

Launch of the Road Safety Performance Index

The Road Safety PIN: Europe's new
road safety policy instrument

Launching the Road Safety PIN



EU Transport Ministers at the informal meeting on road safety, Bregenz, March 2006

Pinning them down on their promise

Launch of the EU road safety Performance INdex (PIN)

Wednesday 7th of June 2006, 11 a.m. - 2 p.m.

Scotland House, Rond Point Schuman 6, 1040 Brussels

Welcome: Prof. Richard Allsop (ETSC Board of Directors)

Speakers: Jörg Beckmann (ETSC), Prof. Claes Tingvall (Swedish Road Administration), Stephen Stacey (Toyota Motor Europe), Franziska Achterberg (ETSC), Urban Karlström (VTI), Fred Wegman (SWOV) and Stefan Tostmann (European Commission)

Chair: MEP Ewa Hedkvist Petersen

ETSC's PIN Programme: Objectives

Knowledge for Leadership – Road Safety Performance Index (PIN) Assessing road safety performance across the EU

- To compare countries' performances
- To create pressure on underperforming states
- To identify and promote Best Practice
- To prioritise and evaluate EU level action
- To create stronger political leadership

ETSC's PIN Programme: History

- Transport Safety Performance Indicators (2001)
- Road Accident Data in the Enlarged EU (2006)
- A Methodological Approach to Road Safety Policies (2006)
- Enforcement in the EU. An Overview (2006)



VOICE and Enforcement

Poland...



champion.

...nee

ore

Finland: 12 points..



What is the Road Safety PIN?

- a new policy instrument to transform science into politics ... one the community has been calling for
- a new mechanism to separate good from bad performance ... one that other communities have set up years ago
- a " carrot" that stimulates everyone to do more
- a " stick" that presents the bill for being complacent
- a " yardstick" for citizens to assess the level of protection their government offers them
- A new way of creating political leadership
- A new public private partnership (ETSC, Toyota, SRA,...)

With the Road Safety PIN we are...

- ...identifying problems and proposing solutions
- ...highlighting good and bad performances
- ...communicating failures und success
- ...stimulating debate and action

" Communications... "

Whom are we speaking about? Governments
Who are we speaking to? Opinion Formers
Who are we speaking for? Citizens
Who are we speaking with? Scientists



Why ETSC?

Because we are:

P assionate

I ndependent

C ompetent

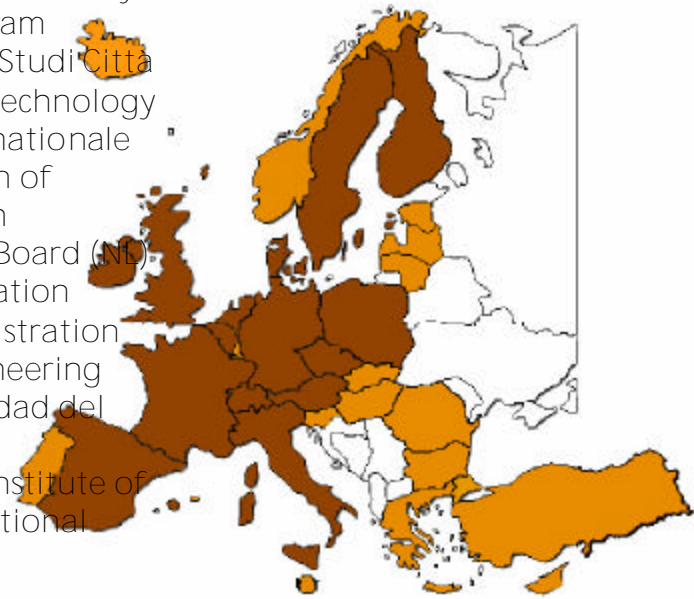
K nowledgeable

I nfluential

ETSC: 34 member organisations

The Board of Directors including the Chairman Prof. Herman De Croo, the three founding members Prof. Manfred Bandmann (DVR), Prof. Murray Mackay (PACTS) and Prof. Pieter von Vollenhoven (The Dutch Safety Investigation Board), Prof. Richard Allsop (University College London) plus three Members of the European Parliament: Paolo Costa (I), Ewa Hedkvist Petersen (S) and Dieter Koch (D)

Austrian Road Safety Board (KfV) (A) Automobile and Travelclub Germany (ARCD) (D) Belgian Road Safety Institute (IBSR/BIVV) (B) Birmingham Accident Research Centre, University of Birmingham (UK) Centro Studi Città Amica (CeSCAm), University of Brescia (I) Chalmers University of Technology (S) Comité Européen des Assurances (CEA) (Int) Commission Internationale des Examens de Conduite Automobile (CIECA) (Int) Confederation of Organisations in Road Transport Enforcement (CORTE) (Int) Czech Transport Research Centre (CDV) (CZ) Dutch Safety Investigation Board (NL) European Federation of Road Accident Victims (FEVR) (Int) Fédération Internationale de Motocyclisme (FIM) (Int) Finnish Vehicle Administration Centre (AKE) (Fin) Folksam Research (S) Foundation for civil engineering development (PL) Fundación Instituto Tecnológico para la Seguridad del Automóvil (FITSA) (E) German Transport Safety Council (DVR) (D) Institute for Transport Studies, University of Leeds (UK) INTRAS, Institute of Traffic and Road Safety (E) Motor Transport Institute (ITS) (PL) National Safety Council (IE) Nordic Traffic Safety Council (Int) Parliamentary Advisory Council for Transport Safety (PACTS) (UK) Prévention Routière (F) Road and Safety (PL) Road Safety Institute Panos Mylonas (GR) Swedish National Society for Road Safety (NTF) (S) Swiss Council for Accident Prevention (bfu) (CH) Traffic Safety Committee, Federation of Finnish Insurance Companies (VALT) (Fin) TRAIL, the Research School for Transport, Infrastructure and Logistics (NL) University of Lund (S) Vehicle Safety Research Centre, University of Loughborough (UK) VTI, Swedish National Road and Transport Research Institute (S)



The PIN Panel and Steering Group

- High level experts in the PIN Panel from 25 countries
- PIN Steering Committee with leading experts

- Richard Allsop, ETSC
- Fred Wegman, SWOV
- Urban Karlström, VTI
- Pete Thomas, Loughborough Univ.
- Claes Tingvall, SRA
- Stefan Tostmann, DG TREN
- Stephen Stacey, Toyota
- Jörg Beckmann, ETSC
- Franziska Achterberg, ETSC

PIN Panel Members (EU 25 + CH and N)

Klaus Machata, Road Safety Board (KfV); Patric Derweduwen, Belgium Road Safety institute (BIVV/IBSR); Jaroslav Heinrich, Transport Research Centre (CDV); George Morfakis, Ministry of Communications; René La Cour Sell, Danish Road Safety Council; Dago Antov, Stratum Consultancy; Mika Hatakka, Central Organization for Traffic Safety; Jean Chapelon, Observatoire national interministériel de sécurité routière; Sabine Degener, German Insurance Institute for Traffic Engineering (GDV); Peter Holló, Institute for Transport Sciences (KTI); Alan Richardson, National Road Safety Council; Antonio Erario, Ministry of Transport; Aldis Lama, Ministry of Transport; Vidmantas Pumputis, Ministry of Transport; Guy Heintz, Ministry of Transport; Maria Attard, Malta Transport Authority; Pieter Van Vliet, Transport Research Centre (AVV); *Rune Elvik, Institute of Transport Economics (TOI)*; Ilona Buttler, Motor Transport Institute (ITS); Joao Cardoso, National Laboratory of Civil Engineering (LNEC); Tatiana Mahrova, Ministry of Transport; Tomaz Pavcic, Ministry of Transport; Pilar Zori Bertolin, Ministry of Transport; Dr Fridtjof Thomas, National Road and Transport Research Institute (VTI); *Stefan Siegrist, Swiss Council for Accident Prevention (bfu)* ; Lucy Rackliff, University of Loughborough

What is the Panel?

- An alternative " High Level Group" ? Rather a " High Impact Group" !
- A " control panel" – securing academic rigour
- An " accelerator pedal" – reinforcing the creation of political will.
- A " think tank" ?
- No, a " do tank" (rank performances effectively and efficiently; not " how to rank performances?")

"What else is ETSC doing..."

... to improve road safety performance across the EU?"

- calling for and working towards effective regulation: ETSC's Enforcement Programme
- building capacity amongst and forming alliances with others: VOICE
- learning with the less well-performing countries: "The SEC Belt"
- educating future road safety professionals: The Road Safety College ("Roads to Respect")
- getting priorities right: ETSCs Speed Campaign, "Safe & Sober", Seat Belt Reminders

Thank you!



"The Road Safety Performance Index is what the Community has been waiting for for quite some years. It will change European road safety policy as we know it."

Prof. Claes Tingvall, Director of Traffic Safety at the Swedish Road Administration and Chairman of EuroNCAP



"Toyota is glad to support the PIN Program as an innovative multi-stakeholder tool based on scientific evidence that will further sharpen civil society's focus on road safety. The PIN debates organised in several Member States with the close cooperation of our national marketing and sales companies should bring road safety awareness and consciousness even more into the national debate".

Stephen Stacey, General Manager, Government Affairs, Toyota Motor Europe



"The Road Safety Performance Index is an essential tool that we need to spur Member States to greater efforts. We cannot reach the 2010 target unless all EU countries enhance their efforts. Cross-country comparison will make them better understand where their potentials are and help them find the right way to exploit them."

Stefan Tostmann, Head of the Road Safety Unit, European Commission