European Transport Safety Council

PRAISE AWARD 2010

What is it?

In May 2009 ETSC launched a new project Preventing Road Accidents and Injuries for the Safety of Employees (PRAISE) to increase road safety in the work context. The project aims to "praise" best practices in order to help employers secure high road safety standards for their employees.

In the framework of this campaign, ETSC will organise once a year, a high-level and highly visible event:

- the 'PRAISE Brunch': an informal Brunch with decision makers and employers engaged in work related road safety.

- the 'PRAISE Award', will be handed during the PRAISE Brunch to one employer identified for taking on the road safety challenge responsibly.

A jury of 9 experts will decide which company should be awarded.

Why Apply?

Being selected as winners of our PRAISE Award will guarantee:

- A positive recognition of efforts made in road safety
- Press coverage from ETSC
- An Exchange of best practise with other companies at an event in Brussels
- New business opportunities
- Employee satisfaction

Criteria for selecting the PRAISE Award Winner

- Indicators are set up to collect and monitor data on all collisions / material damage / casualties

- Target setting: have you set yourself safety performance targets.
- Safety impact: crash rate / casualty reduction (% or absolute numbers?).
- Evidence for a business case: return on investment: economic effect.
- Evidence that a "process" has taken place.
- Evidence that the highest level of business is involved (CEO).
- Sustainability of the work
- Replicability of the work
- Effect on behaviour and attitude of the drivers.
- Innovative approach

How to apply?

Application forms can be found on our website on PRAISE homepage
All entries must be filled in directly online by 1st of April 2010.
Entries can be up to a maximum of five (5) sides of A4 pages for the answers to the questionnaire.
Judges will be made up of experts involved in ETSC's project PRAISE.

Awards will be presented at our annual PRAISE Brunch on May 2010.