With up to two-thirds of all road deaths occurring on country roads, rural road casualties accounts for a considerable share of the total road safety problem. The risk of being killed per kilometre driven on rural roads is four to six times higher than on motorways and generally higher than on urban roads. This is mainly due to multi-functionality, hazardous roadsides and generally poorer road geometry compared to motorways, higher operating speeds and lower enforcement levels compared to urban roads.

However, the safety on rural roads appears to have been neglected over the years and has suffered from a lack of attention compared to the safety problems on motorways and urban roads. The rural road network is in fact, the most extensive network in most of the Member States, in terms of both kilometres covered and traffic. **The issue of rural road safety therefore deserves a higher priority in future road safety policies.**

In Germany in 2004 of the 5842 road deaths, 5077 people died on non-urban non-motorway roads with 1413 of these deaths occurring on national roads. In some eastern European member countries, where the motorway network is not very extensive, the accident situation on rural roads is even worst.

This is why **ETSC, with the support of its German Members,** the **German Road Safety Council (DVR) and the Automobile and Travel Club Germany (ARCD)**, has invited a distinguished expert, **Prof. Reinhold Maier**, from the Technical University of Dresden, to provide the audience on September 19, 2006 with a distinct pan-European perspective on this important matter. ETSC's 8th Transport Safety Lecture will provide opportunities to discuss recommendations for actions to make our rural roads safer.

The European Transport Safety Council and the German Road Safety Council, with the support of the Automobile and Travel Club Germany, invite you to the 8th European Transport Safety Lecture on:

Safety in rural Europe Reducing casualties on country roads in the EU

by **Prof. Reinhold Maier**, Professor at the Technical University of Dresden (Germany)

Tuesday 19 September 2006

Hotel Elbflorenz, World Trade Center
Rosenstraße 36, 01067 Dresden, Germany

Programme

17.00 Registration

17.30 Welcome by **Prof. Manfred Bandmann** (DVR) and **Dr. Jörg Beckmann** (ETSC)

18.00 8th European Transport Safety Lecture by **Prof. Reinhold Maier**

19.00 Responses: **Prof. Marian Tracz**, Technical University of Cracow, **Dr. Josef Mikulik**, Czech Transport Research Center (CDV)
Discussion chaired by **Jörg Beckmann**

Registration

To register: **www.etsc.be**
For additional information, please contact Ms Graziella Jost at **liaison@etsc.be**

The fee for the 8th European Transport Safety Lecture is **100 euros**, except for speakers, members and sponsors of ETSC, as well as EU officials. This includes a cocktail reception and a copy of the Lecture.

Please make your payment via international bank transfer without charges for the beneficiary to Account number 425-9136632-07, KBC, Swiftcode: KREDBEBB, IBAN: BE74 4259 1366 3207

Invoice can be sent on request.

To guarantee a place, please note that registration form and fee should reach us **before Friday 8 September 2006.**



Prof. Reinhold Maier is chairman of the Road Traffic Engineering Department and teaches road safety techniques at the Technical University of Dresden. He is involved in committees dealing with pedestrian and bicycle traffic and the safety of road equipment within the German Road and Transport Research Association. He is as well member of groups of experts advising the European Commission on road safety.

The European Transport Safety Council (ETSC) is a Brussels-based independent non-profitmaking organisation dedicated to the reduction of transport deaths and injuries in Europe.

Founded in 1993, ETSC provides an impartial source of expert advice on transport safety matters to the European Commission, the European Parliament, and Member States.

ETSC seeks to identify and promote effective measures on the basis of international scientific research and best practice in areas which offer the greatest potential for a reduction in transport crashes and casualties.

Once a year, ETSC, together with one of its members, organises the European Transport Safety Lecture. The aim of the ETSL is to increase awareness of innovations and research-based transport safety policy making amongst senior levels of government, research and the private sector.

In 2005, the ETSL was given by Prof. Claes Tingvall, Director of Traffic Safety at the Swedish Road Administration and Chairman of EuroNCAP on "Europe and its road safety vision – how far to zero?"

By attending the 8th ETSL, help us increase understanding about what works and why, and forge new commitments to reduce road deaths and injuries.



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ETSC
European Transport Safety Council

8th European Transport Safety Lecture

Safety in rural Europe - Reducing casualties on country roads in the EU

Prof. Reinhold Maier
Professor at the Technical University of Dresden

Respondents: **Prof. Marian Tracz**, Technical University of Cracow (Poland), **Dr. Josef Mikulik**, Czech Transport Research Center (CDV)

19 Sept. 2006, Dresden, Germany

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