26 June 2007

ETSC's Transport Safety Lunches

"Reining in Whiplash" - Better protection for Europe's car occupants

Chairman: **Murray Mackay** (ETSC)

Panelists: **Dietmar Otte** (Hannover Medical School), **Matthew Avery** (Thatcham), **Anders Kullgren** (Folksam), **Lotta Jakobsson** (Volvo), **Paul Doyle** (European Commission)

Welcome by: **Jörg Beckmann** (ETSC)

Whiplash injuries, also called whiplash associated disorders, resulting from car accidents are an increasing problem to European society. Whiplash is the most commonly reported injury in motor vehicle crashes and presents a high cost burden to the society in general. Whiplash injuries often occur with a rear impact, when the head is first pushed backwards and then forwards. Yearly more than a million European citizens suffer neck injuries from rear-end collisions. Whiplash injures are estimated to cost the European society up to 10 billion euros per year. Whiplash injuries are usually not life threatening but are one of the most important injury categories in terms of long-term consequences.

This ETSC Transport Safety Lunch brings together international experts from different sectors to focus on whiplash protection for Europe.

- What are whiplash injuries and how do they occur?
- Why are whiplash injuries an increasing social and financial problem?
- What vehicle safety factors can have an influence on the occurrence of whiplash injuries?
- Do we need EU wide standard crash test procedures on whiplash protection?
- What can the European Commission do to promote whiplash protection systems?

ETSC invites you to discuss these and other questions at a Transport Safety Lunch in Brussels. During this event, we will also launch a new ETSC policy paper on whiplash protection in Europe.

ETSC
European Transport Safety Council

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ETSC's Transport Safety Lunches are the site for openly debating promising and successful European approaches to prevent both accidents and injuries in transportation. They bring together decision makers from the transport sector in Brussels, thus establishing a platform to exchange information and views for all those interested in transport safety.

Following a buffet lunch the experts provide the audience with an insight into innovative transport safety work. By addressing the most pressing problems they are paving the way for sharing knowledge and experience of how to best reduce transport-related accidents and injuries.

The Lunches provide good opportunities for both public authorities from all EU countries and private companies from all transport sectors to present their technical and organisational measures for the improvement of safety and security within the different modes of transport.



Dr. Jörg Beckmann, ETSC's Executive Director

ETSC's Transport Safety Lunch

On 26 June 2007 from 12:30 to 15:00

"Reining in Whiplash" - Better protection for Europe's car occupants

At Renaissance Hotel Brussels, Rue du Parnasse 19, 1050 Brussels

Please register **online** before the 22 of June 2007: www.etsc.be

More information: Mr. Timmo Janitzek, timmo.janitzek@etsc.be

Free of charge
Limited seats

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