

Too young to die

6th Road Safety PIN Conference 20 June 2012

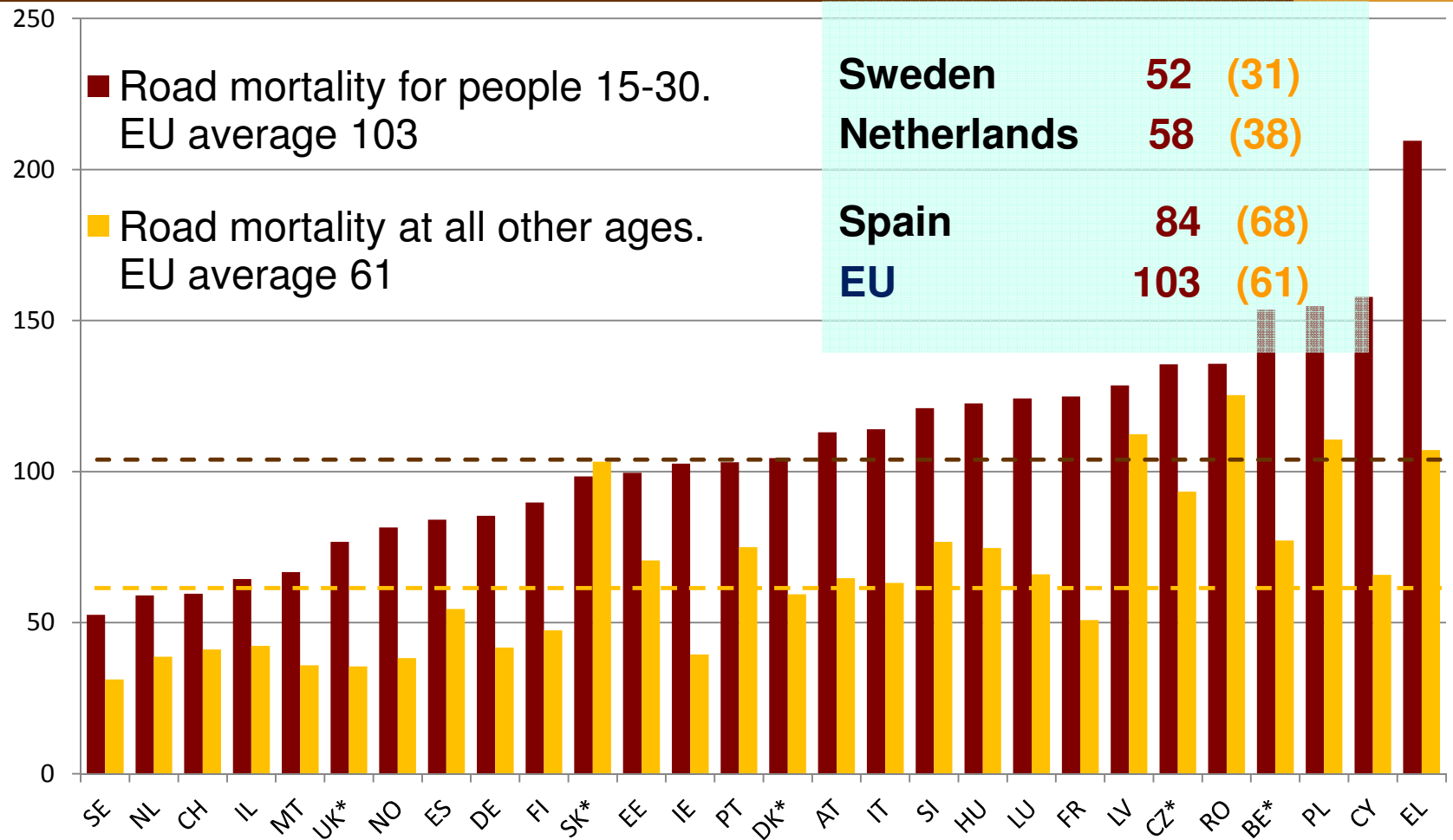
Pilar Zori, General Directorate of Traffic,
Ministry of Interior, Spain



Young people (15-30)

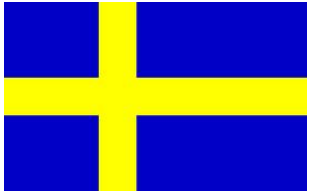
- 140,000 young people (15-30) were killed in road collisions in the EU- 27 over the past ten years
- 9,000 were killed in 2010
- A reduction of 44% between 2001 and 2010
- 81% of those killed are male
- Young people represent 20% of the population but 30% of all road deaths
- Road collisions: the first cause of mortality among young people. One young person's death in four results from a road collision.

Young people at higher risk than the rest of the population



Young people deaths per million young inhabitants (with road deaths per million inhabitants at all other ages for comparison). *Average 2008, 2009 and 2010.*

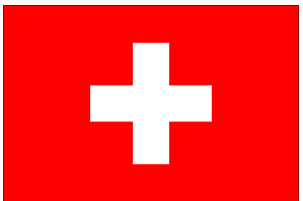
Sweden, NL, Switzerland



- High level of overall road safety
- Vision Zero
- Safe System Approach

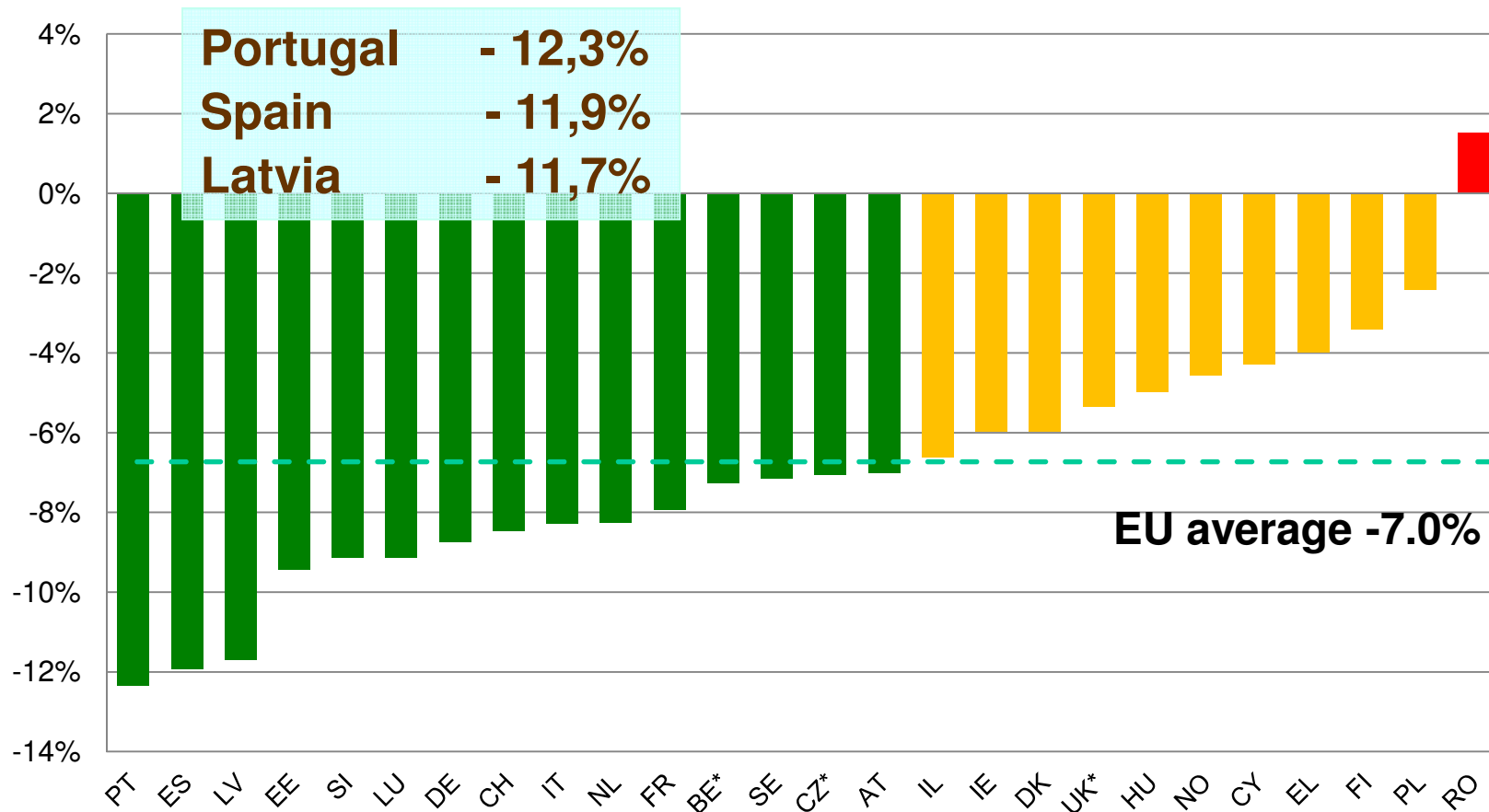


- Enforcement, in particular safety camera
- High sanctions, linked to salaries (SE, NL)
- Credible speed limits



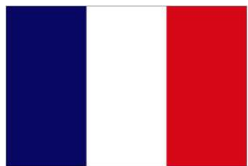
- Traffic calming ('self enforcing roads')
- Public transport, town planning
- Parents respecting traffic laws
= young drivers reproduce their parents' 'good' behaviour

Reduction in young people (15-30) killed since 2001



Average annual % change between 2001 and 2010 in the number of young people (15-30) killed on the roads

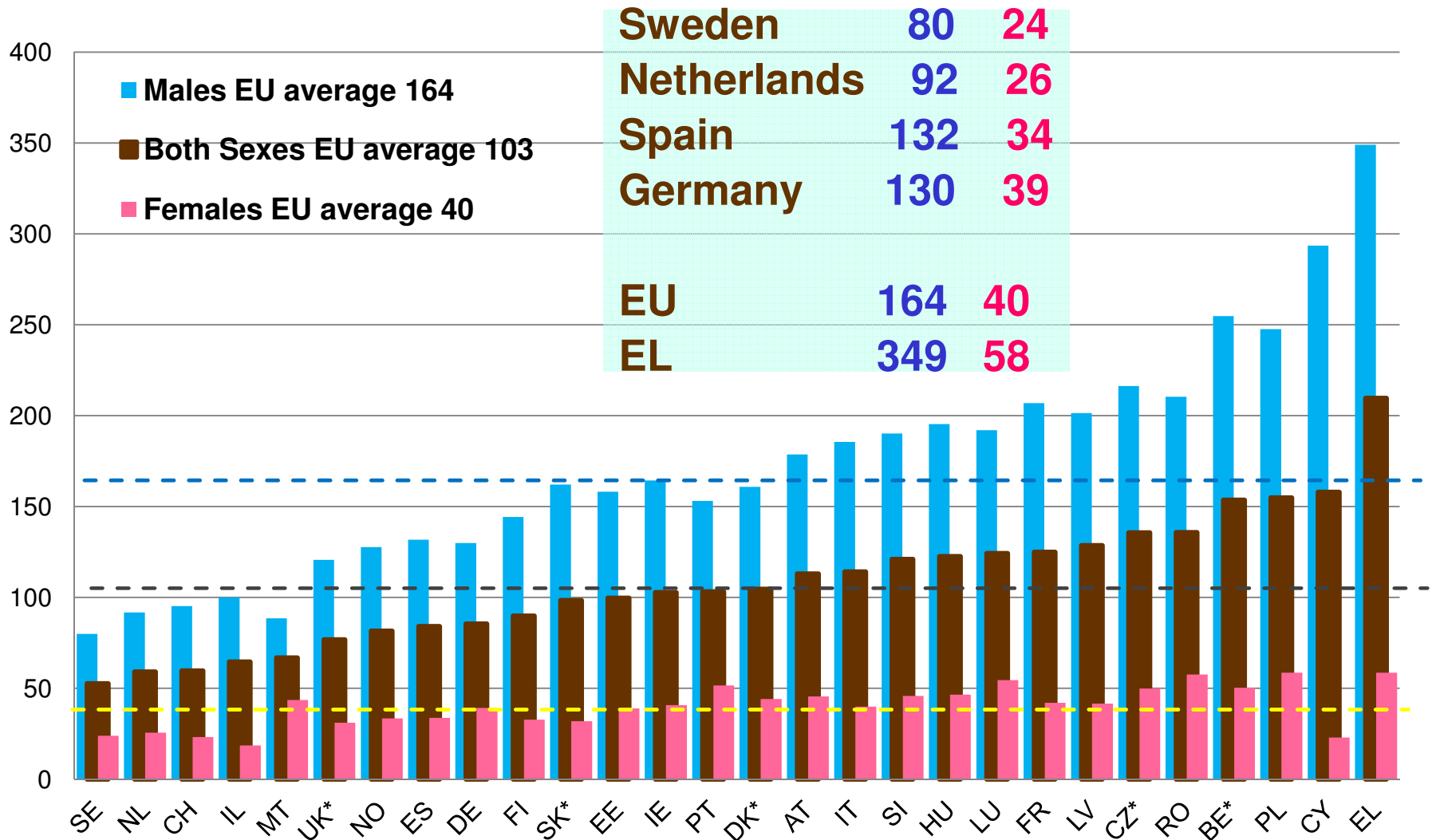
Latvia, Spain, France



- Police enforcement and stricter sanctions for all
- Penalty point system for all drivers (stricter for novice drivers)
- Lower alcohol limit for novice drivers
- Education and campaigns (BOB, ...)
- Raise of the minimum age for driving a moped (Spain)
- Fully automated safety camera system = The measure with the highest impact also for young people

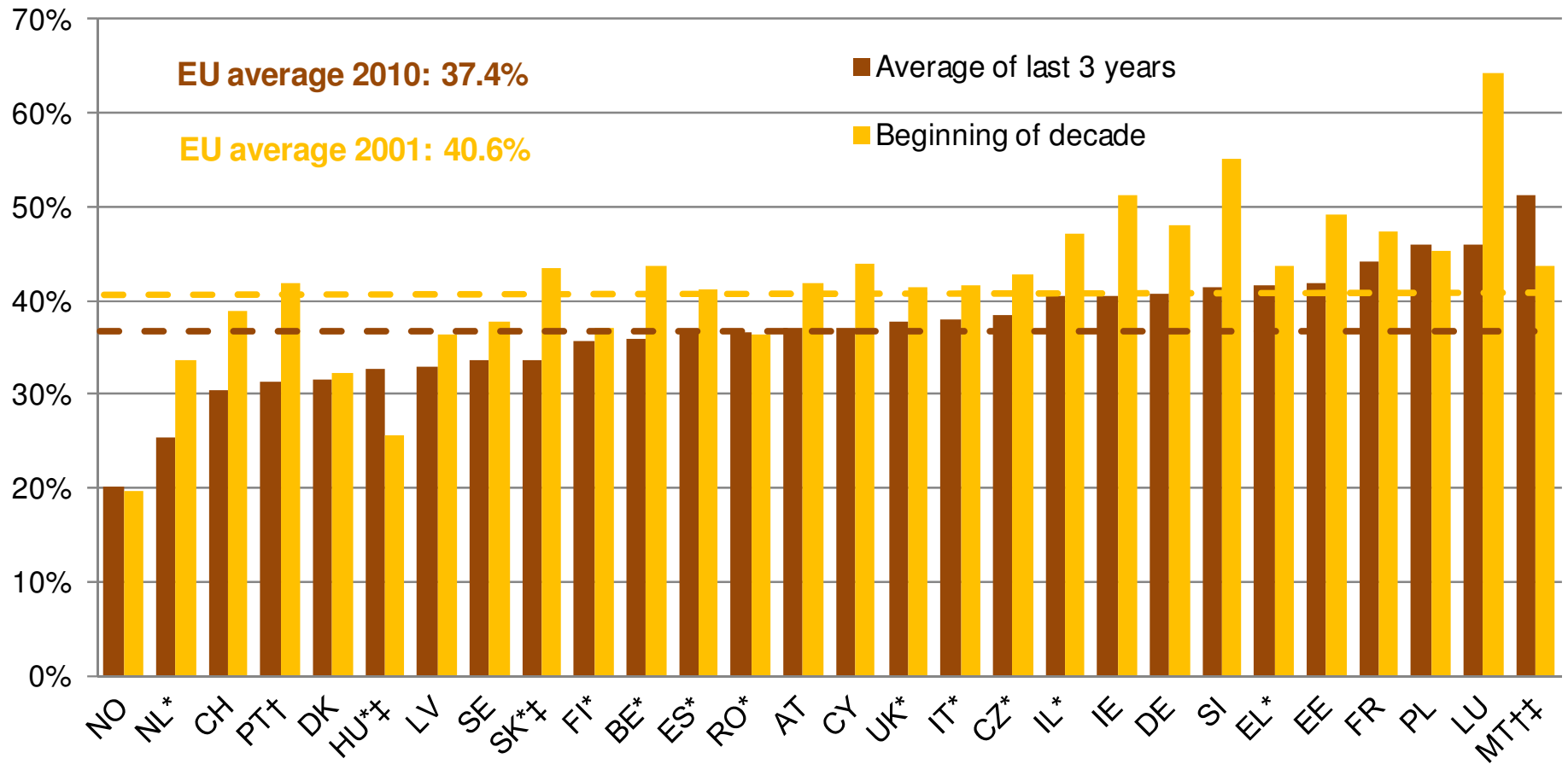
Young people: a male problem

Young people's road mortality per million young people, in total and by gender



Young drivers an important cause for concern

37% of all road deaths in EU (and in ES) occur in a collision involving a young driver (18-25)



Measures implemented in Spain

→ In 2006: introduction of the Penalty Point Licence

- Novice drivers get fewer points than the rest of drivers (8 points instead of 12 during 2 years).
- In 2006-2011, the penalty points report showed:
 - 3% of total penalties were imposed on novice drivers.
 - The most common infractions were: speeding (20%), not using a helmet (16%) and driving under the influence of alcohol (17%).

→ Road Safety in school curriculum

- Road safety education promoting attitudes of respect to prevent road accidents.
- In compulsory secondary education: road safety is a part of a new subject in the school curriculum.

Measures implemented in Spain

→ 2009: Introduction of new questions on road safety to the driving licence theory test

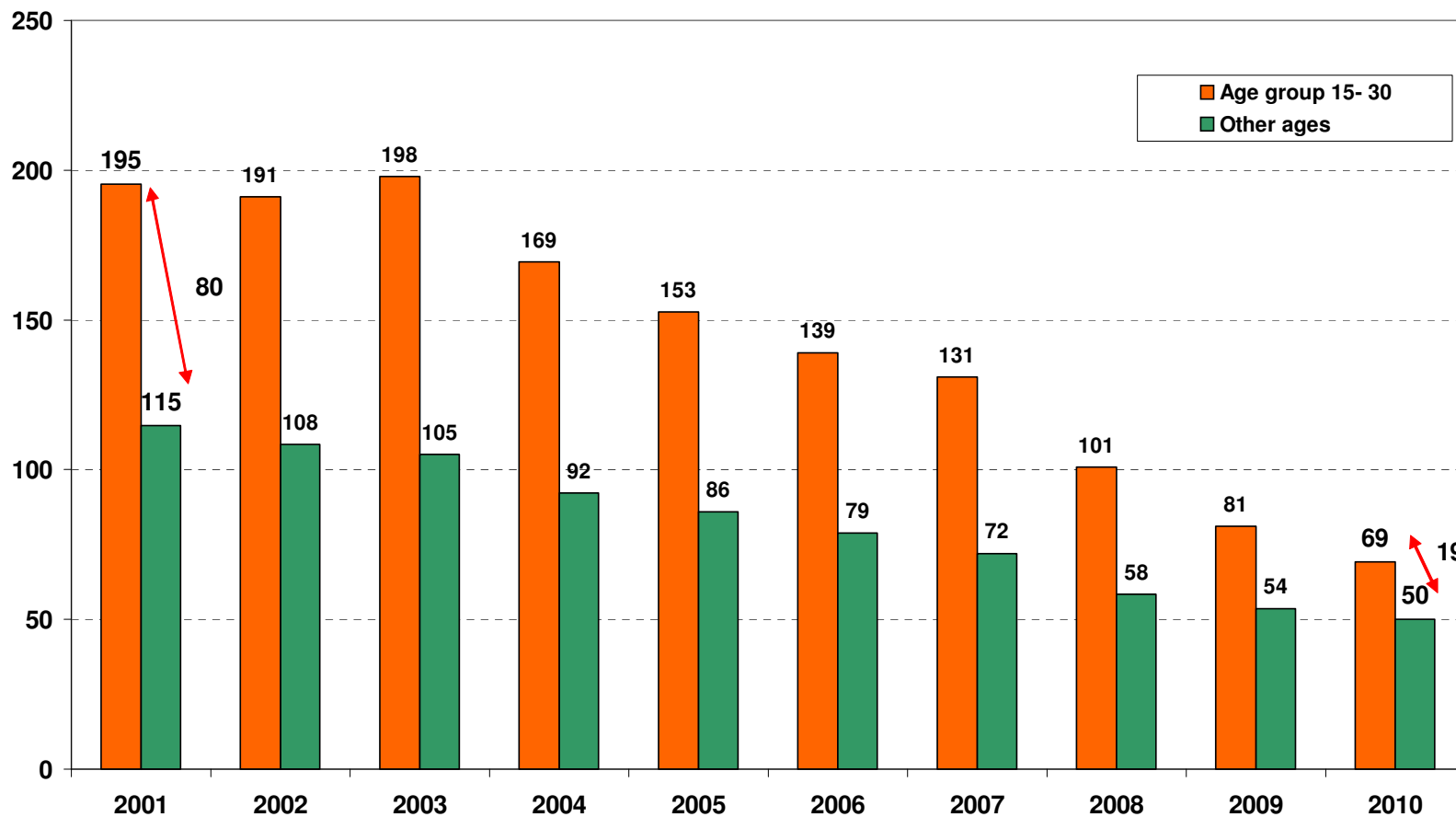
- New questions about vehicle active and passive safety and about first aid to provide to an injured person in case of an accident.

→ Increase of the minimum age for driving a moped

- In 2010, the minimum age for driving a moped was increased from 14 to 15.
- Theory and practical skills tests for obtaining this license have been introduced.
- Moped drivers cannot carry passengers until they reach 18.

Main results

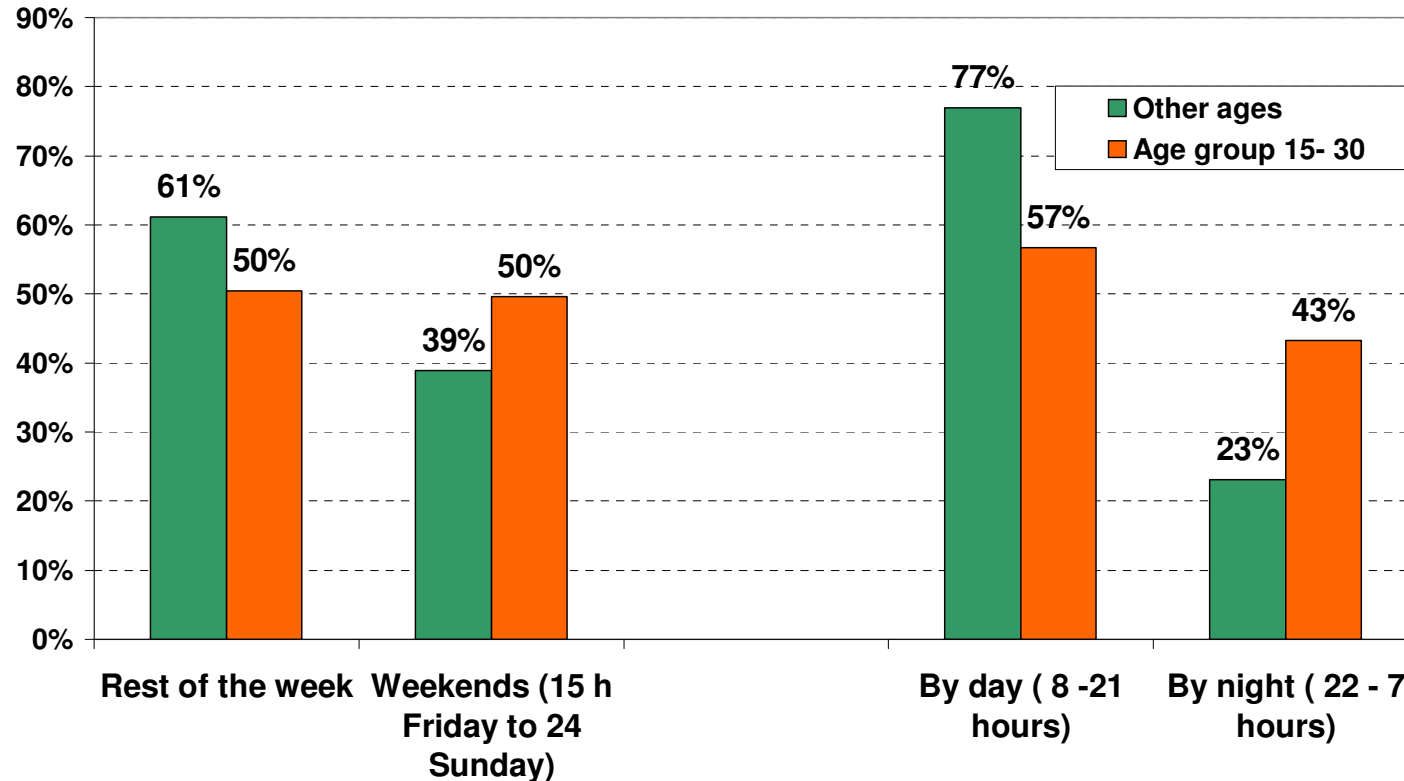
Fatalities by million population



- Although young people continue to have the highest rate of deaths per population, the gap with the other groups has been reduced

Main results

Share of fatalities by group



Young people are at higher risk during weekends and at nights than the rest of the population.

New measures in Spain

→ Zero tolerance to drug driving

- Increase societal awareness of this issue.
- Inform drivers that the use of drugs in combination with alcohol leads to a significant deterioration of the ability to drive.
- There will be drugs controls and drugs+alcohol controls on all types of roads, days and hours.
- Encourage collaboration regarding drug driving between Local, Regional and National Administrations in legislative, educational and training fields.
- Promote research related to drugs and road safety.



Thank you for your attention