



GOBIERNO
DE ESPAÑA

MINISTERIO
DEL INTERIOR



Road Safety policy in Spain

Brussels, June 22nd 2009



50%

1

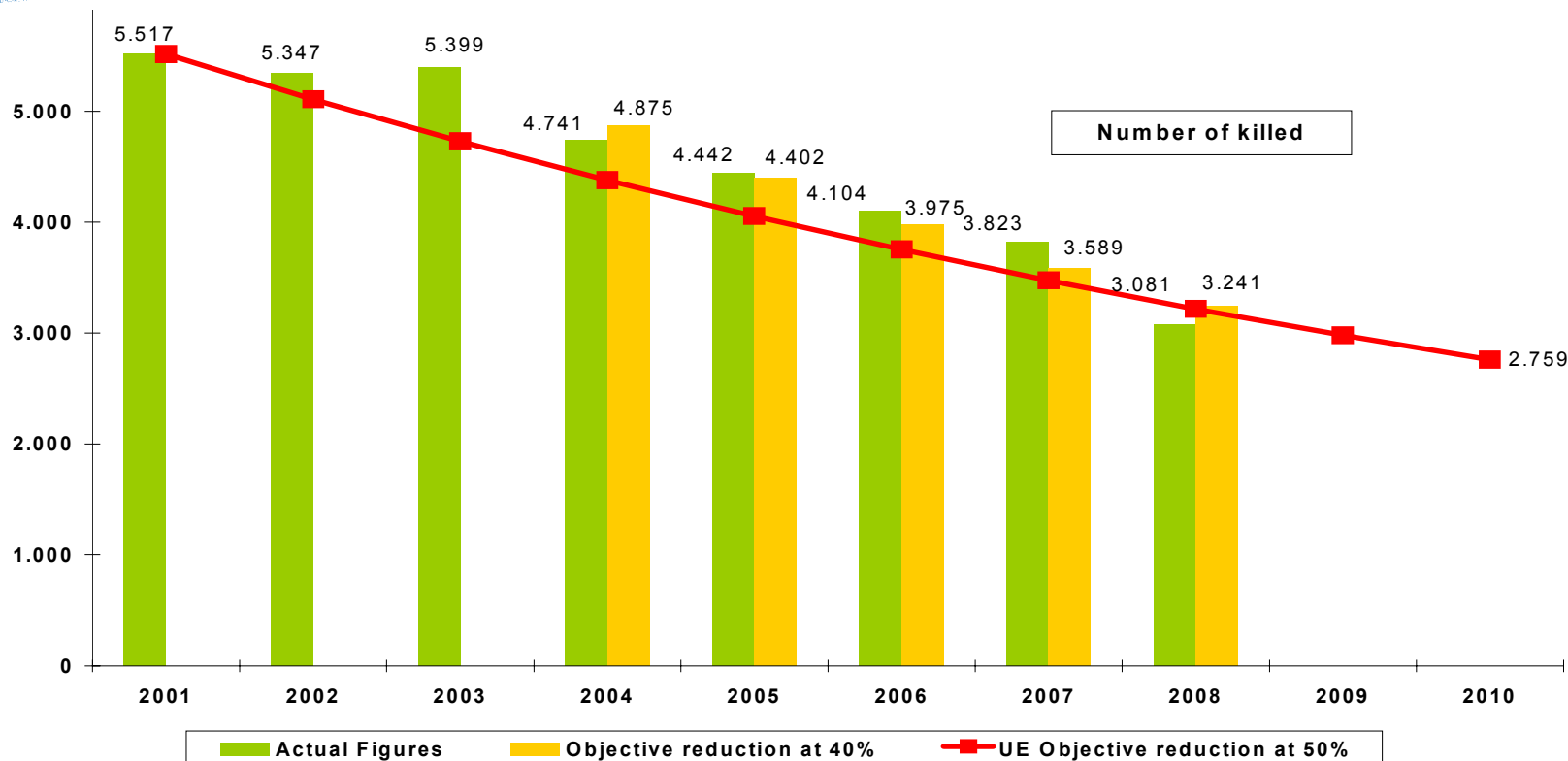


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➔ THE GREAT CHALLENGE: CHANGING THE TREND AND ACHIEVING THE GOAL



European aim 2001-2010 50%: we have achieved 44% reduction.
Goal possible if trend continues.

Spain's aim 2004-2008 40%: we have achieved 43% reduction.
Goal achieved.

50%

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→ KEY FACTORS FOR THE CHANGE OF TREND

The strength of social and political compromise

→ Political Priority

- ▶ *President's involvement*
- ▶ *Creation of the Permanent Commission for Road Safety in the Parliament*

→ Social Awareness

- ▶ *Communication campaigns*
- ▶ *Expand the debate to Mass Media*
- ▶ *Road safety messages on Variable Message Signs*

→ Active collaboration with Victims Associations

50%

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→ OUR GREAT ACCOMPLISHMENT: BEHAVIOUR CHANGE

Our key projects

- | | |
|--|------------------|
| ➤ National Road Safety Observatory creation | — July 2004 |
| ➤ Automatic speed cameras plan | — September 2004 |
| ➤ 2005-2008 Road Safety Strategic Plan | — January 2005 |
| ➤ Road Safety compulsory in Educational System | — May 2006 |
| ➤ Penalty points license | — July 2006 |
| ➤ Attorney General for Road Safety | — November 2006 |
| ➤ 2.000 more traffic agents | — December 2007 |
| ➤ Penal Code reform | — December 2007 |
| ➤ Strategic Plan for Motorcycles | — January 2008 |
| ➤ CESTRADA: Systematic report treatment centre | — March 2008 |
| ➤ Sanction procedure reform | — June 2009 |

2004

2008



→ OUR GREAT ACCOMPLISHMENT: BEHAVIOUR CHANGE

Alcohol and driving

ACTIONS

- More Control: the number of controls has doubled in 5 years
- Promotion of non-alcoholic beer: 10% of consumption is non non-alcoholic
- Promotion of the figure of passive drinker and alternate designated drivers

RESULTS

- Positives in random alcohol controls:

2003

4,3%

2008

1,9%

Seat belt and helmet

- Special operations of vigilance and control
 - 2 per year, 15 days per year
- Plan VIVE: new vehicle with acoustic alert for seatbelt use in driver and companion

- Seat belt use has increased 10 points since the Penalty point license system has been implemented: 95% use outside urban areas
- In 2008, 99% of users of PTW wore helmets: We still have to continue working in urban zones

50%

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→ OUR GREAT ACCOMPLISHMENT: BEHAVIOUR CHANGE

Speed

ACTIONS

➤ Installation of fixed radars:

2008	800 radars (500 fixed + 300 mobile)
2008	Systematic report treatment centre

➤ Objective: 2.000 radars in 2012

➤ Crime for 60km/h excess of speed in urban roads and 80km/h in long-distance roads

RESULTS

➤ Decrease in average speed between 3 and 4 km/h according to different road types

➤ Detected vehicles by radars (more than 140 km/h):

2005 -> 6,8%

2008 -> 0,8%

50%

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→ NUESTROS PRÓXIMOS RETOS

- ✓ *New Strategic Plan for Road Safety 2010-2015*
- ✓ *Promote Road Safety Plans in urban zones*
- ✓ *Continue carrying out Motorcycles Plan*
- ✓ *Promote Road Safety in the labor field*

june_2009

C *june 2009*



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... thank you for your attention

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