Safe and Sober Transport
Alcohol Interlock Seminar
15th March 2012

12:30 - 16:00

G.W. Sundmans 2nd floor (Auditorium)
Eteläranta 16, 00130 Helsinki

In 2007 ETSC started a campaign on drink driving, called “Safe & Sober”. In light of the European Union’s road safety target to halve road deaths by 2020, the objective of this activity is to raise awareness amongst policy makers, the private sector as well as key opinion leaders for a systemic approach to reduce alcohol misuse in road transport.

In the framework of this campaign, ETSC is organising a series of roundtable events (the “Safe & Sober Talks”) in selected European countries bringing together “drink driving stakeholders”, road safety experts and companies. On the agenda will be measures to tackle drink driving such as the use of alcohol interlocks, enforcement, the BAC limit and targeting novice drivers.

More and more countries in Europe are adopting legislation for the use of alcohol interlocks in rehabilitation programmes as a substitute punishment of driving license withdrawal. But, in many EU countries, the technology has found its way into vehicles which are used for the transport of goods or passengers on a voluntary basis. The alcohol interlock is used as a quality assurance tool to comply with a company’s alcohol and drugs policy. With the alcolock, a company can guarantee that they only use sober drivers for their transport services. Many companies have already had alcohol interlocks in their vehicles as an excellent guarantee of safe and sober transport services. More and more municipalities, county councils, public agencies and companies that source passenger and goods transport services are making alcohol interlocks a requirement in negotiating contracts.

Finland is probably the country with the most advanced legislation regarding the implementation of alcohol interlocks. Indeed, besides a developed offender programme, since 1st August 2011 alcohol interlocks are mandatory in all vehicles used in chartered school and daycare transportation. Not only the Finnish law includes details about the Installation of an alcohol interlock and its appropriate use but also covers the maintenance issue and violation related offenses. Additionally, Finland is also studying the possibility of making mandatory the use of alcohol interlocks in all transport services paid by public funds in the years to come.

The European Transport Safety Council together with the Finnish Transport Safety Agency TRAFI are delighted to invite you to the next of these “Safe & Sober Talks”, which will be held in Helsinki, from 12:30 to 16:00 on 15th March 2012. To register, please send an email to Ilyas Daoud at Ilyas.Daoud@etsc.eu Please register before 12th March 2012.

Agenda

(Moderator: Kari Hakuli
Co-ordination of International Affairs - TRAFI)

12:30 Registration and welcome coffee

13:00 Welcome speech: Marko Sillanpää, Director General, Transport System, TRAFI

13:15 Reducing Drink-driving deaths

- **ETSC – Drink driving in the EU** (Antonio Avenoso, Executive Director)
- **Liikenneturva – Drink Driving in Finland** (Petri Jääskeläinen, Planning Officer)
- **VALT – Accident and research investigation in Finland** (Esa Räty, Road Safety Researcher)

14:15 Alcohol interlocks – a life saving technology

- **TRAFI – Alcolocks legislation in Finland** (Marita Löytty, Team Manager)
- **Volvo Trucks – Development in alcolock technologies** (Lennart Pilskog, Director of Public Affairs)
- **ACS – A manufacturer's view** (Bill Burger, Technical Director)

14h45 Coffee Break

15h00 Implementing alcolocks: Best practices, challenges and future developments

- **Offender programmes:** Experiences in North America,
  Robyn Robertson, President and CEO of Traffic Injury Research Foundation
- ***Large company***: Juha Wallius, Head of Human Ressources, Kajon Oy
- ***Medium sized company*:** Rauno Rindell, Managing Director, Mikko Rindell Oy

16h00 Debate: Questions and Answers

Conclusions