	0	24	21	0
LT	17	16	14	10	20	0
BE			n/a			0
DE			n/a			0

	2010		2009		2008		2007		
Country	Roadside police tests per 1,000 population	% above legal limit	Roadside police tests per 1,000 population	% above legal limit	Roadside police tests per 1,000 population	% above legal limit	Roadside police tests per 1,000 population	% above legal limit	Points allocated in Q15b
FI*	429	0.9%	421	1.0%	385	1.7%	318	1.6%	3
NO*	367	0.2%	333	0.3%	336	0.3%	382	0.2%	3
SE	287	0.6%	293	0.7%	256	0.8%	283	0.7%	3
CY	217	5.3%	196	6.2%	182	5.9%	149	6.8%	2
SI	198	4.7%	212	4.7%	202	5.8%	191	7.2%	2
FR	173	3.4%	181	3.3%	189	3.3%	182	3.3%	1
EL	161	2.1%	147	2.8%	135	3.1%	143	2.9%	1
IE	126	1.9%	119	2.6%	128	3.2%	113	4.1%	1
						5.8%	77	7%	1
						2.2%	24	5.1%	1
					0	3.1%	143	3.2%	1
					2	1.8%	96	2.2%	1
						5.9%	57	5.6%	1
						11%	68	1.0%	1
						9.5%	n/a		1
						1.7%	34	1.6%	1
						3.4%	13	6%	1
						5.7%	n/a	n/a	0
						12.9%	11	16.3%	0
									0
						n/a	0	n/a	0
									0
									0
									0
LV				n/a					0
NL				n/a					0
RO				n/a					0
SK				n/a					0
CH				n/a					0

Collect and Monitor: to set targets and evaluate progress!

But, keep it simple...

Saving Lives in the EU to 2020..ENFORCEMENT

1. Implement the CBE Directive in full!
2. Prepare Best Practice Guidelines based on EC Recommendation under the Revision Article in the Directive
3. Support a new TISPOL Lifesaver project
4. Engage with the newly formed EC Expert Enforcement Group



New Serious Injury Initiative of EC



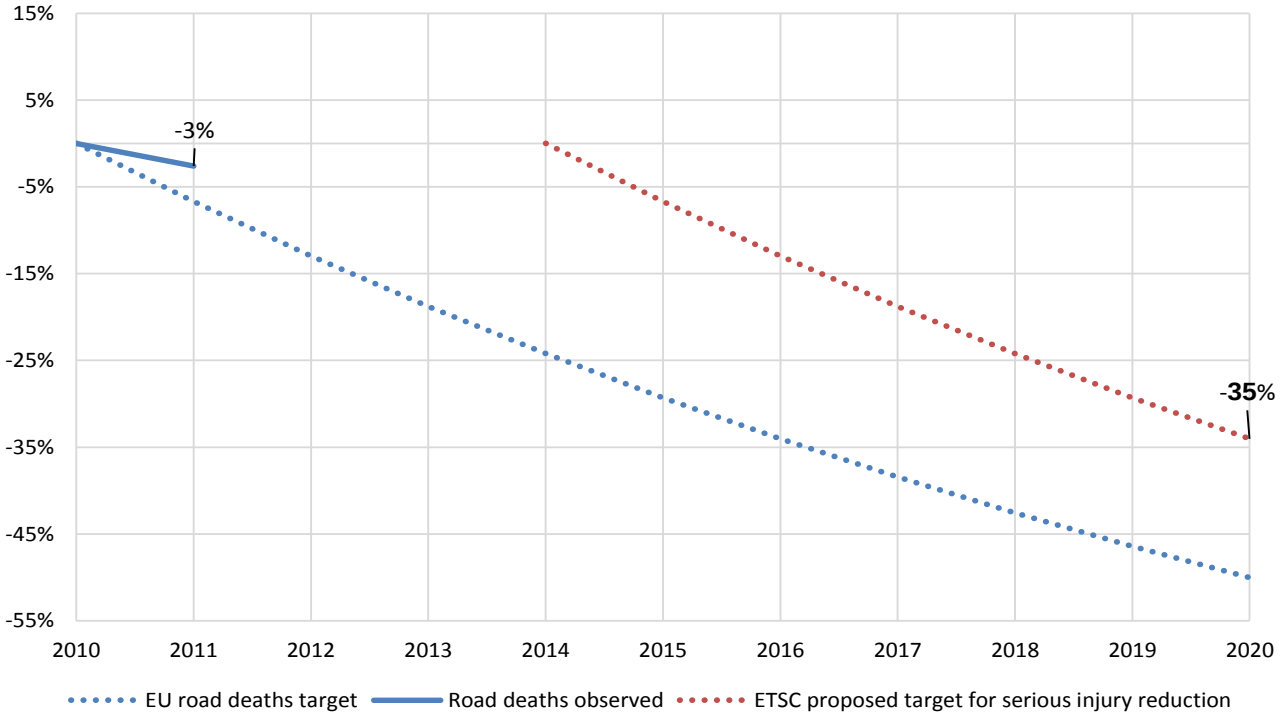
- **ETSC commends the European Commission for adopting the first steps towards an injury strategy**
- **ETSC supports** MAIS 3+ as the EU common definition of serious injuries
- Member States to report serious injuries according to the new definition in 2015
- 2014 baseline year for future strategy

Injuries in road safety work



- For every road death in the EU, at least 44 road injuries are recorded, of which 10 are categorised as “serious”.

New Serious Injury Target for 2020?



Serious Injury Measures-General

- Curb illegal and inappropriate speed.
- Aim for a 100% use of seat belts on front and rear seats, helmets and child restraint systems.
- Fight drink driving and drug driving.
- **Support police enforcement of speed, drink and drug driving and the wearing of helmets for PTW**
- Improve vehicle passive and active safety in particular protection against whiplash injury.



Priority for Serious Injury: Pedestrians and Cyclists in Urban Areas

- Increase enforcement of speed limits in areas where there are high numbers of pedestrians and cycling



- Support and promote research into effective and innovative methods of enforcing traffic rules for pedestrians and cyclists.



EU Road Safety Day 2013 for Pedestrian Safety



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Improve post accident care

Member States should:

- Include both pre- and post-hospital care in road safety strategies and make road injury a priority issue for the health sector
- Provide the necessary support to make eCall operational as soon as practicable
- Improve emergency response: use the “golden hour”

ETSC (2008), Road safety as a right and responsibility for all, Annex 2 Steps to improve emergency care and rescue systems.

Invitation



7th PIN Conference, 17 June 2013, Brussels

www.etsc.eu

Thank for your attention!