

***Invitation to 11th European Transport Safety Council Lecture
'Alcohol and Driving'***

Erin Room, Dublin Castle, Monday 12th October from 10:30am to 12:30pm

Dear Colleagues,

The Road Safety Authority (RSA) and European Transport Safety Council (ETSC) are pleased to invite you to the upcoming 11th European Transport Safety Council Lecture. This event will take place on Monday 12th October 2009 from 10:30am to 12:30pm in the Erin Room, Dublin Castle.

The ETSC holds an annual lecture on a topical issue in the area of transport safety and as a member of the ETSC, the Road Safety Authority is hosting the 2009 lecture. This international event is addressed, as always, to road safety practitioners, technical specialists, media representatives and other interested persons.

This year's conference will deal with the most important facts and questions related to the topic of alcohol and driving from a general, technical and psychological perspective. Driving whilst under the influence of alcohol contributes annually to 10,000 deaths on EU roads. In some EU countries, alcohol has become the greatest risk factor of road crashes. However, the problem persists, as it is quite immune to traditional policy interventions. The advances of technologies and public health initiatives have a potential to change the situation.

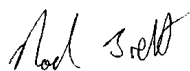
We are pleased to announce Professor Denis Cusack, Director of the Medical Bureau of Road Safety and Professor of Forensic and Legal Medicine, UCD, as speaker.

Professor Cusack's presentation will be followed by presentations by Mr. Stefan Siegrist, bfu, Swiss Council for Accident Prevention and by Ms. Eva-Maria Erenli, Austrian Road Safety Board, KfV.

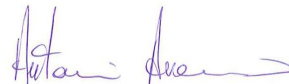
This will be followed by a questions and answers session with the delegates. The lecture will conclude at 12:30pm to be followed by a buffet lunch in the Silk Road Cafe, Chester Beatty Library, Dublin Castle.

Please RSVP to etsclecture@rsa.ie by Wednesday 7th October. The number of places is limited and earlier registrations will receive priority.

We look forward to your participation,



Noel Brett
Chief Executive, RSA



Antonio Avenoso
Executive Director, ETSC

***Agenda for 11th European Transport Safety Lecture
'Alcohol and Driving'***

Erin Room, Dublin Castle, Monday 12th October at 10:30am

- 10:00am** **Registration and refreshments**
- 10:30am** **Welcome**
- Mr Noel Dempsey T.D., Minister for Transport
 - Mr Noel Brett, Chief Executive, Road Safety Authority
 - Mr Richard Allsop, ETSC Board Member
- 10:45am** **Lecture**
- Professor Denis Cusack, Director of the Medical Bureau of Road Safety and Professor of Forensic and Legal Medicine, UCD
- 11:30am** **Presentation 1**
- Mr Stefan Siegrist, bfu, Swiss Council for Accident Prevention
- 11:45am** **Presentation 2**
- Ms Eva-Maria Erenli, Austrian Road Safety Board, KfV
- 12:00pm** **Questions & Answers Session**
- Chaired by Mr Michael Rowland, RSA
- 12:30pm** **Wrap-up**
(Followed by a buffet lunch in the Silk Road Cafe, Chester Beatty Library)