

## 7<sup>th</sup> Road Safety PIN Conference

17<sup>th</sup> of June 2013, 12.45 - 18.30

Venue : Renaissance Hotel, Rue du Parnasse 19, 1050 Brussels

12.45 Buffet Lunch and Registration

### 14.00 Welcome

Herman De Croo, ETSC President

Guro Ranes, Director of Traffic Safety, Norwegian Public Roads Administration

Karl Pihl, EU Regulatory Affairs Director Volvo Group

Akihito Tanke, Vice President R&D, Toyota Motor Europe

### 14.15 PIN Award Ceremony

Chair: Antonio Avenoso, ETSC Executive Director

Presentation of the 2013 "Road Safety PIN Award"

**Keynote Speech, Siim Kallas**, European Commission, Vice-President, Responsible for Transport

15.15 Picture with the 2013 Winner and Coffee Break

### 15.40 PIN Report 2013

Chair: *Rob Gifford, Director, The Gifford Partnership*

#### **Progress in Reducing Deaths and Serious Injuries in the Second Year of the 2020 EU Target**

- Getting back on track for the 2020 target (Chapter 1), *Richard Allsop, Chairman of the PIN*
- First Milestone Towards an EU Injury Strategy, *Maria-Teresa Sanz-Villegas, European Commission*
- Meeting the Challenge of Collecting Injury Data, the Spanish Experience, *Pilar Zori, DGT, Ministry of Interior*

Questions and Answers

#### **Towards Safer Transport of Goods and Passengers in Europe**

- Road Deaths as Externalities of Transport (Chapter 2), *Mircea Steriu, ETSC*
- Tackling Collisions Involving Heavy Goods Vehicles, the Swedish Experience, *Ylva Berg, Swedish Transport Administration*
- Tackling Professional Road Risk, the Danish Experience, *Jesper Sølund, Danish Road Safety Council*
- The Challenges Faced by Professional Drivers, *Cristina Tilling, European Transport Workers' Federation (ETF)*

Questions and Answers

#### **Risk on the Roads: a Male Problem?**

- The Role of Gender in Road Safety (Chapter 3), *Heather Ward, Co-chair of the PIN*
- Addressing the Gender Bias in Road Safety Communication, the Belgian Experience, *Kris Verbeeck, Belgium Road safety Institute (BIVV / IBSR)*

Questions and Answers

18.00 Closing Cocktail

To register please send an email to [elisa.miele@etsc.eu](mailto:elisa.miele@etsc.eu) by the 13<sup>th</sup> of June.

The European Transport Safety Council (ETSC) is an international non-governmental organisation which was formed in 1993 in response to the persistent and unacceptably high European road casualty toll and public concern about individual transport tragedies. It brings together experts of international reputation and representatives of 45 national and international organisations concerned with transport safety from across Europe to exchange experience and knowledge and to identify and promote research-based contributions to transport safety. ETSC provides an impartial source of advice on transport safety matters to the European Commission, the European Parliament and to national governments and organisations concerned with safety throughout Europe.

ETSC set up in 2006 the Road Safety Performance Index (PIN) as an instrument to spur European countries to greater efforts to enhance road safety. By comparing Member States' performance, it serves to identify and promote best practice in Europe and bring about the kind of political leadership that is needed to create what citizens deserve – a road transport system that offers all practicable safety. [www.etsc.eu/PIN](http://www.etsc.eu/PIN)

The index currently includes the 27 EU Member States, as well as Israel, Norway, Serbia and Switzerland. The PIN Programme relies on the Panellists in the participating countries to provide the data for their countries and to confirm the quality of the data. This forms the basis for all PIN publications, which are circulated in draft to the PIN Steering Group and Panel for comment and are finalised after taking account of comments received from them.

Cross-country comparisons are published two times a year in the series of Road Safety PIN Flashes. <http://www.etsc.eu/PIN-publications.php>

In June each year at the PIN Conference ETSC publicises the results of the Annual Report and awards the PIN Award to a high level policymaker responsible for the country's outstanding progress in road safety.

To further disseminate the findings of the PIN in the countries participating ETSC organises with its Members and the PIN Panellist a series of national events the PIN Talks. National decision-makers are confronted with both the successes and shortcomings of their road safety policy. The PIN Talk in Hungary, the latest of the series of PIN Talks, the 33<sup>rd</sup> since 2006, was held in Budapest on the 29<sup>th</sup> of May. <http://www.etsc.eu/PIN-events.php>

The Road Safety PIN programme receives financial support from Volvo Group and Volvo Trucks, the Swedish Transport Administration, the Norwegian Public Roads Administration and Toyota Motor Europe.

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