

FOR SAFER CARS

EURO NCAP

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■ Dialogue

- Advocate for safety

■ Ratings

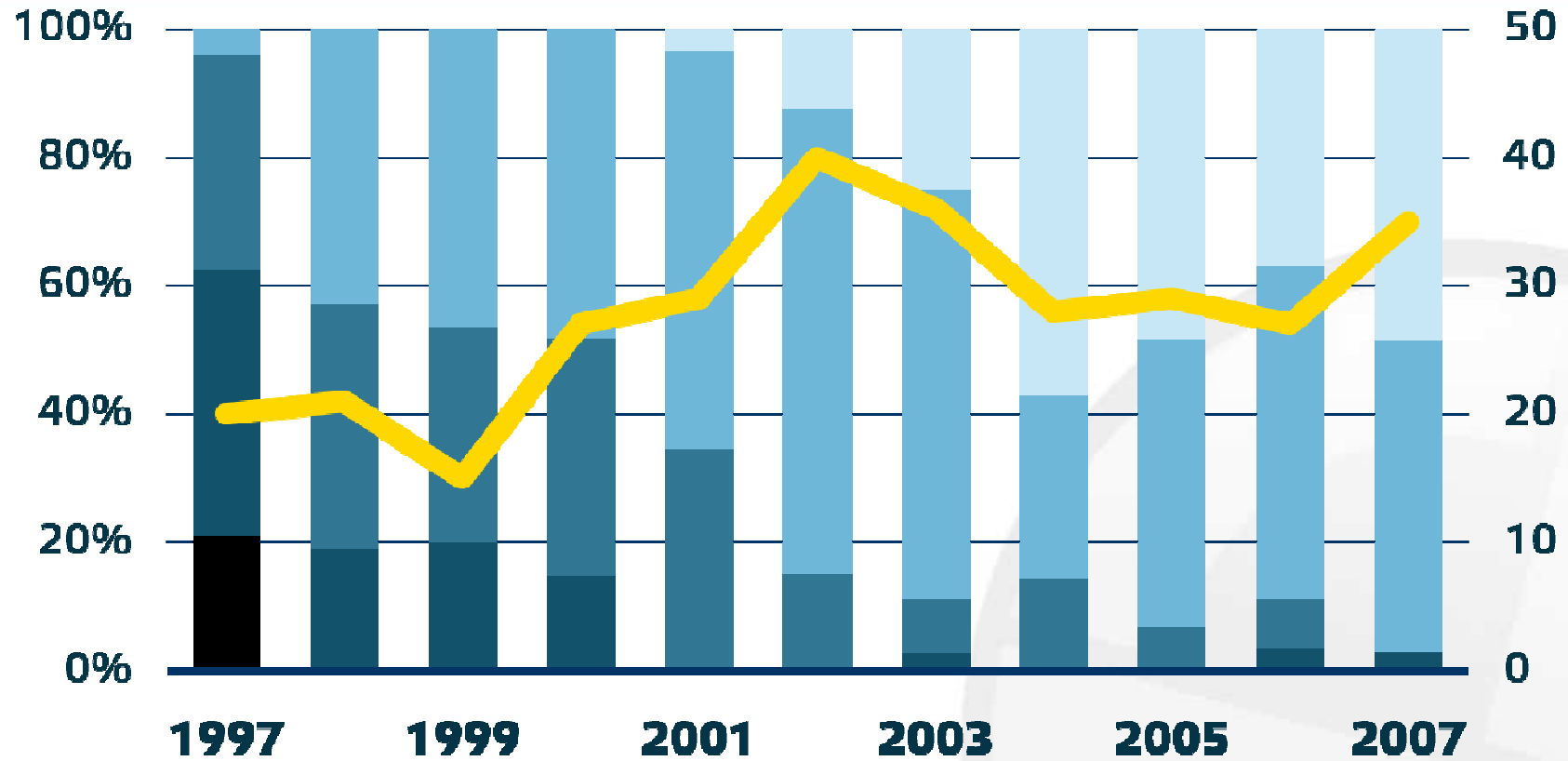
- Stimulate market by providing independent consumer information
- Inform media, fleet buyers, etc. to reach out to consumers

- Inspire innovation
 - Setting the highest safety targets
 - Encourage new technologies
- Value for society
 - Reducing the number of road accidents casualties
- Effective
 - Measure overall effectiveness

Euro NCAP consortium



Achievements



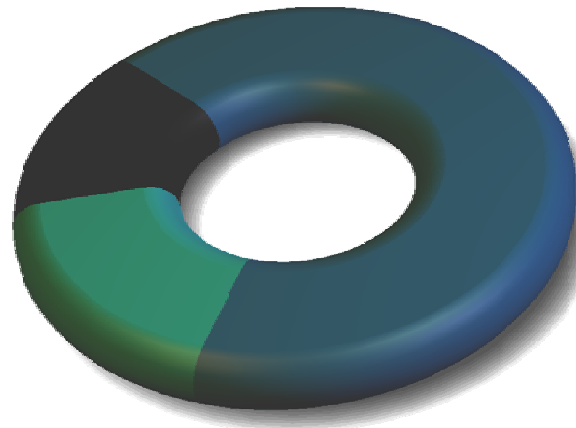
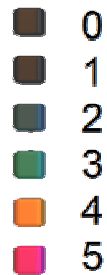
Five stars
 Two stars

Four stars
 One star

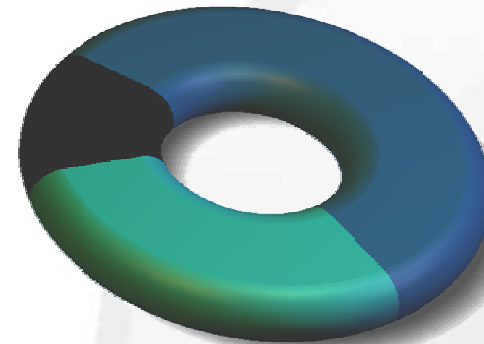
Three stars
 Cars tested

Potential for improvement

- 67 percent of cars in 2007 and 2008 scored only 2 stars for pedestrian protection
(excluding 2008 pick-ups and vans)



2007
(n=36)



2008
(n=24)



- Safety levels are notably lower in the new Member States – underreported?
- Protection of vulnerable road users not up to the same levels
- More needs to, and can, be done to promote safest cars available across Europe

What Euro NCAP has done...

- Moving towards testing lowest safety specification in 2012
- Introduction of new overall rating that combines all aspects of safety in one
- Standard ESC fitment mandatory for 5 stars as of 2009

What Euro NCAP can do more...

- Support countries that actively stimulate sales and use of safer cars
 - E.g. Denmark tax incentive, Swedish government fleet vehicles purchase policy
- Promote standard fitment of safety equipment across EU-27
- Increase visibility of results for consumers: stars on cars

Thank you for your attention

For information:

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