The Swedish Vision Zero has inspired road safety policy makers for a decade now. It has left its footprint on many national road safety programmes and has been adopted by various governments across Europe. In light of these impacts on road safety policy, the 7th European Transport Safety Lecture will provide a pan-European perspective on Vision Zero. It will be given by one of the founding fathers of this compelling vision – Professor Claes Tingvall from the Swedish Road Administration.

As a result of the work of Prof. Tingvall and others, Europe's road safety community now agrees that the basis for Vision Zero is first and foremost a distinct ethical approach: *no one should be killed or injured for life in road traffic*. This has major implications for the safety philosophy, for the allocation of responsibilities and the driving forces for change.

In Vision Zero, the benefits of road transport no longer justify the loss of life and limb. The responsibility for road safety is shared between the users and the designers of the system. While the users are responsible for complying with traffic regulations, the designers must ensure that the system as a whole is as safe as possible, taking into account that people make mistakes and that traffic accidents cannot be completely avoided.

Since its introduction in 1995, Vision Zero has also had repercussions in the European Union's approach to road safety. "Shared responsibility" has become the leitmotif of the EU's 3rd Road Safety Action Programme. ETSC's 7th European Transport Safety Lecture will take a critical look at these developments and assess to which extent Vision Zero has contributed not only to a greater sharing of responsibility, but has inspired each of the stakeholders in Europe to accept their own specific share of this responsibility for preventing road transport injuries and fatalities.



Prof. Claes Tingvall is the Director of Traffic Safety for the Swedish Road Administration and Chairman of EuroNCAP. He has been involved in road safety at Folksam Traffic Safety Research, the Swedish Traffic Safety Office, the Monash University Accident Research Centre, and the Swedish National Road Administration.

On the occasion of the 70th anniversary of the Danish Road Safety Council, the **European Transport Safety Council** as well as the **Danish** and **Nordic Traffic Safety Councils** invite you to the 7th European Transport Safety Lecture

Europe and its road safety vision - how far to zero?

Prof. Claes Tingvall, Director of Traffic Safety at the Swedish Road Administration and Chairman of EuroNCAP

Thursday 2 June 2005

Scandic Copenhagen Hotel,
Vester Søgade 6, Copenhagen

Programme

17.00 Registration

17.30 Welcome by **René La Cour Sell**, Director of the Danish Road Safety Council (RFSF)

17.40 7th European Transport Safety Lecture by **Prof. Claes Tingvall**

Responses: **Prof. Richard Allsop**, University College London (UCL), **Klaus Machata**, Austrian Road Safety Board (KfV)

Discussion chaired by **Jörg Beckmann** (ETSC)

19.00 Cocktail reception

Registration

To register, please return this form to Ms Graziella Jost, email: trainee@etsc.be, fax 0032/230.42.15.

Name:

Organisation:

Address:

Telephone/Fax:

E-mail:

The fee for the 7th European Transport Safety Lecture is **100 euros**, except for members and sponsors of ETSC. This includes light refreshments and a copy of the Lecture. Please indicate which option you choose for payment:

☐ Request for invoice

☐ Cheque payable in euro to ETSC

☐ International bank transfer without charges for the beneficiary to Account number 425-9136632-07, KBC, Place Jourdan 13a, B-1040 Brussels, Swiftcode: KREDBEBB, IBAN: BE74 4259 1366 3207

To guarantee a place, please note that registration form and fee should reach us **before 25 May 2005**.

The European Transport Safety Council (ETSC) is a Brussels-based independent non-profitmaking organisation dedicated to the reduction of transport deaths and injuries in Europe.

Founded in 1993, ETSC provides an impartial source of expert advice on transport safety matters to the European Commission, the European Parliament, and Member States.

ETSC seeks to identify and promote effective measures on the basis of international scientific research and best practice in areas which offer the greatest potential for a reduction in transport crashes and casualties.

Current ETSC activities focus on improving road safety in the countries of Southern, Eastern and Central Europe, whose road risk is higher than the European average (the so-called SEC Belt). ETSC is also working to improve the enforcement of traffic law, which is one of the most effective measures to reduce the risk of traffic accidents across the EU-25. More recently, ETSC has also set up a network of European organisations to lobby for an enhanced safety of vulnerable road users such as pedestrians and cyclists (the so-called VOICE network).

ETSC provides factual information on these and other topics in the form of scientific reports, fact sheets, newsletters and events.

By attending this conference, help us increase understanding about what works and why, and forge new links between professionals across Europe.



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Swiss Council for Accident Prevention (bfu)
Traffic Safety Committee, Federation of Finnish Insurance Companies (VALT)
University of Lund
Vehicle Safety Research Centre, University of Loughborough

ETSC
European Transport Safety Council

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Respondents: Prof. Richard Allsop, University College London (UCL), Klaus Machata, Austrian Road Safety Board (KfV)

2 June 2005, Copenhagen, Denmark

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