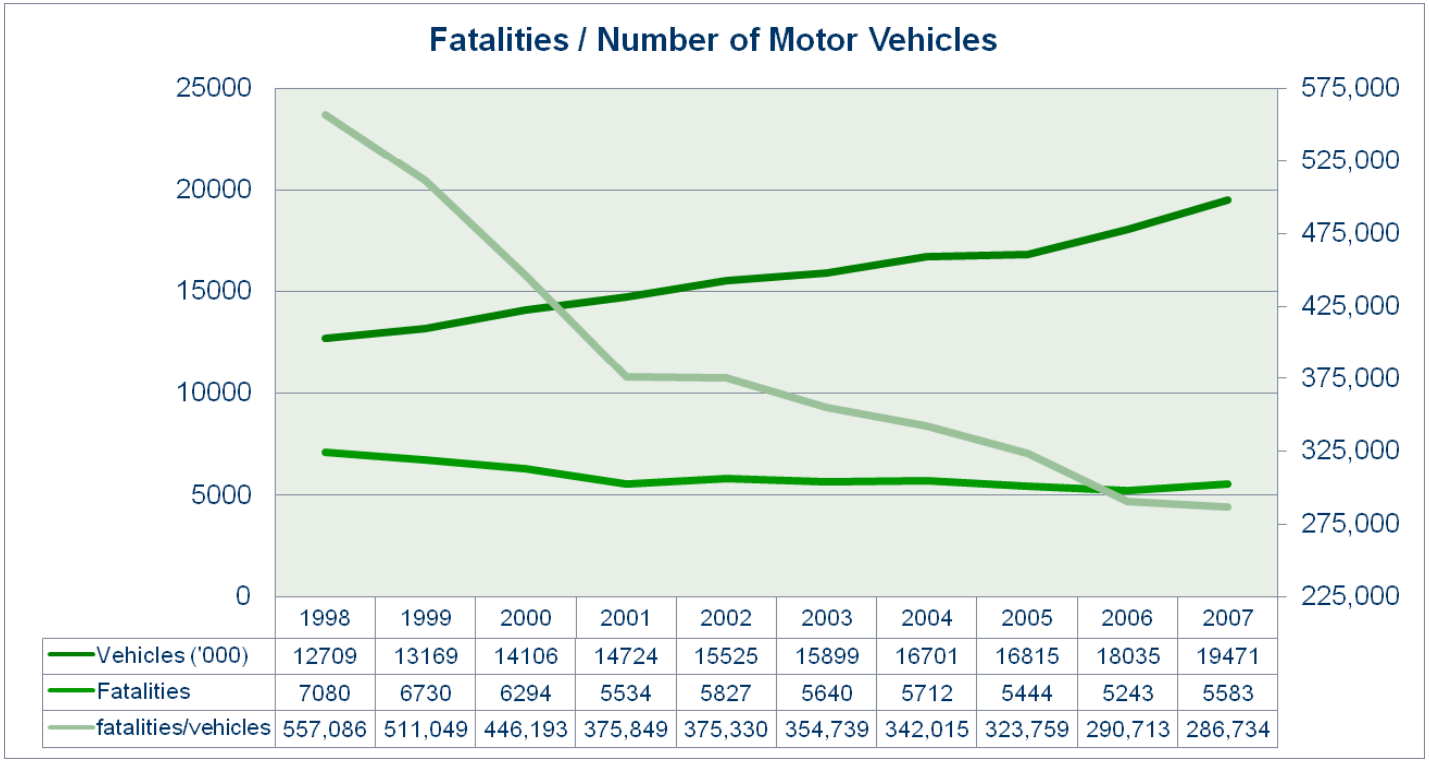


Global Road Safety Partnership Poland

PRAISE Country Seminar
24 September 2009

WHY ROAD SAFETY?



	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Vehicles ('000)	12709	13169	14106	14724	15525	15899	16701	16815	18035	19471
Fatalities	7080	6730	6294	5534	5827	5640	5712	5444	5243	5583
fatalities/vehicles	557,086	511,049	446,193	375,849	375,330	354,739	342,015	323,759	290,713	286,734

We cannot accept that every year we are loosing more than 5.000 people in road crashes

We cannot accept that every year we have more than 60.000 people injured in road crashes

We cannot accept that every day in Poland 15 of our mothers, fathers, wives, husbands and children are gone forever

GRSP POLAND

GRSP Poland is member of Global Road Safety Partnership in Geneva

We bring together government, private sector and civil society organizations to address road safety issues

We aim at decreasing the numbers of victims of road crashes in Poland

GRSP Poland was founded in 2000 and hosted by National Road Safety Council at the Ministry of Infrastructure, honorary Partner of GRSP in Poland

We act as Non Governmental Organization (as association registered in Poland) as of year 2007

MEMBERS AND PARTNERS

Partnerzy

3M ABB Daimler Fleet Management DHL Mercedes-Benz

ARVAL BNP PARIBAS GROUP

GM MICHELIN RENAULT SOLARIS STATOIL ORLEN TOTAL

Partnerzy Wspierajacy

pap ITS Polski Czerwony Krzyż Fundacja Krzysztofa Hołowczyca Kierowca Bezpieczny Droga Bezpieczeństwo ZMPD Polski Związek Przemysłu Motoryzacyjnego PSM

Test&Training Safety Centre

15 lat INTEGRACJA

Stowarzyszenie Techniki Motoryzacyjnej STM

SAFE DRIVE

RENAULT SZKOŁA JAZDY

GAZETA BANKOWA FINANSE • BANKI • UBEZPIECZENIA

FlotaAutoBiznes

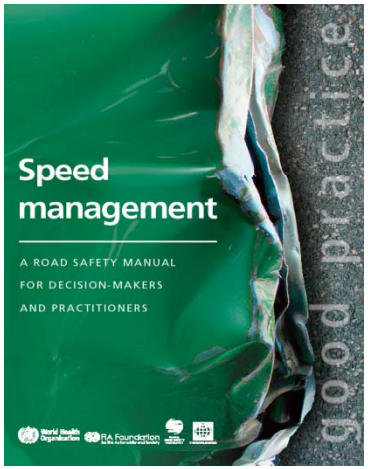
Partnerzy Honorowi

GLOBAL ROAD SAFETY PARTNERSHIP

KRAJOWA RADA BEZPIECZEŃSTWA RUCHU DROGOWEGO

OUR FOCUS

Speed Management





Safe Fleet



Drink & Drive



Road Safety Advocacy



FLEET STATISTICS*

Company car drivers are the largest professional group involved in fatal accidents at work

- 16.7% of all fatal accidents in 2007

They also represented 8.6% of all work place injuries

*Source: National Labour Inspectorate

LAW

Polish Labour Code sets out the basic obligations associated with the use of property entrusted to employees

Also provides for the possibility of holding the employee accountable for inadvertent or intentional inflict injury employer

The burden of proof of guilt lies with the worker's employer

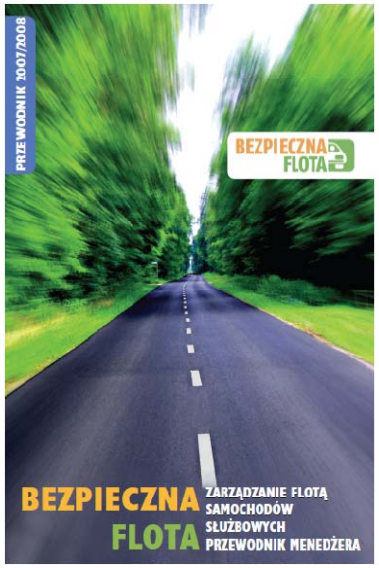
If an employee intentionally caused injury they are obliged to redress it in full

FLEET SAFETY

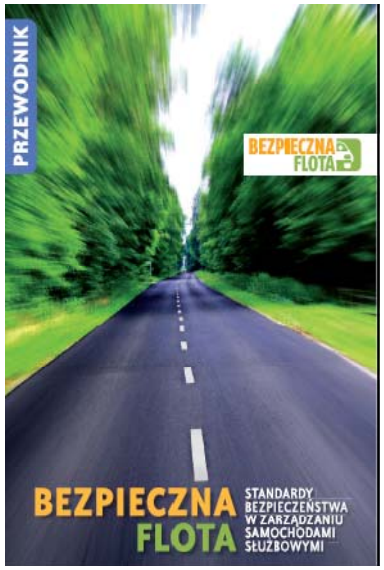
GRSP Poland identified the importance of Fleet Safety in the overall Road Safety situation

Based on our own expertise and input form our Partners, we started to produce as of year 2006:

- Complex training for fleet and safety managers
- Fleet safety research for companies
- Manuals for fleet managers and drivers







SAFE FLEET GOALS

- Reduce the number of road crashes, injuries and fatalities caused by individuals driving for work purposes
- Help companies and government understand the economic and social benefits of managing fleets from a road safety perspective
- Help companies understand risk of road travel to their employees and to goods transport
- Help companies implement “good practice” Fleet Safety systems thanks to the Partnership’s handbooks
- Partnership is regarded as a provider and a leader of fleet safety program implementation
- Raise general awareness about the benefits of fleet safety

A NEW PERSPECTIVE

Before

1. No motivation system / motivation system based only on penalties
2. No rules for company car users
3. Person responsible for Fleet management very low in the organizational structure
4. No clear delegation of power and responsibility

Now

1. More sophisticated motivation systems introduced (the contest for champion of driving implemented/ rewards)
2. Rules for company car users established
3. Senior management Involvement
4. New organizational structure is being created in the companies

THE PROCESS

With our Partner Safe Drive

Assessment/ Gap analysis

- No of cars
- No of traffic incidents/ytd
- No of injury cases
- No of fatal cases
- No of cases with driver responsibility

Consultation with mgmt, recommendations

Safety Policy

- Providing job risk analysis
- Appointing position responsible for Fleet Safety
- Creation Fleet within company
- Implementation awards motivation system

Benchmarking, annual report

- General Rules and Administration
- Fleet safety management
- Prevention
- Yearly statistics

Dedicated workshops

- Seminar for the Top Management
- Training for fleet and Safety managers
- Job Risk Assessment
- Internal Communication
- Eco- driving

Working group meetings

Monthly basis

- Fleet Safety Working Group (Fleet and Safety Managers)

Confidential reports
1 general + individual reports per company

Handbooks (manual) as basis for all activities

Members activities are free or discounted

Non-members pay a fee

Fees cover operational costs + any profits (Iin future) go towards Road safety programmes

THANK YOU FOR ATTENTION

Paweł Wideł
GRSP Poland