Road safety risk mapping for international business travelers:

experience from the World Bank Group (WBG)

Joint Bank Group/Fund Health Services Department

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Exposure of WBG staff to road safety risk

Mission Travelers (2009 data)

Business travelers 75% of WBG staff

Number of missions/year 36,394

Days on missions/year 333,432

Destinations :

Developing countries- Trend of increasing road safety risk (Traffic fatalities and economic growth. **Kopits E**, **Cropper M**. Accid Anal Prev. 2005 Jan; 37(1):169-78.)

Staff in Country Offices:

33% of WBG employees in 124 countries

Methodology

Staff survey

Responses collected 3,760 Gender 48% male

Base 44% in Country Offices

Travelers 86%

Data collected

Location and circumstances of crashes and near-crashes

Results

- > Number of crashes and near-crashes on missions (2005- 2007)
 - 341 road crashes => 1 crash per 175 missions
 - 4,100 near crashes => 1 near crash per 15 missions
- > Two and more factors contributing to crash: 50%
- > Most often reported: driver's decision error, speeding, road/weather conditions
- > 50% reported incidents in taxis, 20% in WBG's cars
- > 40% of victims reported NOT wearing seat-belts at the time of their crash

Road safety risk indicators

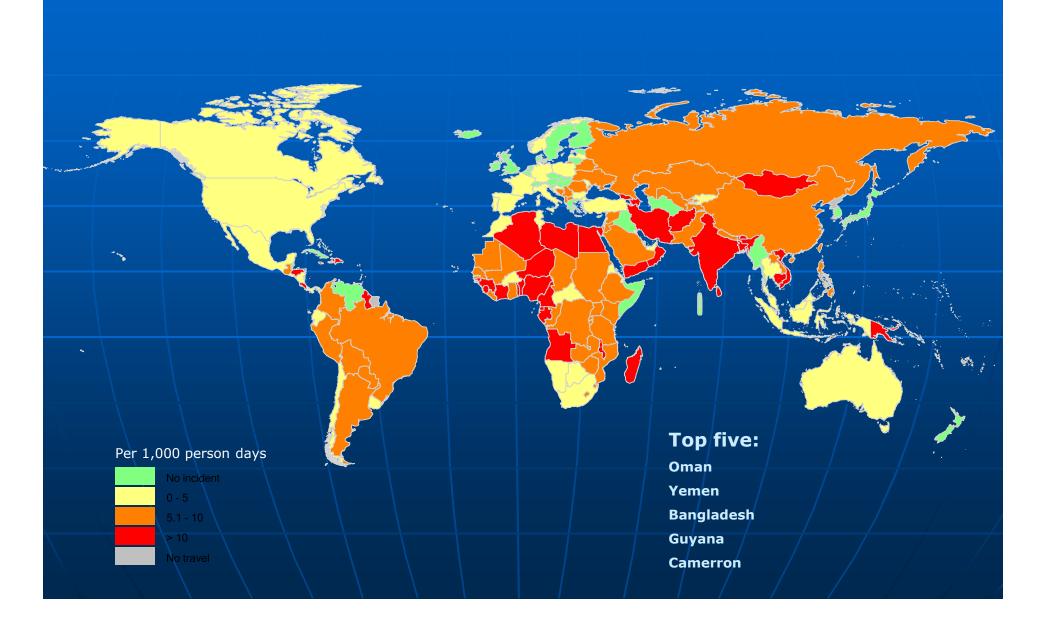
- 1. Number of crashes
- 2. Number of near-crashes
- 3. Perception of risk
- 4. Incidence rate of crashes
- 5. Incidence rate of near crashes
- **6.** Five risk indicator
- 7. Incidence rate of crashes and near crashes
- 8. Sum of crashes and near crashes

Perception of road safety risk by country

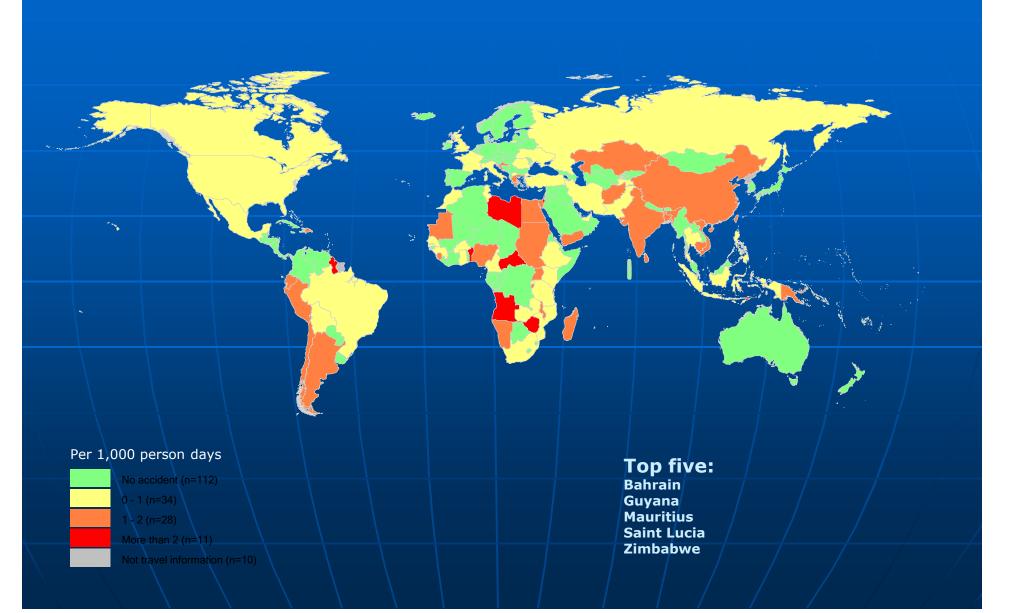
Q: Please check all the countries where you FELT MORE AT RISK from the road safety viewpoint while traveling on mission in the past 3 years



Incidence rates of near crashes by country

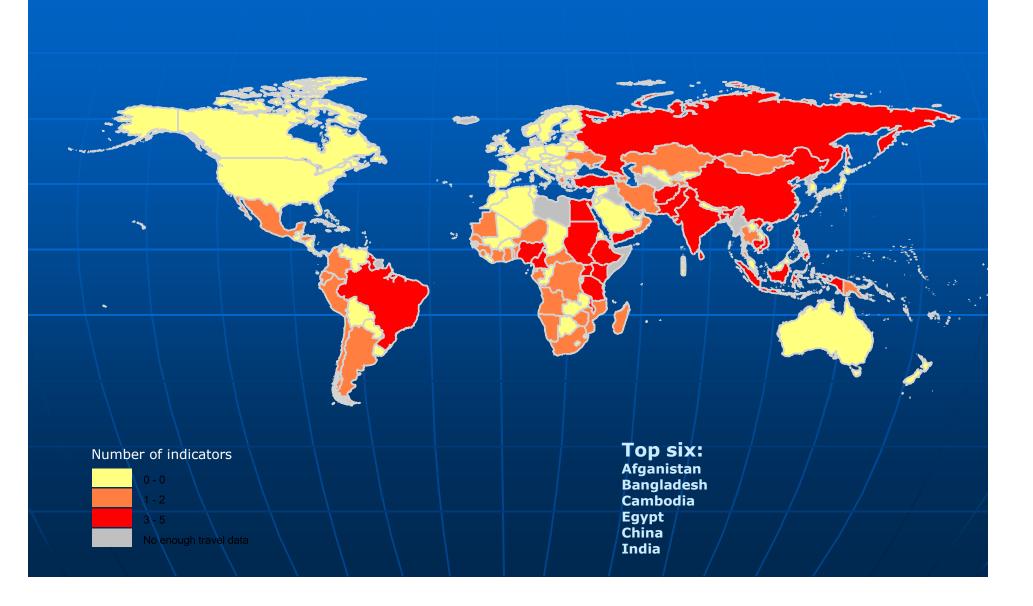


Incident rates of road crashes by country



Five indicators map-

incidence of near crashes, incidence of crashes, safety concerns, number of near-crashes, number of crashes



Sum of crashes and near-crashes



Top 15 countries accounted for 50% (1,395) of all reported crashes and near-crashes and 78% of fatalities (7/9)

How to improve road safety risk mapping system?

- Harmonization of data collection process
- Agreement on the content of the reporting systems (crashes AND near-crashes)
- Improvement of road safety risk exposure indicators for international travelers
- Development of the common risk mapping methodology

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ORIGINAL ARTICLES

Can Business Road Travel Be Safe? Experience of an International

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Background. Globally, more than 1.2 million people die on the roads every year, and unfortunately so do one or two operational

Methods. To investigate potentially preventable factors and improve the institution's road safety policies and practices, an electronic survey was designed in 2008 targeting about 16,000 WBG staff worldwide to inquire about road crashes and near crashes over the 3-year period. Also, questions were asked pertaining to contributing circumstances. Staff was encouraged to provide comments on prevention. A combined index based on the number of reported crashes and near crashes divided by

Results. A total of 3,760 responses were collected. There were 341 road crashes reported, about 1 in 175 missions. Seventy percent took place in taxis, and 40% of crash victims reported that seatbelts were not used. Contributing factors included driver's decision error, speeding, or road/weather conditions. On the basis of a combined index, a list of 36 high-risk countries is presented. A high

Conclusions. Improved corporate policies will need to be developed to address preventable risk factors identified in the study.

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