



Road Safety PIN Talk in Hungary
Budapest, Hungary
29 June 2011

SOL - SAVE OUR LIVES

a comprehensive road safety strategy for central europe

Kathleen Elsig, Global Road Safety Partnership

www.sol-project.eu

Focus of SOL:

Road safety in the context of
sustainable mobility



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SOL countries



12 pilot
locations in
8 countries in
Central
Europe

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SOL core objectives ...

- Reduce road crash death and injury in the pilot communities
- Increase political commitment to road safety and sustainable mobility at national and community levels
- Strengthen road safety management systems
- Up-skill road safety professionals
- Implement integrated activities
- Monitor and evaluate process and impact
- Strengthen transnational cooperation on road safety
- Develop and pilot road safety guidance tools for the region

Project concept



The SOL project concept and methodology is based on

- European and global good practice knowledge and experience
- Current knowledge about road safety and road safety management in the CEUS



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5. Implement integrated projects

4. Develop community strategies & action plans on priority issues

Community vision, objectives, targets, activities responsible, agencies, funding, monitoring, evaluation

3. Deliver targeted training workshops

road safety management, sustainable mobility management, road safety data systems, risk factors, high risk groups

2. Undertake situational assessment

road safety data, institutional capacity, public knowledge and opinion, stakeholder map

1. Establish multistakeholder groups

national level (guidance, support)
community level (implementation)

Communications

*National,
transnational*

Transnational
tools, networks

Monitoring,
evaluation

Project
management

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SOL puts communities at the center of the solution!



Communities can actively support national road safety objectives



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Expected outcomes

- Stronger road safety planning and management in the pilot communities
- Stronger link between national road safety and transport policies and local implementation activities
- Coordinated, multisector and multidisciplinary cooperation on road safety and sustainable mobility in the communities
- Implementation of projects that are evidence based and results focused
- Development of a transnational network on road safety with a shared vision for road safety
- Production of a road safety toolkit for the region

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Thank you for your attention!

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