European Transport Safety Council

PRAISE AWARD 2011

What is it?

In the framework of the PRAISE project, ETSC organises once a year, a high-level and highly visible event:

- the 'PRAISE Brunch': an informal Brunch with decision makers and employers engaged in work related road safety.

- the 'PRAISE Award', will be handed during the PRAISE Brunch to employers identified for taking on the road safety challenge responsibly.

This year ETSC decided to split the competition in two separate categories according to the size of the applicants. In order to ensure a fair competition between candidates with different sizes and resources that they can allocate to work related road safety, two PRAISE Awards will be given. Companies will be able to apply as an SME (Small-Medium Enterprise) or as a larger company/employer.

A jury of independent experts will be setup by ETSC and will decide which company should be awarded for each category.

Why Apply?

Being selected as winners of our PRAISE Award will guarantee:

- A positive recognition of efforts made in road safety
- Press coverage from ETSC
- An Exchange of best practise with other companies at an event in Brussels
- New business opportunities
- Employee satisfaction

Criteria for selecting the PRAISE Award Winner

- Indicators are set up to collect and monitor data on all collisions / material damage / casualties
- Target setting: have you set yourself safety performance targets.
- Safety impact: crash rate / casualty reduction (% or absolute numbers?).
- Evidence for a business case: return on investment: economic effect.
- Evidence that a "process" has taken place.
- Evidence that the highest level of business is involved (CEO).
- Sustainability of the work
- Replicability of the work
- Effect on behaviour and attitude of the drivers.
- Innovative approach

How to apply?

Online application forms can be accessed here:
http://www.surveymonkey.com/s/9X6SXVC

You are also free to send additional information to: ellen.townsend@etsc.eu or gabriel.simcic@etsc.eu

All entries must be filled in directly online by 15th of March 2011.
Entries can be up to a maximum of five (5) sides of A4 pages for the answers to the questionnaire.
Judges will be made up of experts involved in ETSC's project PRAISE.

Awards will be presented at our annual PRAISE Brunch in the course May 2011.