ETSC's Work Related Road Safety Project: PRAISE

London, 15 November 2011



Ellen Townsend, ETSC Policy Director

ETSC
European Transport Safety Council

Introduction to ETSC

A science-based approach to road safety policy

- **45 organisations** from across Europe under one unique umbrella promoting science-based transport safety measures at EU level
- More then **200 experts** contributing to ETSC's Reviews, Policy Papers, Newsletters, Positions, Lectures, Press Releases, Year Books, etc.
- The European Commission, member organisations, member states and corporate sponsors are funding our work

ETSC
European Transport Safety Council

ETSC: Priority-based safety work



Monitoring EU transport safety policy

Ranking EU countries' performances - **Road Safety PIN**

PRAISE
Work-Related Road Safety

STARS

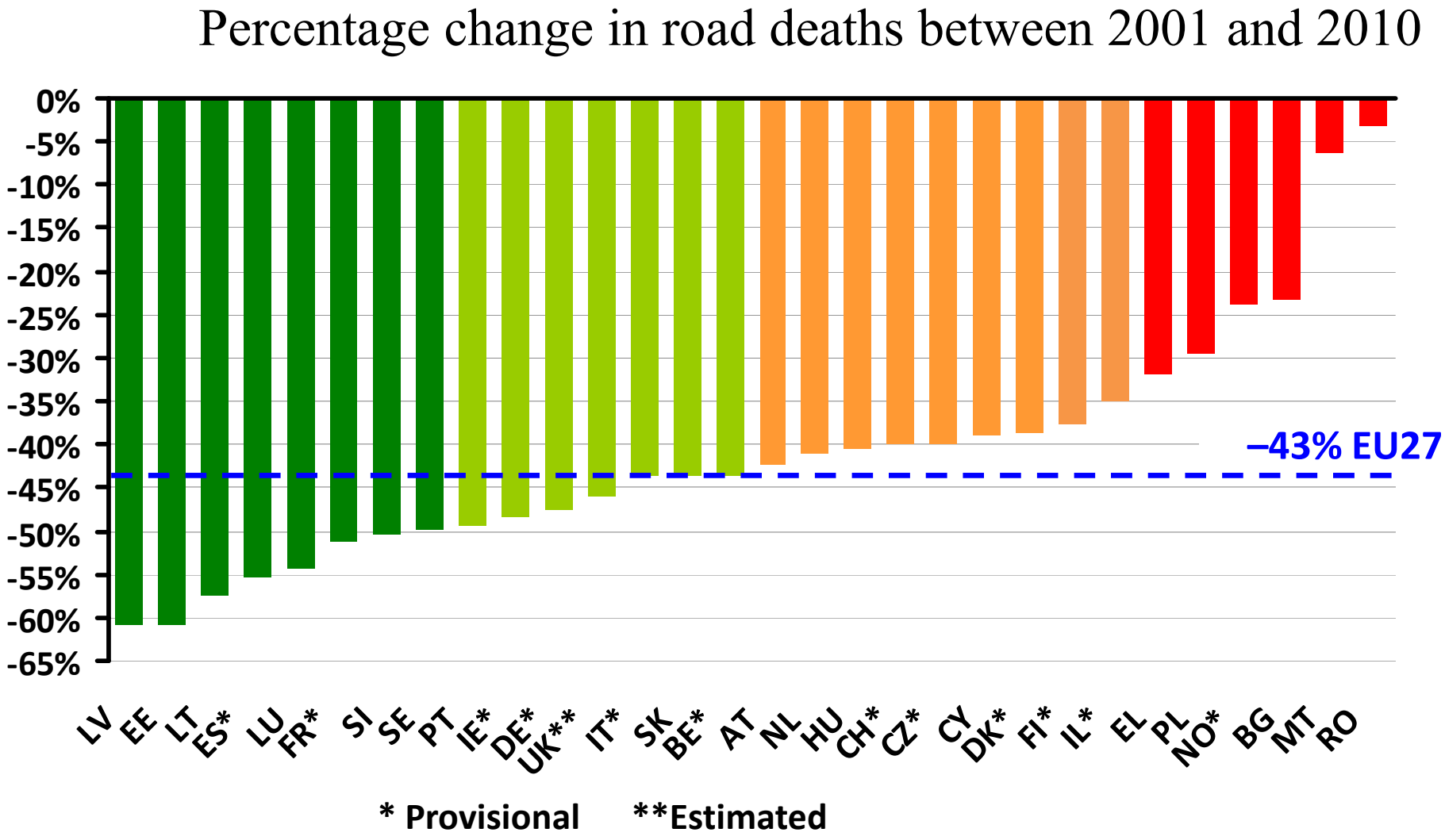


Roads to Respect: Infrastructure Safety

Preventing Drink Driving in the EU – **Safe & Sober Drink Driving Policy Network**

ETSC
European Transport Safety Council

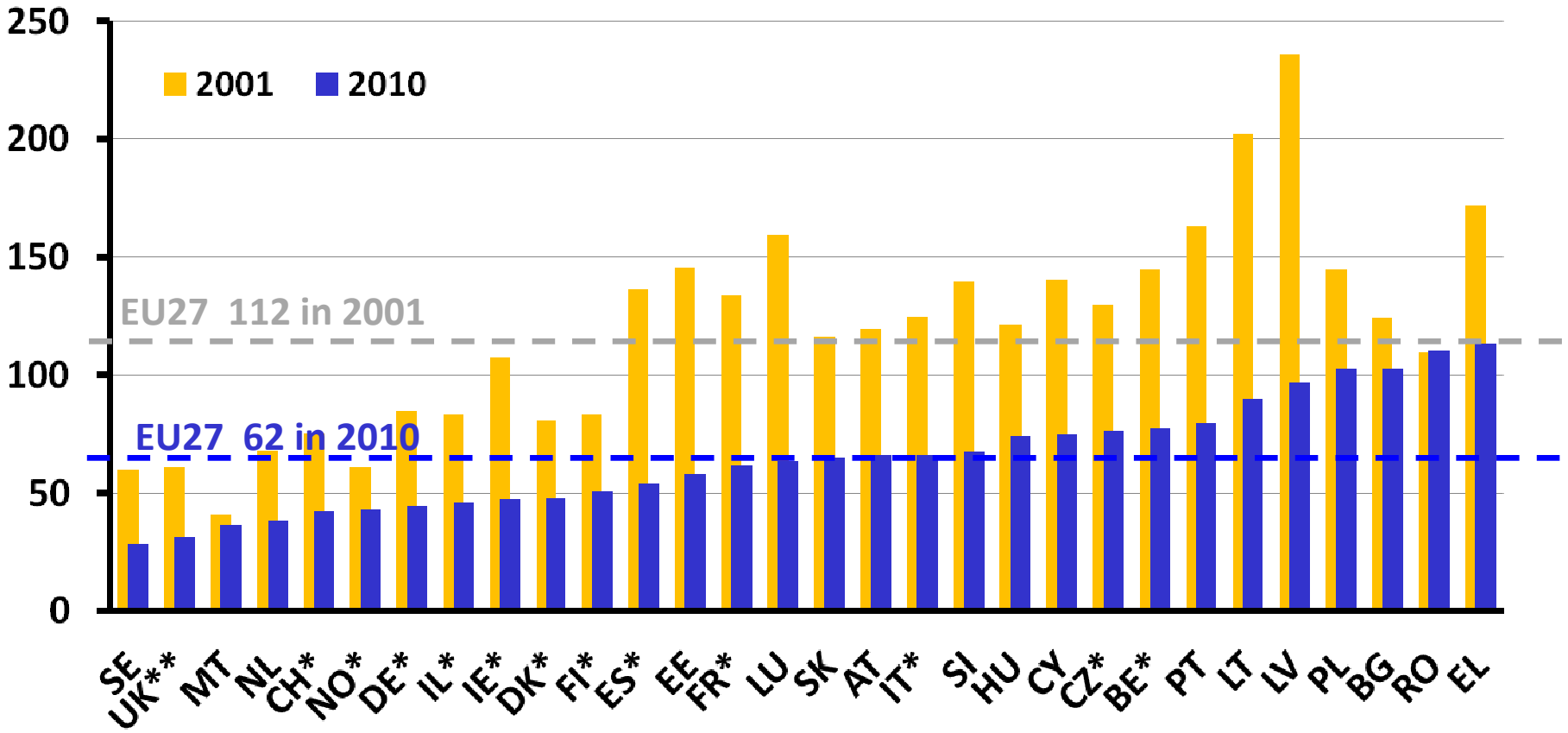
Reduction in deaths 2001-2010



European Transport Safety Council

Road deaths per million population 2010

Reduction since 2001 country by country – by 45% on average
No country now has more than 120 road deaths yearly per million population



* Provisional for 2010 ** Estimated for 2010

ETSC
European Transport Safety Council

Scope of the Problem?

- *It is estimated that in Europe* ***six out of ten work accidents resulting in death are road crashes****, including both crashes while driving for work and commuting crashes. (Eurogip)*
- *It is estimated that* ***40% of all road crashes involve people 'on duty' and people driving to work or returning from work****. (ORSA)*

ETSC
European Transport Safety Council

PRAISE

Preventing Road Accidents and Injuries for the Safety of Employees

Aims:

- To advance the knowledge of the need for work-related Road Safety Management.
- Aim to improve work-related road safety in EU Member States and carry out advocacy work at the EU level.

ETSC
European Transport Safety Council

PRAISE
Work-Related Road Safety

Business Case for Road Safety at Work

- Reduced running costs through better driving standards (fuel consumption/vehicle maintenance costs);
- Fewer working days lost due to injury;
- Reduced risk of work-related ill health;
- Reduced stress and improved morale / job satisfaction;
- Less need for investigation and paperwork;
- Less lost time due to work rescheduling;
- Fewer vehicles off the road for repair;
- Fewer missed orders and business opportunities, reduced risk of losing the goodwill of customers;
- Less chance of key employees being banned from driving.

ETSC
European Transport Safety Council

Deliverables

- Thematic Reports
- Fact Sheets
- Awards
- Brunches
- Country Seminars
- Advocacy



ETSC
European Transport Safety Council

Thematic Reports: Topics

Published:

- In-Vehicle Technologies
- Driver Training
- Intelligent Commuting
- Fitness to Drive
- In Vehicle Distraction – “Moving Office”
- Safety at Roadworks
- Working on the Roads EU Regulations

Upcoming 2011-2012:

- Speed Management
- Developing road safety management programmes: ISO Standard Road Safety Management System

ETSC
European Transport Safety Council

Fact Sheets: Success Stories

- Case Study of a company/ organisation
- Interview with CEO
- Lessons Learnt
- Link to thematic reports

7 Completed so far:

DB Schenker, SucklingTransport, Fredsø, 3M, TNT Express, TfL, Autoroutes du Sud de la France.



ETSC
European Transport Safety Council

PRAISE Award

- Annual Award to employers for outstanding contribution in the field of work related road safety
- British Telecom, ESB Ireland & KTL







ETSC
European Transport Safety Council

PRAISE Brunch, Brussels

- Roundtable Debate
- Press Work
- Launch of the three thematic reports of that year
- Presenting of the award







ETSC
European Transport Safety Council

Country Seminars

- Discuss work related road safety with experts in that country
- Aim to promote improvement and engender better co-operation between actors.

Countries:

Poland (September 2009)

Spain (June 2010 & 2011)

Greece (March 2011)

Germany (June 2011)

UK (November 15th 2011)

France (7 March 2012)

ETSC
European Transport Safety Council

Find out more…

- Safety Monitor
- Drink Driving Monitor
- Speed Monitor
- Reviews & Policy Papers
- Fact Sheets

PRAISE
Work-Related Road Safety

www.etsc.eu

ETSC
European Transport Safety Council