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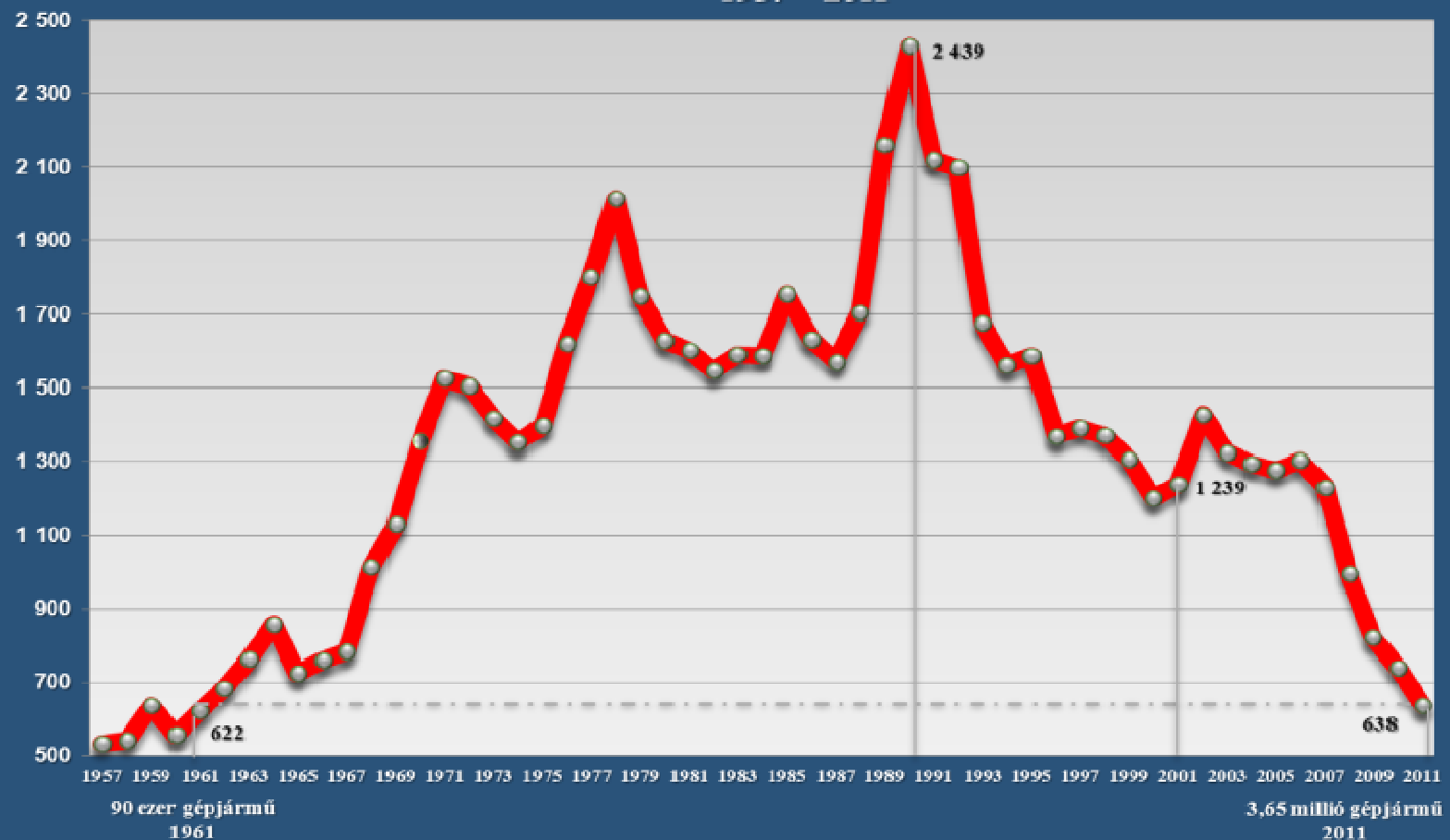
Main elements of accident prevention activity in Hungary

PIN Talk
Belgrade, 20th November 2012



The number of road fatalities in Hungary 1957 – 2011

*Közúti közlekedési balesetek következtében meghalt személyek száma
1957 - 2011*





A few statistical data...

- The number of accidents involving personal injury decreased by 3.0% (from 16 308 to 15 827)
- The number of fatalities fell by 13.8 % (2010: 740, 2011: 638)
- The number of drink driving accidents was reduced by 12.6%
- Between 2001 and 2011 the number of fatalities decreased by 48.5%!



Well done, Hungary!

- In 2011, Hungary succeeded in maintaining the decreasing tendency (14%)
- EU average: only 2%!!!
- Only four MS performed better (*Romania, Bulgaria, Denmark, Latvia*)
- PIN Award 2012 went to Hungary
- Unfortunately, 2012 does not look so well (up to now, approx. -5% decrease)





Priority tasks of the Road Safety Strategy 2011-2013

- Main target areas of enforcement:
 - „the three killers”
 - vulnerable road users
 - 2011 the year of cyclists
 - 2012 the year of motorcyclists
- Technical developments
- International cooperation (TISPOL, Salzburg Forum, etc.), study visits
- Partnerships (National Traffic Authority, National Citizens' Guard Association, etc.)
- Participation in the legislative amendments
- Efficient prevention campaigns
- Continuation of successful programmes (School Police Officer, etc.)



2012 campaigns: Pedestrian Safety

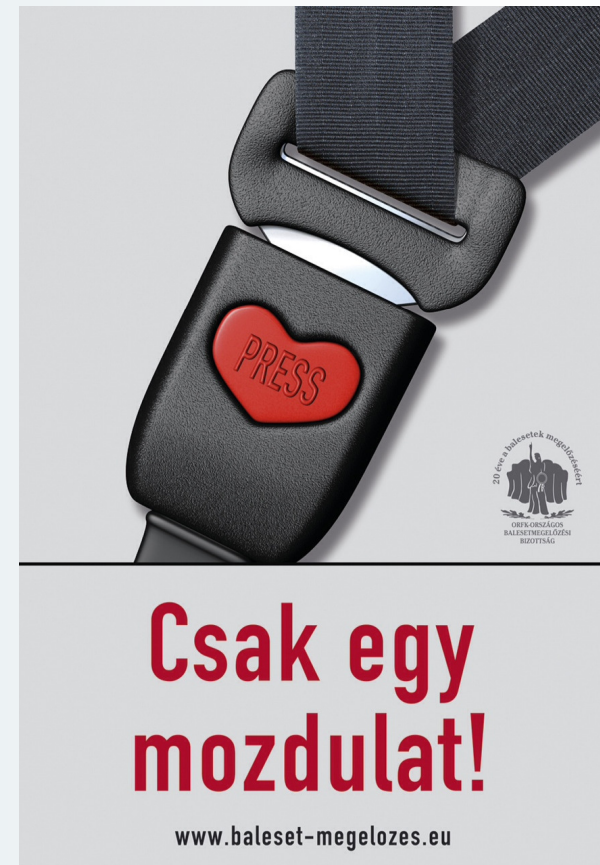
- campaign in February-March: „Everyone is born a pedestrian!”, „Slow down when approaching a pedestrian crossing!”
- based on a local police campaign called „Pedestrian Friend”
- Ministry of Administration and Justice
- Facebook, website, stickers, competition





2012 campaigns: Safety Belt

- campaign in May: „It only takes a move!”
- survey in April and June
- general usage went up by 5% (from 78.52 to 83.02)





2012 Campaign: Year of the Motorcyclist

- Campaign in June: „Ride in protective garments!” (TV-spot, press, posters, web appearance)
- Police controls in July and August
- Questionnaires
- The Ten Commandments of the Motorcyclists
- Motorcyclists' Charta
- Balaton Ride Motorcycle Road Safety Day
- HD Open Road Fest





2012 Campaigns: Level crossings

- 2006: 35 train-car accidents; 2011: 38 cases (9,4% increase)
- Awareness raising controls
- Live demonstration of a crash





2012 campaigns: Visibility

- ongoing campaign in October-December: „To see and to be seen!”, „To live and let live!”
- partners: car servicing companies and opticians

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Other, yearly campaigns

- Awareness raising campaign at the beginning of the motorcycle season
- Beginning of school year campaign
- Change of season campaign in late autumn



Regular activities

- Competitions for nursery schools, school children, students, families
- Professional competitions for police officers: patrol cars, motorcycles, water units, accident scene examiners
- Participation at various events
- Police controls around Easter, Christmas
- New: Facebook profile
- Local pilot project based on German example: Crash Course



Thank you for your kind attention!

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