



NEWS RELEASE

ETSC Receives Prince Michael International Road Safety Award

11 December 2012, London – “I am deeply honoured to receive the Prince Michael Award, one which is presented to individuals and organisations with the highest level of commitment towards improving road safety” said Antonio Avenoso, ETSC Executive Director¹ upon receiving the Award.

“This Award is not just recognition of the advocacy work done by ETSC, but also of the high quality work of our Member Organisations, throughout Europe and even beyond, and of the experts we gather in our continuous work towards scientifically-based policy-making. I promise this Award will act as a further spark in our efforts to contribute towards a reduction of the number of road casualties,” added Mr. Avenoso.

Background:

The Prince Michael Road Safety Awards were established in 1987 to give recognition to those improving road safety throughout Britain. The Prince Michael International Road Safety Awards recognise achievements and innovations which will improve road safety. Each year the most outstanding examples of international road safety initiatives are given public recognition through the scheme.

For more information please contact ETSC Communications Manager Mircea Steriu at mircea.steriu@etsc.eu, tel. +32 (0)2 230.41.06

Notes to editors:

¹ ETSC is a Brussels-based independent non-profit making organisation dedicated to reducing the numbers of deaths and injuries in transport in Europe. The ETSC seeks to identify and promote research-based measures with a high safety potential. It brings together 48 national and international organisations concerned with transport safety from across Europe. www.etsc.eu