ETSC's

9 April 2008
18:30

Transport Safety Dinner

Preventing drink driving amongst young and novice drivers

Speakers: Michael Hübel (**DG Health and Consumer Protection,** European Commission), Johan Chiers (**Responsible Young Drivers)**, Ad Hellemons, (**Dutch National Police Agency/TISPOL)**, Bill Georges (**Diageo),** Jean-Pascal Assailly **(INRETS),** Patric Derweduwen tbc **(IBSR).** Chairman: Robert Gifford **(PACTS)**

The great over-representation of young drivers in crashes and road deaths is a serious public health problem that exacts an unacceptable toll in human, social and economic terms. Young drivers account for about 27% of driver deaths across OECD countries, although people in the same age group represent only about 10% of the population. Furthermore, between 20% and 30% of total traffic deaths result from crashes involving a young driver.

Alcohol is a key element in many young driver crashes, particularly when combined with other factors such as speeding or night-time driving. Even when their blood alcohol contents (BACs) are not high, young drinkers are involved in driving accidents at higher rates than older drivers with similar BACs.

In a report produced in response to the Commission's mid-term review of the European Road Safety Action Programme, the European Parliament called on Members States to consider introducing a zero alcohol limit for new drivers. In light of this call, and of the EU Alcohol Strategy to reduce injuries and deaths from alcohol-related road traffic accidents, ETSC is organising a Transport Safety Dinner to discuss ways of preventing drink driving amongst young and novice drivers.

- What motivates young people to drink and drive and what steps can be taken to address this?
- How can enforcement efforts tackle the drink driving problem of young and novice drivers?
- What role does the alcohol industry play?
- How can Designated Driver Programmes save lives?

ETSC invites you to discuss these and other questions at a Transport Safety Dinner in Brussels.

European Transport Safety Council

ETSC's Transport Safety Lunches and Dinners are the site for openly debating promising and successful European approaches to prevent both accidents and injuries in transportation. They bring together decision makers from the transport sector in Brussels, thus establishing a platform to exchange information and views for all those interested in transport safety.

Preceding a buffet dinner the experts provide the audience with an insight into innovative transport safety work. By addressing the most pressing problems they are paving the way for sharing knowledge and experience of how to best reduce transport-related accidents and injuries. The debates will explore possibilities of how key actors can develop the political and organisational leadership that it takes to implement effective safety schemes.

The Events provide good opportunities for both public authorities from all EU countries and private companies from all transport sectors to present their technical and organisational measures for the improvement of safety and security within the different modes of transport.



Professor Herman De Croo MP, Minister of State, President of ETSC

ETSC's Transport Safety Dinner

On 9 April 2008

"Preventing Drink Driving amongst Young and Novice Drivers

At Hotel Crowne Plaza Europa, Rue de la Loi 107, B-1040 Brussels

More information: Mr. Timmo Janitzek, timmo.janitzek@etsc.be

Please register by email (timmo.janitzek@etsc.be) before 2 April 2008.

Free of charge
Limited seats

22 rue du Cornet
B-1040 Brussels

Tel +32 (0)2 230 41 06/40 04
Fax +32 (0)2 230 42 15

timmo.janitzek@etsc.be
www.etsc.be