



PRAISE AWARD 2012

What is it?

In the framework of the PRAISE project, ETSC organises once a year, a high-level and highly visible event:

- the 'PRAISE Seminar': an informal gathering of decision makers and employers engaged in work related road safety.
- the 'PRAISE Award', will be handed during the PRAISE Seminar to employers identified for taking on the road safety challenge responsibly.

The competition is divided into two separate categories according to the size of the applicants. In order to ensure a fair competition between candidates with different sizes and resources that they can allocate to work related road safety, two PRAISE Awards will be given. Companies will be able to apply as an SME (Small-Medium Enterprise) or as a larger company/employer.

A jury of independent experts will be set up by ETSC and will decide which company should be awarded for each category.

Why Apply?

Being selected as winners of our PRAISE Award will guarantee:

- A positive recognition of efforts made in road safety
- Press coverage from ETSC
- An Exchange of best practise with other companies at an event in Brussels
- New business opportunities
- Employee satisfaction

Criteria for selecting the PRAISE Award Winner

The Questionnaire relates to the following set of assessment criteria and applicants should attempt to demonstrate these in their responses.

- Evidence that a “process” has taken place (risk assessment, formal structure, policies etc)
- Innovative approach to work related road safety (concrete actions and initiatives)
- Target setting: have you set yourself safety performance targets? How are they monitored?
- Evidence for a business case: return on investment: economic effect.
- Indicators are set up to collect and monitor data on all collisions / material damage / casualties
- Evidence of Safety impact: crash rate / casualty reduction etc (% or absolute numbers?).
- Approach to management and staff involvement (role of CEO, responsibility for initiatives etc).

How to apply?

Online application forms can be accessed here:

<http://www.surveymonkey.com/s/RZZT5G7>

All entries must be filled in by 16th of March 2012.

Entries can be up to a maximum of SIX (6) sides of A4 pages for the answers to the questionnaire. Graphs can be emailed directly to julie.galbraith@etsc.eu

Please note that we cannot accept longer applications.

The judging panel will be made up of experts involved in ETSC’s project PRAISE.

Awards will be presented at our annual PRAISE Seminar in Brussels, May 2012.