FOR SAFER CARS
EURO NCAP
www.euroncap.com
**Mission**

- **Dialogue**
  - Advocate for safety

- **Ratings**
  - Stimulate market by providing independent consumer information
  - Inform media, fleet buyers, etc. to reach out to consumers
Mission

- Inspire innovation
  - Setting the highest safety targets
  - Encourage new technologies

- Value for society
  - Reducing the number of road accidents casualties

- Effective
  - Measure overall effectiveness
67 percent of cars in 2007 and 2008 scored only 2 stars for pedestrian protection (excluding 2008 pick-ups and vans)
Safety levels are notably lower in the new Member States – underreported?

Protection of vulnerable road users not up to the same levels

More needs to, and can, be done to promote safest cars available across Europe
Moving towards testing lowest safety specification in 2012

Introduction of new overall rating that combines all aspects of safety in one

Standard ESC fitment mandatory for 5 stars as of 2009
What Euro NCAP can do more…

- Support countries that actively stimulate sales and use of safer cars
  - E.g. Denmark tax incentive, Swedish government fleet vehicles purchase policy

- Promote standard fitment of safety equipment across EU-27

- Increase visibility of results for consumers: stars on cars
Thank you for your attention

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