

Matthews Coach Hire



Paddy Matthews
Managing Director



Matthews Coach Hire

— There's more to Matthews —

Our background

- Founded in 1995
- Situated north east of Ireland
- 2004 – Launched fastest and most frequent commuter service to capital
- Tour specialists
- Corporate travel
- Industry innovators



Matthews Coach Hire

— There's more to Matthews —

Success through innovation



- 2007 – Fleet at 24 vehicles, new routes opened
- 2008 – Fuel rebate withdrawal a major blow
- Courtesy, free wifi, innovative initiatives and marketing produced results
- 75 employees and growing, 4,500 passengers carried daily, 34 late-model coaches



Mattheus Coach Hire

— There's more to Mattheus —

Driving industry standards

- Only company with ISO 9001:2008
- Heading to ISO 50001
- First transport company to win SEAI Award
- €50,000 p.a. fuel savings
- 12% less emissions than industry standard
- Induction lighting
- Rainwater harvesting



Matthews Coach Hire

— There's more to Matthews —

Setting the standards in safety

- Won RSA's Leading Lights Award in 2009 thanks to Alcohol Inhibitor, safety procedures, eco-driver training, GPS tracking and on-board CCTV



Mattheus Coach Hire

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Why Alcohol Inhibitors?

- Serious coach crash in UK with alcohol a factor
- Peace of mind factor
- Possible affect of adverse incident
- Customer confidence



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Implementation and operation

- Sourced device in UK
- Retrofitted to all company vehicles
- Zero tolerance setting
- Drivers fully-trained and fully-supportive
- Intoxicant policy inserted into contracts of employment



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Pros, cons and the future

- Positive response from commuters
- Positive media coverage
- Factor in major contracts
- Calibration issues for busy fleet on move
- Working on next generation
- Should be mandatory throughout industry
- Need insurance benefits

Business interview: Paddy and Mary Matthews

Matthews Coach Hire has grown from one minibus into a thriving and innovative private transport company



Paddy and Mary Matthews
Matthews Coach Hire
 Standing: Paddy and Mary Matthews; sitting: Paddy and Mary Matthews



Gillian Neils

The opening of the 141 minibus fleet in 2004 was a milestone for Paddy and Mary Matthews. It was the start of a new era for the company, one that would see it grow from a small business into a major player in the industry.

"In a way, I think we've reinvented the bus"

Matthews Coach Hire was founded in 1985 by Paddy and Mary Matthews. The company has grown from a small business into a major player in the industry. Matthews Coach Hire is a private transport company that provides a range of services to its customers. The company has a fleet of over 100 minibuses and is expanding its fleet. Matthews Coach Hire is a leading provider of private transport services in the region. The company has a strong reputation for reliability and customer service. Matthews Coach Hire is a family-owned business and is committed to providing the highest quality of service to its customers. The company has a long history of success and is looking forward to continued growth in the future. Matthews Coach Hire is a leading provider of private transport services in the region. The company has a strong reputation for reliability and customer service. Matthews Coach Hire is a family-owned business and is committed to providing the highest quality of service to its customers. The company has a long history of success and is looking forward to continued growth in the future.



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**THE CONVENTION
CENTRE DUBLIN**



Matthews Coach Hire

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Many thanks



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