European Transport Safety Council

PRAISE
Work-Related Road Safety

PRAISE AWARD 2010

ETSC has launched a call for entries in a competition on work related road safety. This is part of its new project: Preventing Road Accidents and Injuries for the Safety of Employees (PRAISE).

PRAISE aims to increase road safety in the work context and "praise" best practices in order to help employers secure high road safety standards for their employees.

Part of the programme is a competition which aims to spur on companies throughout the EU to tackle road safety at work. ETSC is searching for entrants who can demonstrate what they have achieved through their efforts to reduce collisions at work and/or while commuting to and from work. ETSC's panel of judges will evaluate entrants based on a number of criteria including evidence of progress, innovation and lasting efforts. The 'PRAISE Award' will be presented annually at the PRAISE Brunch to an employer identified for taking on the road safety challenge responsibly. The first PRAISE brunch will take place in May 2010.

Employers rewarded by PRAISE will receive positive recognition for their efforts made in road safety and press coverage. Moreover, they will have the opportunity to exchange best practice with other companies committed to road safety thus creating new business opportunities. Finally, ETSC hopes that employer's commitment to work related road safety will increase by receiving recognition for their efforts.