

EU Transport Ministers at the informal meeting on road safety, Bregenz, March 2006

Pinning them down on their promise

Launch of the Road Safety Performance Index (PIN)

Wednesday 7th of June 2006, 10.30 a.m. - 2 p.m.
Scotland House, Rond Point Schuman 6, 1040 Brussels

Welcome: Prof. Richard Allsop (ETSC Board of Directors)
Speakers: Jörg Beckmann (ETSC), Prof. Claes Tingvall (Swedish Road Administration), Stephen Stacey (Toyota Motor Europe), Franziska Achterberg (ETSC), Urban Karlström (VTI), Fred Wegman (SWOV) and Stefan Tostmann (European Commission)
Chair: MEP Ewa Hedkvist Petersen

EU Member States have pledged to cut annual road deaths by half by the year 2010. But are policy makers taking the necessary steps to substantially improve their road safety records? Are they implementing effective strategies targeting speeding, drink driving and non use of seat belt and helmet? Are they improving their road infrastructure network?

ETSC, together with the Swedish Road Administration and Toyota Motor Europe, is establishing a monitoring mechanism to pin those responsible down to ensure they deliver on their commitment. The Road Safety Performance Index (so-called "Road Safety PIN") will compare EU Member States' performance in promoting safe road user behaviour, infrastructure and vehicles, as well as sound and evidence-based policymaking, on the basis of performance indicators.

The aim is to assess and communicate the failures and successes of national road safety policies in Europe. Tracking Member States' efforts will help to identify best practice in the key road safety policy areas and bring about the kind of political leadership that is needed to create what citizens deserve – a road transport system that offers a maximum of safety.



"By bringing together major partners from industry and research in this important programme, ETSC is creating a powerful instrument to rank national road safety policies in Europe. Once it is established, we are looking forward to extending the Road Safety Performance Index beyond the EU 25 and transform the PIN into an innovative global mechanism to create political leadership in road casualty reduction world-wide." Dr. Jörg Beckmann, ETSC Executive Director

Programme

10.30 Registration and coffee

11.00 Welcome and introduction by Prof. Richard Allsop, Chairman of the PIN Steering Group

11.10 Presentation of the PIN Programme
- Jörg Beckmann, ETSC
- Stephen Stacey, Toyota Motor Europe
- Prof. Claes Tingvall, Swedish Road Administration

11.35 Panel debate chaired by MEP Ewa Hedkvist Petersen
- Urban Karlström, Swedish National Road and Transport Research Institute (VTI)
- Fred Wegman, Dutch Road Safety Research Institute (SWOV)
- Franziska Achterberg, ETSC
- Stefan Tostmann, European Commission

12.20 Discussion

13.00 Buffet lunch

14.00 Panel meeting (for PIN partners only)

16.00 Close



"The Road Safety Performance Index is what the Community has been waiting for for quite some years. It will change European road safety policy as we know it."
Prof. Claes Tingvall, Director of Traffic Safety at the Swedish Road Administration and Chairman of EuroNCAP



"Toyota is glad to support the PIN Program as an innovative multi-stakeholder tool based on scientific evidence that will further sharpen civil society's focus on road safety. The PIN debates organised in several Member States with the close cooperation of our national marketing and sales companies should bring road safety awareness and consciousness even more into the national debate".
Stephen Stacey, General Manager, Government Affairs, Toyota Motor Europe



"The Road Safety Performance Index is an essential tool that we need to spur Member States to greater efforts. We cannot reach the 2010 target unless all EU countries enhance their efforts. Cross-country comparison will make them better understand where their potentials are and help them find the right way to exploit them."
Stefan Tostmann, Head of the Road Safety Unit, European Commission

To register: www.etsc.be For additional questions: Ms Graziella Jost at liaison@etsc.be

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