Safe and Sober Transport
Alcohol Interlock Seminar
24th May 2012

10:00 - 13:00

Canadian Embassy
7 – 8 Wilton Terrace
Dublin

In 2007 ETSC started a campaign on drink driving, called “Safe & Sober”. In light of the European Union’s road safety target to halve road deaths by 2020, the objective of this activity is to raise awareness amongst policy makers, the private sector as well as key opinion leaders for a systemic approach to reduce alcohol misuse in road transport, especially in commercial road transport.

In the framework of this campaign, supported by Volvo and ACS, ETSC is organising a series of roundtable events (the “Safe & Sober Talks”) in selected European countries bringing together “drink driving stakeholders”, road safety experts and companies.

More and more countries in Europe are adopting legislation for the use of alcohol interlocks in rehabilitation programmes as a substitute punishment of driving license withdrawal. In addition, in many EU countries, the technology has found its way on a voluntary basis into vehicles which are used for the transport of goods or passengers. The alcohol interlock is used as a quality assurance tool to comply with a company’s alcohol and drugs policy. With the alcolock, a company can guarantee that they only use sober drivers for their transport services. Many companies have already had alcohol interlocks in their vehicles as an excellent guarantee of safe and sober transport services. More and more municipalities, county councils, public agencies and companies that source passenger and goods transport services are making alcohol interlocks a requirement in negotiating contracts.

The 22nd of these “Safe & Sober Talks”, jointly organised with the Health and Safety Authority and the Road Safety Authority, will be held in Dublin, from 10:00 to 13:00 on 24th May 2012. To register, please send an email to Gillian Gallanagh at gillian@carrcommunications.ie. For security reasons, registration is mandatory. Due to limited seats, please register before 18th May 2012.

Agenda

Moderator: Noel Brett, CEO of the Road Safety Authority

9h30 Welcome and registration

10:00 Alcohol interlocks – a life saving technology

- **Alcolocks in the EU:** Antonio Avenoso, Executive Director, European Transport Safety Council
- **Drink Driving in Ireland:** Prof. Denis Cusack, Director, Medical Bureau of Road Safety
- **Managing Intoxicants at Work:** Kieran Sludds, Senior Inspector, Health and Safety Authority
- **Development in alcohol interlock technologies:** Carl Johan Almqvist, Traffic and Product Safety Director, Volvo Trucks
- **The contribution of alcohol interlock producers:** Bill Burger, Business Manager, Alcohol Countermeasures System

11h30 Coffee Break

11h45 Alcohol Interlock, a road safety investment for better business: practices and experiments

Keynote speech: **Good practice in developing organisational policy and process for alcohol and drugs**
Will Murray, Research Director, Interactive Driving Systems, UK

– **Implementation programme in SMEs: processes, costs, involvement of employees**:
Matthews Coaches, Ireland

– **Implementation programme in large companies: processes, costs, involvement of employees**:
Bjarke Roost, Vice President for Logistics, Carlsberg, Denmark

– **Introducing alcohol Interlocks in public transport:** Lars Holmkvist, CEO, Böras Public Transport, Sweden

12h45 Debate

13h00 Conclusions followed by a buffet lunch and alcolock demonstration