

NEWS RELEASE
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Annual Competition for Road Safety at Work in the EU

Brussels, 22nd October 2010 The European Transport Safety Council (ETSC)⁽¹⁾ has launched a new call for entries in its second annual competition on work related road safety. This is part of its project: Preventing Road Accidents and Injuries for the Safety of Employees (PRAISE)⁽²⁾. PRAISE aims to increase road safety in the work context and “praise” best practices in order to help employers secure high road safety standards for their employees.

Part of the programme is a competition⁽³⁾ which aims to spur on companies throughout the EU to tackle road safety at work. ETSC is searching for entrants who can demonstrate what they have achieved through their efforts to reduce collisions at work and, or while commuting to and from work. ETSC’s panel of judges will evaluate entrants based on a number of criteria including evidence of progress, innovation and lasting efforts. The ‘PRAISE Award’ is presented annually at the PRAISE Brunch to an employer identified for taking on the road safety challenge responsibly. British Telecom won the first PRAISE award earlier this year in May⁽⁴⁾. For its second year ETSC has opened two separate categories: one for SMEs (Small-Medium Enterprise) and one category for larger employers.

Employers rewarded by PRAISE will receive positive recognition for their efforts made in road safety and press coverage. Moreover, they will have the opportunity to exchange best practice with other companies committed to road safety thus creating new business opportunities. Finally, ETSC hopes that employer’s commitment to work related road safety will increase by receiving recognition for their efforts.

ETSC’s Executive Director Antonio Avenoso said *“I hope this award will spur Small and Medium Sized Employers also to take on the road safety challenge and reap the benefits of managing their businesses as an integral part of their working practice. Even in such a harsh climate introducing road safety measures makes good business sense.”*

Employers who wish to apply to receive the award can find all relevant information and our electronic application form on-line:

<http://www.etsc.eu/documents/PRAISE%20AWARD%202011%20Information.pdf>

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 PRAISE project is co-funded by the European Commission, the German Road Safety Council, the Swiss Council for Accident Prevention (bfu) and the MAPFRE Foundation.

Notes to Editors:

(1) **The European Transport Safety Council (ETSC)** is a Brussels-based independent non-profit making organisation dedicated to the reduction of the number and severity of transport crashes in Europe. The ETSC seeks to identify and promote research-based measures with a high safety potential. It brings together 42 national and international organisations concerned with transport safety from across Europe. www.etsc.eu

(2) <http://www.etsc.eu/PRAISE.php>

(3) <http://www.etsc.eu/PRAISE-award.php>

(4)

<http://www.etsc.eu/documents/05.06%20-%20PRAISE%20AWARD%20News%20Release.pdf>